

**BOARD OF DIRECTORS MEETING AGENDA**  
**Wednesday, June 16, 2021**  
**Begins: 8 AM**  
**Ends 10 AM**



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**In-Person:**

BO-beau kitchen + roof tap  
144 S Pine Ave  
Long Beach, CA 90802  
OR

**Join via Zoom**

Meeting ID: 890 4359 8940  
Passcode: 074959

- I. CALL TO ORDER and INTRODUCTIONS – Alan Pullman, Chair

**CONSENT CALENDAR (Items 2 and 3)**

All matters listed under the Consent Calendar are to be considered routine by the Board and will all be enacted by one motion. There will be no separate discussion of these items unless the Chair, Board Members, or the President and CEO request specific items be discussed and/or removed from the Consent Calendar for separate action.

2. SECRETARY REPORT: [Minutes from April 21, 2021 Meeting](#)  
3. FINANCIAL REPORT: [Year-To-Date Financials April 30, 2021](#)

**ACTION ITEM: Approve Consent Calendar Items**

**REGULAR AGENDA (Items 4-9)**

4. CHAIRPERSON'S REPORT – Alan Pullman 20 minutes  
A. Governance Committee Report – Loara Cadavona, Chair  
i. Board/Committee Vacancies

**ACTION: Approve Sam Pierzina, current DLBA Board Director representing PBID Premium, to finish the 2020-21 Fiscal Year representing PBID Standard, expiring September 30, 2021.**

**ACTION: Approve Michael Vitug to serve on the DLBA 2020-21 Board of Directors representing PBID Premium, effective immediately and expiring September 30, 2021.**

- ii. **ACTION: In accordance with DLBA Bylaws, recommend the Board of Directors approve the following slate of candidates as voting Directors representing PBID for a two-year term, effective October 1, 2021**
- Premium: Michael Gold, Long Beach Transit
  - Premium: Todd Lemmis, Pacific 6
  - Premium: Michael Vitug, Intertrend
  - Standard: Sam Pierzina, Ensemble Real Estate

- iii. **ACTION:** In accordance with DLBA Bylaws, recommend the Board of Directors approve the following slate of candidates as voting Directors representing DPIA for a two-year term, effective October 1, 2021
  - North Pine: Laurie Gray, The Pie Bar
  - West Gateway: Alan Burks, Environ
- iv. **ACTION:** In accordance with DLBA Bylaws, recommend the Board of Directors approve the following two candidates to serve as At-Large voting Directors appointed for a two-year term, effective October 1, 2021
  - Denise Carter, DT Resident
  - [Isidro Panuco, DT Resident](#)
- v. **ACTION:** In accordance with the DLBA Bylaws, recommend the Board of Directors approve the following candidate to serve as Downtown Residential Representative, First Council District voting Director appointed for a two-year term, effective October 1, 2021
  - Loara Cadavona, DT Resident
- vi. **ACTION:** Recommend the Board of Directors approve the following two candidates to serve as non-voting Advisors appointed for a two-year term effective October 1, 2021
  - [Amy Chambers](#)
  - [Monica Garrett](#)

B. Executive Committee Report

- 5. PRESIDENT AND CEO REPORT – Kraig Kojian 70 minutes
  - A. Update on Strategic Plan and PBID Renewal Process – Progressive Urban Management Associates (PUMA)
  - B. Public Safety Survey Results – Mo Mills, DLBA Research and Policy Analyst
  - C. Open Streets Survey, Mo Mills, DLBA Research and Policy Analyst
  - D. [Organizational Dashboards](#)
  - E. Miscellaneous Updates
- 6. OLD BUSINESS
- 7. NEW BUSINESS
- 8. PUBLIC COMMENTS (three minutes on all non-agenda items)
- 9. ADJOURNMENT

**NEXT BOARD OF DIRECTORS MEETING:  
AUGUST 18, 2021  
8AM  
Location: TBD & Zoom (Hybrid Meeting)**

*Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown*

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Section 54950 et s, and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

Email correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.