



## COVID-19 ECONOMIC IMPACT SURVEY

The COVID-19 Economic Impact survey was distributed citywide from Friday, April 3 to Friday, May 1. In total 509 total responses were collected from business owners or operators which including independent contractors, and provides insight into their current challenges and greatest needs. The survey was a joint effort with the Long Beach Economic Development Department, Long Beach Area Chamber of Commerce and Council of Business Associations (COBA), and the Downtown Long Beach Alliance.

Q2 WHICH OF THE BELOW BEST DESCRIBES YOUR BUSINESS?		
ROW LABELS	COUNT	PERCENT
Hospitality, accommodation and Food Services	81	16%
Other (please specify)	72	14%
Retail Trade	68	14%
Wellness & Fitness	64	13%
Professional, Scientific, and Technical Services	60	12%
Arts, Entertainment, and Recreation	52	10%
Personal Grooming	45	9%
Real Estate Rental and Leasing	19	4%
Educational Services	14	3%
Construction	7	1%
Transportation and Warehousing	5	1%
Wholesale Trade	5	1%
Finance and Insurance	4	1%
Manufacturing	4	1%
Information	3	1%
<b>Grand Total</b>	<b>503</b>	<b>100%</b>

Q3 HOW IS YOUR BUSINESS STRUCTURED?		
ROW LABELS	COUNT	PERCENT
Sole Proprietorship	174	35%
S Corporation	133	27%
Limited Liability Company	111	22%
C Corporation	38	8%
Non-Profit	18	4%
Partnership	15	3%
Limited Partnership	7	1%
Other (please specify)	5	1%
<b>Grand Total</b>	<b>501</b>	<b>100%</b>

## COVID-19 ECONOMIC IMPACT SURVEY

Q4 IS YOUR BUSINESS LOCATED WITHIN A BUSINESS IMPROVEMENT DISTRICT (BID)?		
ROW LABELS	COUNT	PERCENT
No, my business is not located within a BID	171	35%
Downtown Long Beach PBID/PBIA	163	33%
Bixby Knolls PBIA	55	11%
Fourth Street PBIA	24	5%
East Anaheim PBIA	22	4%
Belmont Shore PBIA	20	4%
Long Beach Tourism BIA: Downtown	18	4%
Long Beach Tourism BIA: Airport	6	1%
Midtown PBID	5	1%
Uptown PBID	5	1%
Magnolia Industrial Group PBID	2	0%
<b>Grand Total</b>	<b>491</b>	<b>100%</b>

Q5 ARE YOU A MEMBER OF THE LONG BEACH CHAMBER OF COMMERCE?		
ROW LABELS	COUNT	PERCENT
No	427	86%
Yes	71	14%
<b>Grand Total</b>	<b>498</b>	<b>100%</b>

Q6 HOW MANY EMPLOYEES DO YOU HAVE AT YOUR BUSINESS?		
ROW LABELS	COUNT	PERCENT
1-2	96	19%
3 - 5	84	17%
6 - 9	73	15%
10 - 24	66	13%
25 - 49	21	4%
50 - 100	9	2%
More than 100	9	2%
Self-employed	145	29%
<b>Grand Total</b>	<b>503</b>	<b>100%</b>

## COVID-19 ECONOMIC IMPACT SURVEY

Q7 WHAT IS THE ANNUAL OPERATING BUDGET OF YOUR BUSINESS?		
ROW LABELS	COUNT	PERCENT
Under \$5K	12	2%
\$5K-10K	21	4%
\$11k-\$50k	89	18%
\$51-\$100K	99	20%
\$101K-\$499K	141	28%
\$500K and \$1M	68	14%
\$1.1M and Above	67	13%
<b>Grand Total</b>	<b>497</b>	<b>100%</b>

Q8 HAS YOUR BUSINESS PERMANENTLY LAID OFF OR FURLOUGHED EMPLOYEES DUE TO REVENUE LOSSES IN THE LAST 30 DAYS?		
ROW LABELS	COUNT	PERCENT
No	222	44%
Yes	280	56%
<b>Grand Total</b>	<b>502</b>	<b>100%</b>

Q9 IF APPLICABLE, PLEASE ESTIMATE THE NUMBER OF EMPLOYEES WHO HAVE BEEN FURLOUGHED AND/OR RELEASED FROM DUTY DUE TO IMPACTS SURROUNDING COVID-19	
	Average Number of Employees
Full-Time	6.26
Part-Time	8.07
Seasonal	1.54

Q10 IF YOU WILL NEED TO INCREASE YOUR COMPANY'S NUMBER OF EMPLOYEES, ARE YOU CONCERNED ABOUT BEING ABLE TO FILL THOSE ROLES DUE TO COVID-19 FEDERAL AND LOCAL GOVERNMENT RESTRICTIONS?		
ROW LABELS	COUNT	PERCENT
Yes	131	26%
No	84	17%
I'm not sure	114	23%
Not applicable	172	34%
<b>Grand Total</b>	<b>501</b>	<b>100%</b>

## COVID-19 ECONOMIC IMPACT SURVEY

**Q11 WHICH OF THE BELOW FINANCIAL IMPACTS HAVE YOU EXPERIENCED? PLEASE CHECK ALL THAT APPLY.**

<b>ROW LABELS</b>	<b>COUNT</b>	<b>PERCENT</b>
Decline in sales	412	82%
Decline in subscription/membership	96	19%
Loss of sponsors or vendors	63	13%
Cancellation of group reservations or planned events	208	41%
Inability to pay bills, fees	279	55%
Evicted	6	1%
No Rent Reduction	218	43%
Other (please specify)	126	25%

**Q12 WHICH OF THE BELOW PROGRAMMATIC IMPACTS HAVE YOU EXPERIENCED? PLEASE CHECK ALL THAT APPLY.**

<b>ROW LABELS</b>	<b>COUNT</b>	<b>PERCENT</b>
Cancelled programs	229	46%
Temporary closures	334	66%
Drop in foot traffic	221	44%
Rescheduled events	219	44%
Other (please specify)	54	11%
<b>Grand Total</b>	<b>503</b>	

**Q13 WHAT COVID-19-RELATED PREVENTIVE MEASURES HAS YOUR BUSINESS TAKEN (CHECK ALL THAT APPLY)?**

<b>ROW LABELS</b>	<b>COUNT</b>	<b>PERCENT</b>
Shut down physical business location	305	61%
Mandatory telework for employees	83	17%
Voluntary/flexible telework for employees	84	17%
Increased sanitation efforts (hand sanitizers, more frequent cleaning)	254	50%
Employee health monitoring/self-quarantine policies	174	35%
Switch to carryout/delivery only (restaurants/bar)	63	13%
Suspended employee travel	76	15%
Limiting the number of customers in your business or office location	146	29%
Other (please specify)	50	10%
<b>Grand Total</b>	<b>503</b>	

## COVID-19 ECONOMIC IMPACT SURVEY

Q14 PLEASE SHARE YOUR APPROXIMATE YEAR TO DATE LOSS IN REVENUE AS A PERCENTAGE DIFFERENCE FROM EXPECTED REVENUE		
ROW LABELS	COUNT	PERCENT
0-10%	29	7%
11-20%	66	16%
21-30%	69	17%
31-40%	34	8%
41-50%	42	10%
51-70%	40	10%
71-90%	63	16%
91% and above	58	14%
<b>Grand Total</b>	<b>401</b>	<b>100%</b>

