



DOWNTOWN LONG BEACH ALLIANCE

DLBA BOARD OF DIRECTORS/COMMITTEE CANDIDATE BIOGRAPHY

Full Name: Cheryl V. Roberts

Company Name: Site Centers

Title: Senior Regional Property Manager

E-mail: croberts@sitecenters.com

Telephone: 562-485-4138

Business or Property in Area of Representation:

The Pike Outlets

Description of business or property (office/retail/residential, include square ft.):

Commercial Retail/Restaurant Property

392,248 Sf

Years as stakeholder in Downtown Long Beach:

18 years. The Pike Outlets has been a stakeholder in Long Beach since 2003

Affiliations with other Boards or organizations:

None at this time.

Past or current status on DLBA Board of Directors:

N/A

What you would like to achieve as a Director:

To positively impact downtown Long Beach businesses (with an emphasis on the water front commercial real estate/properties, such as Shoreline Village and the Pike Outlets) by:

- 1. Helping to create and implement City plans to control the mentally ill homeless who are aggressively approaching patrons/tourists/visitors and who are hostile to retail/restaurant owners and employees.**
- 2. Helping to create and implement City plans to minimize vandalism on commercial properties**
- 3. Help to remove food trucks parking along Shoreline Drive who are not only negatively affecting restaurants but are also creating issues with waste management**