



**DOWNTOWN
LONG BEACH
ALLIANCE**

BOARD OF DIRECTORS MEETING MINUTES
Wednesday, August 18, 2021
Begins: 8 AM
Ends: 9 AM

[Join via Zoom](#)
Meeting ID: 834 8973 3235
Passcode: 436541

Voting Present: Alan Pullman, Loara Cadavona, Alan Burks, Allison Kripp, Bob Kelton, Debra Fixen, Denise Carter, Graham Gill, John Keisler, Laurie Gray, Liz Simmons, Mike Gold, Michael Vitug, Pat Welch, Rhonda Love, Ryan Altoon, Sam Pierzina, Sheva Hosseinzadeh

Voting Absent: Sean Rawson, Silvano Merlo

Non-Voting Present: Alishia Holmes-Watson, Cameron Andrews, Griselda Suarez, Jeremy Harris, Scott Apel, Councilmember Mary Zendejas

Non-Voting Absent: Diane Arnold, Don Darnauer, Mohammad Hassanpour, Patty Wirth, Councilmember Cindy Allen

DLBA Staff: Kraig Kojian, Broc Coward, Kelsey Mader, Jeremy Ancalade, Eileen Valencia, Michael Berman, Morris Mills, Austin Metoyer, Lauren Mayne, Steve Be Cotte, Justine Nevarez, Stephanie Gonzalez

Guests: Commander Gerardo Prieto, Erin Laetz, Brad Segal, Yvette Freeman

1. CALL TO ORDER and INTRODUCTIONS – Alan Pullman, Chair
[Meeting presentation](#). Called to order at 8:31 AM.

CONSENT CALENDAR (Items 2 and 3)

All matters listed under the Consent Calendar are to be considered routine by the Board and will all be enacted by one motion. There will be no separate discussion of these items unless the Chair, Board Members, or the President and CEO request specific items be discussed and/or removed from the Consent Calendar for separate action.

2. SECRETARY REPORT: [Minutes from June 16, 2021, Meeting](#)
3. FINANCIAL REPORT: [Year-To-Date Financials June 30, 2021](#)

ACTION ITEM: Approve Consent Calendar Items

MOTION: 1st: Kripp; 2nd: Burks

VOTE: None opposed. Keisler abstained. Motion passes.

REGULAR AGENDA (Items 4-9)

4. CHAIRPERSON'S REPORT – Alan Pullman
 - A. South Division LBPDP Report – Commander Prieto
 - Prieto updated the Board on safety throughout Downtown. The uptick in activity throughout the district led to an increase in staffing for law enforcement.
 - Of recent concern is the murder on Pine & Broadway in July. With the increased staffing (thanks to Recovery Act funding) officers were able to get on the site within seconds of the shooting.
 - Kripp asked if the Commander has information on an app for available beds. Prieto replied that this is not being used yet, but the Quality-of-Life unit can provide updates soon.
 - Kojian mentioned another shooting earlier in the summer at the Pike. DLBA's Public Safety survey has concluded which helps inform the

community of priorities of the stakeholders. Most concern is centered around public safety and homelessness.

- Prieto added that an additional Quality-of-Life officer has been added and assigned to the downtown area. This officer works closely with health department on clean up efforts in the district.

B. Announce New Board of Directors & Programming Chairs & Vice Chairs

- Cadavona announced the following Chairs and Vice-Chairs
 - Economic Development: Sean Rawson as Chair, Sheva Hosseinzadeh as Vice-Chair
 - Marketing & Communications: Chair TBD, Monica Garret as Vice-Chair
 - Placemaking: Michael Gold as Chair, Alan Burks as Vice-Chair
 - Public Safety: Pat Welch as Chair, Isidro Panuco as Vice-Chair
 - Special Events & Sponsorships: Rhonda Love as Chair, Laurie Gray as Vice-Chair

C. Governance Committee Report – Loara Cadavona, Chair

- i. Board Vacancies
- ii. Executive Committee Election Process

5. PRESIDENT AND CEO REPORT – Kraig Kojian

A. Present FY 2021-22 Draft DLBA Budget

- This budget was preliminarily approved by the Executive Committee. Few comments were received, and the necessary adjustments have been made.
- Committee members provided input.
- Kojian reviewed slides 10-13.
- DLBA staff presented the budget for their respective departments.
- Ancalade reminded the Board that this started with staff and went through all relevant committees. It includes foundational components only. There is potential for additional funding, but the budget being presented is the baseline for next fiscal year.

ACTION: Approve or amend FY 2021-22 Budget as presented and recommended by the Executive Committee

MOTION: 1st: Love; 2nd: Gold.

VOTE: None opposed. Keisler abstained. Motion passes.

B. [Organizational Dashboards](#)

C. Miscellaneous Updates

- Kojian informed the Board that DLBA has formally engaged in a contract with BDS Planning & Urban Design.
- Mills explained that this project is focused on the internal organization of the DLBA (staff, Executive Committee and Board of Directors). Work is scheduled to begin in September 2021 and will continue into next year.

6. OLD BUSINESS

7. NEW BUSINESS

8. PUBLIC COMMENTS (three minutes on all non-agenda items)

9. ADJOURNMENT

Meeting adjourned at 9:14 AM.

NEXT BOARD OF DIRECTORS MEETING:

ANNUAL DIRECTORS MEETING

Thursday, October 7, 2021

8AM

Location: TBD & Zoom (Hybrid Meeting)