Q15 PLEASE SHARE YOUR PROJECTED LOSS IN REVENUE AS A PERCENTAGE DIFFERENCE FROM EXPECTED REVENUES					
Percentage Loss	Restrictions/closure through May 2020		Restrictions/closure through June 2020		
0-10%	33	9%	27	7%	
11-20%	38	10%	16	4%	
21-30%	66	18%	44	12%	
31-40%	27	7%	56	15%	
41-50%	46	12%	33	9%	
51-70%	46	12%	54	15%	
71-90%	59	16%	71	19%	
91% and above	59	16%	67	18%	
<b>Grand Total</b>	<b>374</b>	<b>100%</b>	<b>368</b>	<b>100%</b>	

Q16 HOW LIKELY IS IT YOUR BUSINESS REOPEN WITH FULL OPERATIONS IF...			
	Orders remain for an additional 2 months	Orders remain in place for an additional 4 months	Orders remain in place for an additional 6 months
Very Likely	27%	14%	12%
Likely	24%	18%	10%
Neutral	21%	19%	16%
Unlikely	15%	23%	18%
Very Unlikely	14%	25%	44%
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

## COVID-19 ECONOMIC IMPACT SURVEY

**Q17 WHAT RESOURCES WOULD BE NECESSARY FOR YOUR BUSINESS IN ORDER TO RECOVER FROM THE ECONOMIC IMPACT OF COVID-19? SELECT ALL THAT APPLY.**

<b>ROW LABELS</b>	<b>COUNT</b>	<b>PERCENT</b>
Emergency Relief Funding Program (grants)	426	85%
Emergency Business Loan Program (low to 0% interest)	339	67%
Delay, reduction or waiver of local taxes and fees	303	60%
Updated Marketing/Social Media campaign promoting your business	207	41%
Advocacy at the local, state, and federal level concerning business protections	198	39%
Consistent special events to encourage foot traffic	146	29%
Business Development advisement and direction on accessing resources	124	25%
"Grand-Reopening Ceremony" or similar event assistance	120	24%
Federal SBA Program Education	110	22%
Education program focusing on Business Strategy	79	16%
Access to workforce and labor	44	9%
<b>Grant Total</b>	<b>503</b>	

# COVID-19 Economic Impact Survey

Survey Segmentation: Industries

## Q6 How many employees do you have at your business?

<b>Q6 How many employees do you have at your business?</b>	<b>1 -2</b>	<b>3 - 5</b>	<b>6 - 9</b>	<b>10 - 24</b>	<b>25 - 49</b>	<b>50 - 100</b>	<b>More than 100</b>	<b>Self-employed</b>
Arts, Entertainment, and Recreation	15%	21%	15%	10%	6%	0%	0%	33%
Construction	29%	29%	14%	0%	0%	0%	0%	29%
Educational Services	14%	14%	21%	14%	0%	7%	0%	29%
Finance and Insurance	50%	0%	0%	0%	25%	0%	0%	25%
Hospitality, accommodation and Food Services	10%	9%	17%	35%	9%	7%	9%	5%
Information	33%	0%	33%	33%	0%	0%	0%	0%
Manufacturing	25%	0%	50%	0%	0%	0%	0%	25%
Other (please specify)	15%	18%	13%	18%	4%	1%	1%	29%
Personal Grooming	13%	4%	7%	4%	2%	0%	0%	69%
Professional, Scientific, and Technical Services	35%	15%	12%	5%	0%	0%	2%	32%
Real Estate Rental and Leasing	16%	26%	11%	16%	0%	0%	0%	32%
Retail Trade	25%	34%	10%	6%	3%	0%	0%	22%
Transportation and Warehousing	0%	20%	20%	0%	0%	20%	0%	40%
Wellness & Fitness	19%	13%	21%	8%	6%	0%	0%	33%
Wholesale Trade	20%	20%	40%	0%	0%	0%	0%	20%
<b>Grand Total</b>	<b>19%</b>	<b>17%</b>	<b>15%</b>	<b>13%</b>	<b>4%</b>	<b>2%</b>	<b>2%</b>	<b>29%</b>

## Q7 What is the annual operating budget of your business?

<b>Q7 What is the annual operating budget of your business?</b>	<b>Under \$5K</b>	<b>\$5K-10K</b>	<b>\$11k-\$50k</b>	<b>\$51-\$100K</b>	<b>\$101K-\$499K</b>	<b>\$500K and \$1M</b>	<b>\$1.1M and Above</b>
Arts, Entertainment, and Recreation	2%	4%	19%	23%	40%	4%	8%
Construction	0%	0%	14%	0%	14%	43%	29%
Educational Services	0%	7%	14%	14%	29%	21%	14%
Finance and Insurance	0%	0%	0%	25%	50%	0%	25%
Hospitality, accommodation and Food Services	0%	1%	1%	15%	29%	29%	25%
Information	0%	0%	0%	33%	0%	33%	33%
Manufacturing	0%	0%	25%	0%	25%	50%	0%
Other (please specify)	4%	10%	11%	19%	21%	19%	16%
Personal Grooming	2%	7%	53%	13%	20%	2%	2%
Professional, Scientific, and Technical Services	2%	3%	15%	31%	34%	0%	15%
Real Estate Rental and Leasing	0%	0%	0%	39%	22%	17%	22%
Retail Trade	4%	4%	24%	16%	28%	16%	6%
Transportation and Warehousing	0%	0%	0%	20%	40%	0%	40%
Wellness & Fitness	5%	2%	27%	24%	27%	10%	6%
Wholesale Trade	0%	20%	0%	0%	40%	0%	40%
<b>Grand Total</b>	<b>2%</b>	<b>4%</b>	<b>18%</b>	<b>20%</b>	<b>28%</b>	<b>14%</b>	<b>14%</b>

Q8 Has your business permanently laid off or furloughed employees due to revenue losses in the last 30 days?

<i>Q8 Has your business permanently laid off or furloughed employees due to revenue losses in the last 30 days?</i>	<i>No</i>	<i>Yes</i>
Arts, Entertainment, and Recreation	38%	62%
Construction	57%	43%
Educational Services	36%	64%
Finance and Insurance	50%	50%
Hospitality, accommodation and Food Services	23%	78%
Information	33%	67%
Manufacturing	50%	50%
Other (please specify)	57%	43%
Personal Grooming	42%	58%
Professional, Scientific, and Technical Services	63%	37%
Real Estate Rental and Leasing	68%	32%
Retail Trade	38%	62%
Transportation and Warehousing	60%	40%
Wellness & Fitness	44%	56%
Wholesale Trade	40%	60%
<b>Grand Total</b>	<b>44%</b>	<b>56%</b>

Q9 If applicable, please estimate the number of employees who have been furloughed and/or released from duty due to impacts surrounding COVID-19

