



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

# BOARD OF DIRECTORS MEETING AGENDA

## Wednesday, April 21, 2021

### 8 AM

[Join Zoom Meeting](#)

Meeting ID: 871 0391 5985

Passcode: 008416

1. CALL TO ORDER and INTRODUCTIONS – Alan Pullman, Chair

#### CONSENT CALENDAR (Items 2 and 3)

All matters listed under the Consent Calendar are to be considered routine by the Board and will all be enacted by one motion. There will be no separate discussion of these items unless the Chair, Board Members, or the President and CEO request specific items be discussed and/or removed from the Consent Calendar for separate action.

2. SECRETARY REPORT: [Minutes from February 17, 2021 Meeting](#) & Minutes from [March 16, 2021 Special Meeting](#)
3. FINANCIAL REPORT: [Year-To-Date Financials February 29, 2021](#)  
**ACTION ITEM: Approve Consent Calendar Items**

#### REGULAR AGENDA (Items 4-9)

4. CHAIRPERSON'S REPORT – Alan Pullman 45 minutes

- A. Governance Committee Report – Loara Cadavona, Chair
  - i. Review Governance Committee Bylaw change recommendations  
[Section 8.2](#)

**ACTION: Review to approve or revise Governance Committee's recommendation to amend Bylaw Section 8.2. (2/3 majority required)**

- ii. Review Governance Committee Bylaw amendment recommendations  
[Section 8.5 \(f\)](#)

**ACTION: Review to approve or revise Governance Committee's recommendation to amend Bylaw Section 8.5 (f). (2/3 majority required)**

- iii. Update on [Board/Committee Appointments and Vacancies](#)
  - a) Board of Directors: Appointed [Rhonda Love](#) and [Sean Rawson](#); One vacancy remains.
  - b) Marketing & Communications: Appointed [Sal Flores-Trimble](#).
  - c) Events & Sponsorship: Appointed Rhonda Love, [Kat Engel](#), and [Dwayne Horton](#).
  - d) Public Safety: One vacancy.

- iv. Update on Board Election Process

- B. Executive Committee Report
  - i. [Downtown Parking Improvement Area \(DPIA\) Assessment Adjustment for 2021-22](#)

**ACTION: Consider the Executive Committee's recommendation of an annual adjustment to the Downtown Parking Improvement Area (DPIA) assessment, effective July 1, 2021 of 0%**

- ii. [Property Based Improvement District \(PBID\) Assessment Adjustments for 2021-22](#)

**ACTION: Consider the Executive Committee's recommendation of an annual adjustment to the Property Based Improvement District (PBID) assessments for FY 2021-22, effective January 1, 2022 of 3%**

5. PRESIDENT AND CEO REPORT – Kraig Kojian 45 minutes
- A. [Mid-term Update](#) on Strategic Plan Vision 2020
  - B. Update on Strategic Plan and PBID Renewal Process – Progressive Urban Management Associates (PUMA)
  - C. [Organizational Dashboards](#)
  - D. Miscellaneous Updates
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

**NEXT BOARD OF DIRECTORS MEETING:**

**June 16, 2021**

**8AM**

**Location: ZOOM**

***Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Section 54950 et s, and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

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