<i>Q9 If applicable, please estimate the number of fulltime employees who have been furloughed and/or released from duty due to impacts surrounding COVID-19</i>	<i>Average of Full-time employees</i>	<i>Average of Part-time employees</i>	<i>Average of Seasonal Employees</i>
Arts, Entertainment, and Recreation	3.1	6.4	1.7
Construction	1.0	0.0	0.0
Educational Services	2.1	3.5	2.0
Finance and Insurance	0.5	0.0	0.0
Hospitality, accommodation and Food Services	19.9	19.2	0.7
Information	9.0	8.0	0.0
Manufacturing	2.0	3.5	5.0
Other (please specify)	4.3	7.2	1.2
Personal Grooming	2.4	3.8	0.1
Professional, Scientific, and Technical Services	1.4	0.7	2.1
Real Estate Rental and Leasing	1.7	0.7	0.8
Retail Trade	2.6	3.6	0.0
Transportation and Warehousing	7.3	0.0	0.0
Wellness & Fitness	2.5	3.5	4.8
Wholesale Trade	4.0	1.5	1.0
<b>Grand Total</b>	<b>6.3</b>	<b>8.1</b>	<b>1.5</b>

Q10 If you will need to increase your company's number of employees, are you concerned about being able to fill those roles due to COVID-19 federal and local government

<i>Q10 If you will need to increase your company's number of employees, are you concerned about being able to fill those roles due to COVID-19 federal and local government</i>	<i>Yes</i>	<i>No</i>	<i>I'm not sure</i>	<i>Not applicable</i>
Arts, Entertainment, and Recreation	31%	8%	19%	42%
Construction	29%	29%	29%	14%
Educational Services	36%	7%	21%	36%
Finance and Insurance	75%	0%	25%	0%
Hospitality, accommodation and Food Services	40%	19%	26%	16%
Information	0%	33%	67%	0%
Manufacturing	0%	25%	25%	50%
Other (please specify)	19%	19%	22%	39%
Personal Grooming	16%	5%	19%	60%
Professional, Scientific, and Technical Services	17%	25%	22%	37%
Real Estate Rental and Leasing	11%	32%	26%	32%
Retail Trade	34%	16%	21%	29%
Transportation and Warehousing	0%	40%	20%	40%
Wellness & Fitness	25%	14%	24%	37%
Wholesale Trade	0%	20%	40%	40%
<b>Grand Total</b>	<b>26%</b>	<b>17%</b>	<b>23%</b>	<b>34%</b>

Q11 Which of the below financial impacts have you experienced? Please check all that apply.

<i>Q11 Which of the below financial impacts have you experienced? Please check all that apply.</i>	<i>Decline in sales</i>	<i>Decline in subscription/membership</i>	<i>Loss of sponsors or vendors</i>	<i>Cancellation of group reservations or planned events</i>	<i>Inability to pay bills, fees</i>	<i>Evicted</i>	<i>No Rent Reduction</i>	<i>Other</i>
Arts, Entertainment, and Recreation	90%	40%	19%	75%	52%	0%	40%	17%
Construction	86%	14%	14%	57%	29%	0%	29%	29%
Educational Services	50%	14%	43%	43%	64%	0%	29%	21%
Finance and Insurance	100%	0%	0%	50%	50%	25%	25%	0%
Hospitality, accommodation and Food Services	96%	11%	6%	59%	65%	0%	60%	12%
Information	100%	0%	0%	0%	100%	0%	0%	0%
Manufacturing	100%	0%	0%	25%	75%	0%	50%	25%
Other (please specify)	75%	17%	24%	32%	43%	3%	28%	26%
Personal Grooming	78%	27%	4%	36%	91%	2%	56%	40%
Professional, Scientific, and Technical Services	80%	7%	7%	25%	35%	2%	33%	28%
Real Estate Rental and Leasing	58%	16%	11%	16%	37%	0%	11%	63%
Retail Trade	88%	12%	10%	41%	65%	1%	49%	19%
Transportation and Warehousing	100%	0%	0%	0%	60%	0%	20%	0%
Wellness & Fitness	69%	34%	13%	34%	48%	0%	58%	34%
Wholesale Trade	100%	20%	20%	20%	20%	0%	20%	0%
<b>Grand Total</b>	<b>82%</b>	<b>19%</b>	<b>13%</b>	<b>41%</b>	<b>55%</b>	<b>1%</b>	<b>43%</b>	<b>25%</b>

Q12 Which of the below programmatic impacts have you experienced? Please check all that apply.

<i>Q12 Which of the below programmatic impacts have you experienced? Please check all that</i>	<i>Cancelled programs</i>	<i>Drop in foot traffic</i>	<i>Temporary closures</i>	<i>Rescheduled events</i>	<i>Other</i>
Arts, Entertainment, and Recreation	81%	48%	81%	71%	8%
Construction	43%	0%	29%	71%	14%
Educational Services	64%	14%	79%	43%	7%
Finance and Insurance	75%	50%	75%	75%	25%
Hospitality, accommodation and Food Services	41%	80%	59%	46%	5%
Information	0%	0%	33%	0%	0%
Manufacturing	50%	50%	75%	0%	25%
Other (please specify)	42%	22%	51%	35%	21%
Personal Grooming	38%	38%	87%	44%	11%
Professional, Scientific, and Technical Services	42%	22%	53%	43%	7%
Real Estate Rental and Leasing	53%	47%	53%	37%	16%
Retail Trade	35%	60%	75%	43%	9%
Transportation and Warehousing	0%	40%	80%	20%	0%
Wellness & Fitness	44%	39%	75%	34%	13%
Wholesale Trade	60%	40%	40%	20%	20%
<b>Grand Total</b>	<b>46%</b>	<b>44%</b>	<b>66%</b>	<b>44%</b>	<b>11%</b>

## Q13 What COVID-19-related preventive measures has your business taken (check all that apply)?

<i>Q13 What COVID-19-related preventive measures has your business taken (check all that apply)?</i>	<i>Other</i>	<i>Limiting the number of customers in your business or office location</i>	<i>Suspended employee travel</i>	<i>Switch to carryout/delivery only (restaurants/bar)</i>	<i>Employee health monitoring/self-quarantine policies</i>	<i>Increased sanitation efforts (hand sanitizers, more frequent cleaning)</i>	<i>Voluntary/flexible telework for employees</i>	<i>Mandatory telework for employees</i>	<i>Shut down physical business location</i>
Arts, Entertainment, and Recreation	6%	19%	10%	2%	25%	37%	21%	13%	77%
Construction	14%	29%	43%	0%	57%	100%	29%	0%	43%
Educational Services	0%	21%	36%	0%	36%	57%	29%	50%	71%
Finance and Insurance	25%	0%	25%	0%	25%	50%	0%	25%	25%
Hospitality, accommodation and Food Services	5%	53%	11%	63%	47%	73%	7%	5%	41%
Information	0%	33%	100%	33%	67%	33%	0%	67%	0%
Manufacturing	25%	75%	25%	50%	25%	75%	0%	25%	25%
Other (please specify)	19%	19%	22%	0%	36%	51%	18%	31%	47%
Personal Grooming	2%	9%	0%	2%	13%	18%	0%	2%	100%
Professional, Scientific, and Technical Services	10%	37%	30%	2%	40%	48%	25%	30%	45%
Real Estate Rental and Leasing	21%	42%	16%	0%	47%	74%	26%	16%	26%
Retail Trade	13%	24%	9%	4%	25%	40%	12%	4%	84%
Transportation and Warehousing	20%	20%	40%	20%	20%	60%	20%	20%	20%
Wellness & Fitness	6%	28%	5%	3%	36%	52%	25%	19%	72%
Wholesale Trade	20%	20%	20%	0%	80%	60%	60%	20%	20%
<b>Grand Total</b>	<b>10%</b>	<b>29%</b>	<b>15%</b>	<b>13%</b>	<b>35%</b>	<b>50%</b>	<b>17%</b>	<b>17%</b>	<b>60%</b>

Q14 Please share your approximate year to date loss in revenue as a percentage difference from expected revenue

<i>Q14 Approximate YTD loss in revenue as a percentage difference from expected revenues</i>	<i>Average % difference from expected YTD Revenue</i>
Arts, Entertainment, and Recreation	62%
Construction	29%
Educational Services	54%
Finance and Insurance	81%
Hospitality, accommodation and Food Services	59%
Information	25%
Manufacturing	28%
Other (please specify)	58%
Personal Grooming	55%
Professional, Scientific, and Technical Services	47%
Real Estate Rental and Leasing	28%
Retail Trade	40%
Transportation and Warehousing	25%
Wellness & Fitness	52%
Wholesale Trade	37%
<b>Overall</b>	<b>52%</b>

Q15 Please share your projected loss in revenue as a percentage difference from expected revenues

<i>Q15 Projected loss in revenue as a percentage difference from expected revenues</i>	<i>Average, if restrictions/closure mandates last through</i>	<i>Average, if restrictions/closure mandates last through</i>
Arts, Entertainment, and Recreation	63%	69%
Construction	49%	56%
Educational Services	28%	35%
Finance and Insurance	10%	20%
Hospitality, accommodation and Food Services	69%	70%
Information	30%	30%
Manufacturing	63%	72%
Other (please specify)	59%	64%
Personal Grooming	39%	49%
Professional, Scientific, and Technical Services	43%	49%
Real Estate Rental and Leasing	34%	38%
Retail Trade	43%	45%
Transportation and Warehousing	33%	43%
Wellness & Fitness	51%	56%
Wholesale Trade	49%	18%
<b>Overall</b>	<b>52%</b>	<b>56%</b>

## Q16 How likely is it your business reopen with full operations if...

<b>Q16 How likely is it your business reopen with full operations if...</b>					
<b>public health orders remain in place for an additional 2 months</b>	<b>Very Likely</b>	<b>Likely</b>	<b>Neutral</b>	<b>Unlikely</b>	<b>Very Unlikely</b>
Arts, Entertainment, and Recreation	21%	29%	15%	23%	12%
Construction	43%	43%	0%	0%	14%
Educational Services	36%	43%	7%	0%	14%
Finance and Insurance	25%	25%	0%	25%	25%
Hospitality, accommodation and Food Services	24%	21%	25%	13%	18%
Information	0%	0%	67%	0%	33%
Manufacturing	25%	25%	25%	0%	25%
Other (please specify)	30%	20%	19%	13%	19%
Personal Grooming	13%	20%	38%	18%	11%
Professional, Scientific, and Technical Services	55%	19%	17%	9%	0%
Real Estate Rental and Leasing	28%	22%	17%	17%	17%
Retail Trade	21%	24%	15%	22%	18%
Transportation and Warehousing	0%	25%	50%	0%	25%
Wellness & Fitness	25%	28%	20%	13%	14%
Wholesale Trade	20%	0%	40%	20%	20%
<b>Grand Total</b>	<b>27%</b>	<b>23%</b>	<b>21%</b>	<b>15%</b>	<b>14%</b>

## Q16 How likely is it your business reopen with full operations if...

<b>Q16 How likely is it your business reopen with full operations if...</b>					
<b>public health orders remain in place for an additional 4 months</b>	<b>Very Likely</b>	<b>Likely</b>	<b>Neutral</b>	<b>Unlikely</b>	<b>Very Unlikely</b>
Arts, Entertainment, and Recreation	12%	17%	17%	23%	31%
Construction	43%	0%	0%	29%	29%
Educational Services	14%	36%	7%	29%	14%
Finance and Insurance	25%	25%	0%	25%	25%
Hospitality, accommodation and Food Services	9%	20%	20%	23%	29%
Information	0%	0%	33%	33%	33%
Manufacturing	0%	25%	25%	50%	0%
Other (please specify)	12%	16%	25%	22%	25%
Personal Grooming	9%	9%	29%	24%	29%
Professional, Scientific, and Technical Services	30%	25%	18%	21%	7%
Real Estate Rental and Leasing	22%	11%	11%	28%	28%
Retail Trade	9%	18%	20%	14%	39%
Transportation and Warehousing	0%	0%	50%	25%	25%
Wellness & Fitness	17%	16%	14%	32%	21%
Wholesale Trade	20%	20%	0%	40%	20%
<b>Grand Total</b>	<b>14%</b>	<b>18%</b>	<b>19%</b>	<b>23%</b>	<b>26%</b>

## Q16 How likely is it your business reopen with full operations if...

<b>Q16 How likely is it your business reopen with full operations if...</b>					
<b>public health orders remain in place for an additional 6 months</b>	<b>Very Likely</b>	<b>Likely</b>	<b>Neutral</b>	<b>Unlikely</b>	<b>Very Unlikely</b>
Arts, Entertainment, and Recreation	10%	10%	13%	19%	48%
Construction	29%	14%	0%	14%	43%
Educational Services	14%	14%	14%	14%	43%
Finance and Insurance	0%	50%	0%	0%	50%
Hospitality, accommodation and Food Services	5%	9%	15%	28%	44%
Information	0%	0%	33%	0%	67%
Manufacturing	0%	0%	50%	0%	50%
Other (please specify)	10%	12%	25%	16%	38%
Personal Grooming	11%	4%	20%	13%	51%
Professional, Scientific, and Technical Services	26%	11%	16%	23%	25%
Real Estate Rental and Leasing	12%	6%	6%	24%	53%
Retail Trade	9%	9%	12%	12%	58%
Transportation and Warehousing	0%	0%	50%	0%	50%
Wellness & Fitness	16%	11%	10%	17%	46%
Wholesale Trade	0%	20%	20%	20%	40%
<b>Grand Total</b>	<b>12%</b>	<b>10%</b>	<b>16%</b>	<b>18%</b>	<b>44%</b>

Q17 What resources would be necessary for your business in order to recover from the economic impact of COVID-19? Select all that apply.

<i>Q17 What resources would be necessary for your business in order to recover from the economic impact of COVID-19? Select all that apply.</i>	<i>Emergency Business Loan Program (low to 0% interest)</i>	<i>Emergency Relief Funding Program (grants)</i>	<i>Updated Marketing/Social Media campaign promoting your business</i>	<i>Education program focusing on Business Strategy</i>	<i>Advocacy at the local, state, and federal level concerning business</i>	<i>"Grand-Reopening Ceremony" or similar event assistance from</i>	<i>Consistent special events to encourage foot traffic</i>	<i>Delay, reduction or waiver of local taxes and fees</i>	<i>Business Development advisement and direction on accessing</i>	<i>Access to workforce and labor</i>	<i>Federal SBA Program Education</i>
Arts, Entertainment, and Recreation	63%	92%	44%	17%	44%	37%	37%	56%	27%	12%	27%
Construction	43%	43%	29%	14%	43%	0%	0%	71%	14%	0%	29%
Educational Services	64%	93%	43%	21%	57%	29%	14%	43%	36%	0%	36%
Finance and Insurance	75%	50%	75%	25%	0%	25%	25%	25%	25%	0%	25%
Hospitality, accommodation and Food Services	74%	91%	49%	20%	38%	30%	54%	80%	27%	9%	21%
Information	67%	100%	33%	0%	33%	0%	0%	33%	0%	0%	33%
Manufacturing	75%	100%	0%	0%	50%	0%	50%	50%	25%	0%	25%
Other (please specify)	67%	83%	25%	7%	29%	11%	15%	49%	18%	11%	25%
Personal Grooming	64%	82%	47%	31%	44%	29%	31%	69%	38%	11%	20%
Professional, Scientific, and Technical Services	62%	77%	37%	13%	30%	12%	10%	37%	22%	2%	15%
Real Estate Rental and Leasing	58%	74%	26%	11%	42%	16%	16%	74%	21%	5%	21%
Retail Trade	69%	88%	44%	13%	46%	31%	46%	62%	24%	12%	21%
Transportation and Warehousing	40%	60%	0%	0%	20%	0%	0%	60%	20%	0%	0%
Wellness & Fitness	73%	84%	55%	17%	44%	30%	19%	70%	23%	11%	22%
Wholesale Trade	80%	100%	20%	0%	60%	20%	20%	40%	20%	20%	20%
<b>Grand Total</b>	<b>67%</b>	<b>85%</b>	<b>41%</b>	<b>16%</b>	<b>39%</b>	<b>24%</b>	<b>29%</b>	<b>60%</b>	<b>25%</b>	<b>9%</b>	<b>22%</b>

# COVID-19 Economic Impact Survey

Survey Segmentation: Business Improvement District

## Q6 How many employees do you have at your business?

<b>Q6 How many employees do you have at your business?</b>	1 -2	3 - 5	6 - 9	10 - 24	25 - 49	50 - 100	More than 100	Self-employed
Not located within a BID	18%	14%	14%	11%	3%	1%	1%	36%
Belmont Shore PBIA	15%	25%	5%	15%	5%	5%	0%	30%
Bixby Knolls PBIA	15%	16%	15%	16%	4%	0%	0%	35%
Downtown Long Beach PBID/PBIA	19%	19%	15%	14%	6%	2%	4%	21%
East Anaheim PBIA	18%	9%	27%	14%	0%	0%	0%	32%
Fourth Street PBIA	28%	16%	8%	12%	4%	0%	0%	32%
Long Beach Tourism BIA: Downtown	28%	11%	11%	17%	0%	11%	6%	17%
Long Beach Tourism BIA: Airport	17%	17%	17%	50%	0%	0%	0%	0%
Magnolia Industrial Group PBID	0%	0%	0%	0%	0%	0%	0%	100%
Midtown	40%	0%	20%	0%	20%	0%	0%	20%
Uptown PBID	0%	0%	40%	20%	0%	0%	0%	40%
<b>ALL BIDS</b>	<b>19%</b>	<b>17%</b>	<b>15%</b>	<b>15%</b>	<b>5%</b>	<b>2%</b>	<b>2%</b>	<b>25%</b>

## Q7 What is the annual operating budget of your business?

<b>Q7 What is the annual operating budget of your business?</b>	Under \$5K	\$5K-10K	\$11k-\$50k	\$51-\$100K	\$101K-\$499K	\$500K and \$1M	\$1.1M and Above
Not located within a BID	5%	5%	18%	25%	24%	11%	12%
Belmont Shore PBIA	0%	5%	15%	15%	35%	15%	15%
Bixby Knolls PBIA	2%	2%	26%	11%	37%	17%	6%
Downtown Long Beach PBID/PBIA	1%	4%	15%	18%	26%	17%	19%
East Anaheim PBIA	0%	0%	23%	23%	36%	9%	9%
Fourth Street PBIA	8%	4%	24%	16%	36%	4%	8%
Long Beach Tourism BIA: Downtown	0%	0%	11%	11%	33%	11%	33%
Long Beach Tourism BIA: Airport	0%	0%	17%	17%	33%	17%	17%
Magnolia Industrial Group PBID	0%	0%	0%	0%	100%	0%	0%
Midtown	0%	40%	20%	20%	0%	0%	20%
Uptown PBID	0%	0%	20%	20%	40%	20%	0%
<b>ALL BIDS</b>	<b>1%</b>	<b>4%</b>	<b>18%</b>	<b>16%</b>	<b>31%</b>	<b>15%</b>	<b>15%</b>

Q8 Has your business permanently laid off or furloughed employees due to revenue losses in the last 30 days?

<b>Q8 Has your business permanently laid off or furloughed employees due to revenue losses the last 30 days?</b>	YES	NO
Not located within a BID	49%	51%
Belmont Shore PBIA	70%	30%
Bixby Knolls PBIA	69%	31%
Downtown Long Beach PBID/PBIA	57%	43%
East Anaheim PBIA	68%	32%
Fourth Street PBIA	48%	52%
Long Beach Tourism BIA: Downtown	65%	35%
Long Beach Tourism BIA: Airport	67%	33%
Magnolia Industrial Group PBID	0%	100%
Midtown	60%	40%
Uptown PBID	60%	40%
<b>ALL BIDS</b>	<b>60%</b>	<b>40%</b>

Q10 If you will need to increase your company's number of employees, are you concerned about being able to fill those roles due to COVID-19 federal and local government

<b>Q10 If you will need to increase your company number of employees, are you concerned about being able to fill those roles due to COVID-19 federal and local government restrictions?</b>	YES	NO	I'm Not Sure	Not applicable
Not located within a BID	24%	18%	21%	37%
Belmont Shore PBIA	30%	15%	35%	20%
Bixby Knolls PBIA	25%	16%	20%	38%
Downtown Long Beach PBID/PBIA	27%	18%	24%	30%
East Anaheim PBIA	32%	9%	23%	36%
Fourth Street PBIA	22%	17%	9%	52%
Long Beach Tourism BIA: Downtown	33%	11%	28%	28%
Long Beach Tourism BIA: Airport	67%	17%	17%	0%
Magnolia Industrial Group PBID	0%	0%	50%	50%
Midtown	20%	40%	40%	0%
Uptown PBID	20%	0%	0%	80%
<b>ALL BIDS</b>	<b>28%</b>	<b>17%</b>	<b>23%</b>	<b>33%</b>

Q11 Which of the below financial impacts have you experienced? Please check all that apply.

<b>Q11 Which of the below financial impacts have you experienced? Please check all that apply.</b>	<i>Decline in Sales</i>	<i>Decline in Subscription/ Membership</i>	<i>Loss of Sponsors or Vendors</i>	<i>Cancellation of Group Reservations /Planned Events</i>	<i>Inability to Pay Bills, Fees</i>	<i>Evicted</i>	<i>No Rent Reduction</i>	<i>Other</i>
Not located within a BID	79%	24%	9%	40%	55%	1%	42%	30%
Belmont Shore PBIA	95%	25%	30%	60%	85%	0%	40%	5%
Bixby Knolls PBIA	78%	16%	9%	35%	53%	2%	44%	24%
Downtown Long Beach PBID/PBIA	87%	15%	12%	44%	52%	1%	48%	19%
East Anaheim PBIA	82%	18%	14%	36%	55%	9%	36%	36%
Fourth Street PBIA	80%	16%	16%	32%	52%	0%	32%	40%
Long Beach Tourism BIA: Downtown	72%	22%	22%	44%	50%	0%	39%	22%
Long Beach Tourism BIA: Airport	67%	33%	50%	33%	67%	0%	50%	33%
Magnolia Industrial Group PBID	100%	0%	0%	0%	100%	0%	0%	50%
Midtown	80%	0%	40%	80%	80%	0%	40%	40%
Uptown PBID	80%	40%	40%	40%	80%	0%	60%	40%
<b>ALL BIDS</b>	<b>84%</b>	<b>17%</b>	<b>15%</b>	<b>42%</b>	<b>55%</b>	<b>1%</b>	<b>44%</b>	<b>23%</b>

Q12 Which of the below programmatic impacts have you experienced? Please check all that apply.

<b>Q12 Which of the below programmatic impact have you experienced? Please check all that apply.</b>	<i>Cancelled Programs</i>	<i>Temporary Closures</i>	<i>Drop in Foot Traffic</i>	<i>Rescheduled Events</i>	<i>Other</i>
Not located within a BID	47%	60%	37%	44%	13%
Belmont Shore PBIA	40%	75%	35%	45%	10%
Bixby Knolls PBIA	47%	65%	44%	38%	11%
Downtown Long Beach PBID/PBIA	45%	70%	53%	42%	7%
East Anaheim PBIA	55%	59%	18%	32%	14%
Fourth Street PBIA	40%	80%	60%	56%	12%
Long Beach Tourism BIA: Downtown	50%	83%	33%	39%	0%
Long Beach Tourism BIA: Airport	17%	67%	33%	50%	33%
Magnolia Industrial Group PBID	50%	100%	50%	50%	0%
Midtown	40%	80%	100%	80%	20%
Uptown PBID	40%	100%	60%	60%	40%
<b>ALL BIDS</b>	<b>45%</b>	<b>71%</b>	<b>48%</b>	<b>43%</b>	<b>10%</b>

## Q13 What COVID-19-related preventive measures has your business taken (check all that apply)?

<b>Q13 What COVID-19-related preventive measures has your business taken (check all that apply)?</b>	Shut down physical business location	Mandatory telework for employees	Voluntary/ Flexible Telework for Employees	Increased Sanitation Efforts	Employee Health Monitoring/ Self Quarantine Policies	Switch to Carryout/ Delivery Only	Suspend Employee Travel	Limiting Number of Customers in Business	Other
Not located within a BID	55%	15%	13%	48%	37%	6%	15%	25%	14%
Belmont Shore PBI A	80%	20%	5%	55%	40%	15%	25%	40%	20%
Bixby Knolls PBI A	67%	22%	25%	51%	44%	13%	13%	31%	5%
Downtown Long Beach PBID/PBI A	59%	16%	19%	53%	31%	21%	15%	32%	7%
East Anaheim PBI A	68%	14%	18%	45%	32%	5%	14%	32%	9%
Fourth Street PBI A	88%	12%	8%	40%	28%	0%	12%	16%	4%
Long Beach Tourism BIA: Downtown	61%	22%	22%	50%	22%	6%	22%	28%	0%
Long Beach Tourism BIA: Airport	50%	33%	17%	67%	50%	33%	17%	67%	17%
Magnolia Industrial Group PBID	0%	50%	0%	100%	50%	50%	0%	0%	50%
Midtown	80%	0%	20%	40%	40%	0%	0%	40%	20%
Uptown PBID	80%	20%	20%	40%	40%	20%	40%	40%	20%
<b>ALL BIDS</b>	65%	18%	18%	51%	34%	15%	15%	32%	8%

Q16 How likely is it your business reopen with full operations if...

<b>Q16 How likely is it your business reopen with full operations if...</b>					
<b>public health orders remain in place for an additional 2 months</b>	Very Likely	Likely	Neutral	Unlikely	Very Unlikely
Not located within a BID	21%	25%	19%	21%	14%
Belmont Shore PBI A	15%	20%	20%	10%	35%
Bixby Knolls PBI A	25%	20%	24%	16%	15%
Downtown Long Beach PBID/PBI A	34%	23%	21%	9%	12%
East Anaheim PBI A	32%	14%	27%	14%	14%
Fourth Street PBI A	33%	21%	33%	8%	4%
Long Beach Tourism BIA: Downtown	33%	33%	17%	11%	6%
Long Beach Tourism BIA: Airport	20%	60%	0%	20%	0%
Magnolia Industrial Group PBID	50%	50%	0%	0%	0%
Midtown	20%	20%	0%	20%	40%
Uptown PBID	20%	0%	40%	20%	20%
<b>ALL BIDS</b>	31%	23%	22%	11%	14%

Q16 How likely is it your business reopen with full operations if...

<b>Q16 How likely is it your business reopen with full operations if...</b>					
<b>public health orders remain in place for an additional 4 months</b>	Very Likely	Likely	Neutral	Unlikely	Very Unlikely
Not located within a BID	15%	13%	16%	26%	30%
Belmont Shore PBI A	10%	0%	20%	25%	45%
Bixby Knolls PBI A	11%	13%	25%	29%	22%
Downtown Long Beach PBID/PBI A	14%	27%	19%	18%	22%
East Anaheim PBI A	23%	5%	14%	36%	23%
Fourth Street PBI A	17%	17%	29%	21%	17%
Long Beach Tourism BIA: Downtown	6%	31%	31%	19%	13%
Long Beach Tourism BIA: Airport	17%	17%	33%	0%	33%
Magnolia Industrial Group PBID	50%	0%	0%	50%	0%
Midtown	0%	20%	0%	40%	40%
Uptown PBID	0%	20%	20%	20%	40%
<b>ALL BIDS</b>	14%	20%	21%	22%	23%

Q16 How likely is it your business reopen with full operations if...

<b>Q16 How likely is it your business reopen with full operations if...</b>					
<b>public health orders remain in place for an additional 6 months</b>	Very Likely	Likely	Neutral	Unlikely	Very Unlikely
Not located within a BID	12%	8%	11%	18%	51%
Belmont Shore PBI A	5%	5%	20%	10%	60%
Bixby Knolls PBI A	9%	7%	18%	20%	45%
Downtown Long Beach PBID/PBI A	12%	14%	17%	21%	36%
East Anaheim PBI A	23%	0%	9%	23%	45%
Fourth Street PBI A	13%	17%	17%	4%	50%
Long Beach Tourism BIA: Downtown	13%	6%	44%	13%	25%
Long Beach Tourism BIA: Airport	17%	17%	17%	17%	33%
Magnolia Industrial Group PBID	0%	0%	50%	0%	50%
Midtown	0%	0%	20%	0%	80%
Uptown PBID	0%	0%	20%	20%	60%
<b>ALL BIDS</b>	11%	11%	18%	18%	42%

Q17 What resources would be necessary for your business in order to recover from the economic impact of COVID-19? Select all that apply.

<b>Q17 What resources would be necessary for your business in order to recover from the economic impact of COVID-19? Select all that apply.</b>	<i>Emergency Business Loan Program (low to 0% interest)</i>	<i>Emergency Relief Funding Program (grants)</i>	<i>Updated Marketing/Social Media campaign promoting your business</i>	<i>Education program focusing on Business Strategy</i>	<i>Advocacy at the local, state, and federal level concerning business protections</i>	<i>"Grand-Reopening Ceremony" or similar event assistance</i>	<i>Consistent special events to encourage foot traffic</i>	<i>Delay, reduction or waiver of local taxes and fees</i>	<i>Business Development advisement and direction on accessing resources</i>	<i>Access to workforce and labor</i>	<i>Federal SBA Program Education</i>
Not located within a BID	69%	83%	40%	14%	42%	21%	26%	58%	23%	9%	21%
Belmont Shore PBIA	55%	85%	30%	5%	45%	10%	20%	60%	10%	10%	20%
Bixby Knolls PBIA	69%	93%	44%	25%	38%	20%	16%	67%	36%	4%	27%
Downtown Long Beach PBID/PBIA	70%	82%	43%	12%	37%	26%	36%	61%	19%	10%	22%
East Anaheim PBIA	82%	100%	36%	32%	50%	23%	27%	50%	36%	27%	41%
Fourth Street PBIA	52%	80%	36%	20%	28%	32%	36%	64%	32%	4%	12%
Long Beach Tourism BIA: Downtown	56%	78%	39%	17%	39%	33%	28%	50%	33%	6%	11%
Long Beach Tourism BIA: Airport	67%	67%	33%	17%	17%	0%	17%	33%	0%	17%	0%
Magnolia Industrial Group PBID	0%	50%	0%	0%	50%	0%	0%	50%	0%	0%	0%
Midtown	60%	100%	80%	60%	80%	100%	60%	80%	40%	20%	20%
Uptown PBID	40%	100%	40%	20%	40%	20%	20%	100%	40%	0%	40%
<b>ALL BIDS</b>	<b>67%</b>	<b>85%</b>	<b>41%</b>	<b>17%</b>	<b>38%</b>	<b>25%</b>	<b>30%</b>	<b>61%</b>	<b>24%</b>	<b>9%</b>	<b>22%</b>

# COVID-19 Economic Impact Survey

Survey Segmentation: Business Legal Structure

## Q6 How many employees do you have at your business?

<b>Q6 How many employees do you have at your business?</b>	1 -2	3 - 5	6 - 9	10 - 24	25 - 49	50 - 100	More than 100	Self-employed
C Corporation	16%	24%	26%	8%	11%	8%	5%	3%
LLC	16%	18%	16%	13%	7%	2%	2%	26%
Limited Partnership	0%	29%	14%	29%	0%	0%	14%	14%
Non-Profit	22%	17%	17%	22%	6%	6%	6%	6%
Other	0%	20%	0%	0%	20%	0%	0%	60%
Partnership	20%	13%	7%	20%	7%	7%	0%	27%
S Corporation	22%	20%	20%	26%	4%	2%	2%	5%
Sole Proprietorship	21%	11%	8%	3%	1%	0%	0%	57%
<b>Grand Total</b>	<b>19%</b>	<b>17%</b>	<b>15%</b>	<b>13%</b>	<b>4%</b>	<b>2%</b>	<b>2%</b>	<b>29%</b>

## Q7 What is the annual operating budget of your business?

<b>Q7 What is the annual operating budget of your</b>	Under \$5K	\$5K-10K	\$11k-\$50k	\$51-\$100K	\$101K-\$499K	\$500K and \$1M	\$1.1M and Above	<b>Grand Total</b>
C Corporation	0%	3%	5%	5%	43%	22%	22%	100%
LLC	0%	5%	15%	17%	30%	14%	18%	100%
Limited Partnership	0%	0%	0%	0%	43%	29%	29%	100%
Non-Profit	0%	0%	6%	6%	24%	29%	35%	100%
Other	20%	0%	20%	0%	20%	20%	20%	100%
Partnership	7%	7%	13%	13%	40%	0%	20%	100%
S Corporation	0%	0%	5%	19%	32%	25%	18%	100%
Sole Proprietorship	6%	7%	34%	29%	21%	2%	1%	100%
<b>Grand Total</b>	<b>2%</b>	<b>4%</b>	<b>18%</b>	<b>20%</b>	<b>28%</b>	<b>14%</b>	<b>13%</b>	<b>100%</b>

Q8 Has your business permanently laid off or furloughed employees due to revenue losses in the last 30 days?

<i>Q8 Has your business permanently laid off or furloughed employees due to</i>	No	Yes	<i>Grand Total</i>
C Corporation	34%	66%	100%
LLC	47%	53%	100%
Limited Partnership	29%	71%	100%
Non-Profit	67%	33%	100%
Other	80%	20%	100%
Partnership	43%	57%	100%
S Corporation	36%	64%	100%
Sole Proprietorship	49%	51%	100%
<b>Grand Total</b>	<b>44%</b>	<b>56%</b>	<b>100%</b>

Q9 If applicable, please estimate the number of employees who have been furloughed and/or released from duty due to impacts surrounding COVID-19

<i>Q9 If applicable, please estimate the number of fulltime employees who have been furloughed and/or released from duty due to</i>	Average of Full-time employees	Average of Part-time employees	Average of Seasonal Employees
C Corporation	21.6	11.7	5.6
LLC	9.2	10.4	2.6
Limited Partnership	2.7	21.4	8.0
Non-Profit	4.0	14.0	1.3
Other	1.0	0.0	0.0
Partnership	4.4	4.9	0.2
S Corporation	5.6	8.8	0.9
Sole Proprietorship	1.6	2.6	0.7
<b>Grand Total</b>	<b>6.3</b>	<b>8.1</b>	<b>1.6</b>

Q10 If you will need to increase your company's number of employees, are you concerned about being able to fill those roles due to COVID-19 federal and local government

<i>Q10 If you will need to increase your company's number of employees, are you concerned about being able to fill those roles due to COVID-19 federal and local</i>	<i>Yes</i>	<i>No</i>	<i>I'm not sure</i>	<i>Not applicable</i>
C Corporation	50%	13%	29%	8%
LLC	23%	16%	23%	39%
Limited Partnership	14%	29%	29%	29%
Non-Profit	22%	33%	17%	28%
Other	0%	40%	20%	40%
Partnership	27%	13%	40%	20%
S Corporation	30%	20%	27%	23%
Sole Proprietorship	22%	13%	18%	48%
<b>Grand Total</b>	<b>26%</b>	<b>17%</b>	<b>23%</b>	<b>34%</b>

Q11 Which of the below financial impacts have you experienced? Please check all that apply.

<i>Q11 Which of the below financial impacts have you experienced? Please check</i>	<i>Decline in sales</i>	<i>Decline in subscription/membership</i>	<i>Loss of sponsors or vendors</i>	<i>Cancellation of group reservations or</i>	<i>Inability to pay bills, fees</i>	<i>Evicted</i>	<i>No Rent Reduction</i>	<i>Other</i>
C Corporation	92%	26%	13%	42%	55%	3%	42%	21%
LLC	87%	23%	13%	44%	57%	0%	47%	16%
Limited Partnership	86%	14%	14%	57%	29%	0%	71%	29%
Non-Profit	50%	28%	56%	67%	17%	0%	17%	33%
Other	60%	20%	20%	60%	60%	0%	20%	40%
Partnership	87%	13%	7%	53%	80%	0%	47%	33%
S Corporation	88%	14%	8%	38%	50%	0%	39%	22%
Sole Proprietorship	74%	18%	11%	37%	61%	3%	46%	31%
<b>Grand Total</b>	<b>82%</b>	<b>19%</b>	<b>12%</b>	<b>41%</b>	<b>55%</b>	<b>1%</b>	<b>43%</b>	<b>25%</b>

Q12 Which of the below programmatic impacts have you experienced? Please check all that apply.

<b>Q12 Which of the below programmatic impacts have you experienced? Please check all that apply.</b>	<i>Cancelled programs</i>	<i>Drop in foot traffic</i>	<i>Temporary closures</i>	<i>Rescheduled events</i>	<i>Other</i>
C Corporation	45%	50%	68%	42%	13%
LLC	45%	51%	66%	47%	6%
Limited Partnership	43%	43%	43%	57%	0%
Non-Profit	83%	39%	61%	94%	0%
Other	20%	20%	80%	60%	0%
Partnership	53%	60%	67%	60%	7%
S Corporation	42%	38%	65%	38%	12%
Sole Proprietorship	44%	43%	68%	38%	14%
<b>Grand Total</b>	<b>45%</b>	<b>44%</b>	<b>66%</b>	<b>43%</b>	<b>11%</b>

## Q13 What COVID-19-related preventive measures has your business taken (check all that apply)?

<b>Q13 What COVID-19-related preventive measures has your business taken (check all that apply)?</b>	Other	Limiting the number of customers in your business or	Suspended employee travel	Switch to carryout/delivery only (restaurants/bar	Employee health monitoring/self-quarantine	Increased sanitation efforts (hand sanitizers, more frequent	Voluntary/flexible telework for employees	Mandatory telework for employees	Shut down physical business location
C Corporation	13%	34%	24%	11%	47%	55%	29%	13%	53%
Limited Liability Company	7%	31%	19%	17%	32%	53%	17%	18%	56%
Limited Partnership	14%	57%	29%	29%	0%	43%	14%	14%	57%
Non-Profit	6%	28%	17%	0%	50%	56%	50%	56%	67%
Other (please specify)	0%	0%	20%	0%	20%	40%	20%	20%	80%
Partnership	13%	47%	20%	27%	27%	73%	7%	7%	47%
S Corporation	9%	34%	18%	16%	45%	56%	19%	22%	56%
Sole Proprietorship	11%	22%	7%	7%	26%	41%	10%	9%	68%
<b>Grand Total</b>	<b>10%</b>	<b>29%</b>	<b>15%</b>	<b>13%</b>	<b>35%</b>	<b>50%</b>	<b>17%</b>	<b>16%</b>	<b>60%</b>

Q14 Please share your approximate year to date loss in revenue as a percentage difference from expected revenue

<i>Q14 Approximate YTD loss in revenue as a percentage difference from expected revenues</i>	Average % difference from expected YTD Revenue
C Corporation	60%
Limited Liability Company	50%
Limited Partnership	42%
Non-Profit	23%
Other (please specify)	56%
Partnership	73%
S Corporation	49%
Sole Proprietorship	54%
<b>Grand Total</b>	<b>52%</b>

Q15 Please share your projected loss in revenue as a percentage difference from expected revenues

<i>Q15 Projected loss in revenue as a percentage difference from expected revenues</i>	Average, if restrictions/closure mandates last through	Average, if restrictions/closure mandates last through
C Corporation	60%	64%
Limited Liability Company	56%	61%
Limited Partnership	29%	39%
Non-Profit	19%	27%
Other (please specify)	64%	68%
Partnership	63%	66%
S Corporation	49%	55%
Sole Proprietorship	53%	54%
<b>Grand Total</b>	<b>52%</b>	<b>56%</b>

Q16 How likely is it your business reopen with full operations if...

<b>Q16 How likely is it your business reopen with full public health orders remain in place for an additional 2</b>					
	Very Likely	Likely	Neutral	Unlikely	Very Unlikely
C Corporation	16%	22%	22%	11%	30%
Limited Liability Company	24%	32%	19%	13%	13%
Limited Partnership	17%	17%	17%	33%	17%
Non-Profit	61%	17%	6%	6%	11%
Other (please specify)	20%	60%	0%	20%	0%
Partnership	20%	20%	33%	20%	7%
S Corporation	32%	18%	15%	19%	15%
Sole Proprietorship	26%	24%	26%	13%	12%
<b>Grand Total</b>	<b>27%</b>	<b>24%</b>	<b>20%</b>	<b>15%</b>	<b>14%</b>

Q16 How likely is it your business reopen with full operations if...

<b>Q16 How likely is it your business reopen with full public health orders remain in place for an additional 4</b>					
	Very Likely	Likely	Neutral	Unlikely	Very Unlikely
C Corporation	5%	11%	27%	19%	38%
Limited Liability Company	14%	20%	21%	25%	21%
Limited Partnership	0%	17%	17%	0%	67%
Non-Profit	39%	33%	0%	17%	11%
Other (please specify)	20%	20%	0%	60%	0%
Partnership	20%	13%	7%	40%	20%
S Corporation	16%	14%	20%	16%	34%
Sole Proprietorship	12%	19%	21%	28%	20%
<b>Grand Total</b>	<b>14%</b>	<b>18%</b>	<b>19%</b>	<b>23%</b>	<b>25%</b>

Q16 How likely is it your business reopen with full operations if...

<b>Q16 How likely is it your business reopen with full public health orders remain in place for an additional 6</b>					
	Very Likely	Likely	Neutral	Unlikely	Very Unlikely
C Corporation	3%	3%	32%	5%	57%
Limited Liability Company	11%	15%	12%	23%	40%
Limited Partnership	0%	0%	17%	17%	67%
Non-Profit	33%	17%	22%	6%	22%
Other (please specify)	20%	0%	0%	60%	20%
Partnership	20%	0%	7%	20%	53%
S Corporation	14%	9%	13%	16%	49%
Sole Proprietorship	10%	9%	18%	21%	42%
<b>Grand Total</b>	<b>12%</b>	<b>10%</b>	<b>16%</b>	<b>18%</b>	<b>44%</b>

Q17 What resources would be necessary for your business in order to recover from the economic impact of COVID-19? Select all that apply.

<b>Q17 What resources would be necessary for your business in order to recover from the economic impact of COVID-19? Select all that</b>	Emergency Business Loan Program (low to 0% interest)	Emergency Relief Funding Program (grants)	Updated Marketing/Social Media campaign promoting your	Education program focusing on Business Strategy	Advocacy at the local, state, and federal level concerning business	"Grand-Reopening Ceremony" or similar event assistance	Consistent special events to encourage foot traffic	Delay, reduction or waiver of local taxes and fees	Business Development advisement and direction on accessing	Access to workforce and labor	Federal SBA Program Education
C Corporation	71%	82%	32%	8%	26%	24%	29%	61%	13%	8%	8%
Limited Liability Company	64%	86%	47%	11%	45%	20%	36%	70%	27%	8%	18%
Limited Partnership	57%	86%	14%	14%	43%	29%	14%	71%	29%	0%	0%
Non-Profit	44%	78%	56%	17%	44%	44%	28%	17%	22%	6%	33%
Other (please specify)	40%	100%	20%	0%	80%	0%	40%	100%	20%	20%	0%
Partnership	67%	87%	33%	13%	40%	40%	47%	73%	40%	7%	33%
S Corporation	75%	83%	41%	15%	33%	20%	21%	59%	23%	7%	24%
Sole Proprietorship	67%	86%	41%	22%	41%	27%	30%	56%	26%	11%	25%
<b>Grand Total</b>	<b>67%</b>	<b>85%</b>	<b>41%</b>	<b>16%</b>	<b>39%</b>	<b>24%</b>	<b>29%</b>	<b>60%</b>	<b>25%</b>	<b>9%</b>	<b>22%</b>