

BOARD OF DIRECTORS MEETING AGENDA

April 20, 2022

8:30 AM

REVISED

[Join Zoom Meeting](#)

Meeting ID: 892 8445 0855

Passcode: 331551

- I. CALL TO ORDER and INTRODUCTIONS – Loara Cadavona

CONSENT CALENDAR (Items 2 and 3)

All matters listed under the Consent Calendar are to be considered routine by the Board and will all be enacted by one motion. There will be no separate discussion of these items unless the Chair, Board Members, or the President and CEO request specific items be discussed and/or removed from the Consent Calendar for separate action.

2. SECRETARY REPORT: Minutes from [February 16, 2022](#)
3. FINANCIAL REPORT: [Year-To-Date Financials through February, 2022](#)

ACTION: Approve Consent Calendar Items

REGULAR AGENDA (Items 4-9)

4. CHAIRPERSON'S REPORT - Cadavona 45 minutes
 - A. Executive Committee Report
 - i. [Downtown Parking Improvement Area \(DPIA\) Assessment Adjustment for 2022-23](#)

ACTION: As recommended by the Executive Committee, approve an adjustment to Downtown Parking and Improvement Area (DPIA) assessment consistent with annual adjustments on business licenses made by City of Long Beach effective July 1, 2022.

- ii. [Property Based Improvement District \(PBID\) Assessment Adjustments for 2022-23](#)

ACTION: As recommended by the Executive Committee, approve no action on the adjustment to the Property-Based Improvement District (PBID).

- iii. President/CEO Search Update – Debra Fixen
 - a. New President/CEO Salary Range

ACTION: As recommended by the Executive Committee, approve salary range \$190,000 - \$235,000 for New President/CEO.

- b. Final President/CEO Negotiations

ACTION: As recommended by the Executive Committee approve to Designate Current DLBA Board Chair, Chair-Elect, and Immediate Past-Chair to Negotiate Employment Agreement Terms (ie salary, at-will, optional relocation expenses, etc.) with the Final Candidate

- iv. Discussion Regarding Interim CEO (Gov. Code section 54957(b)(1))



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LONG BEACH
ALLIANCE**

B. Governance Committee Report – Debra Fixen

- i. Review Governance Committee Bylaw Change Recommendations [Section 8.5\(a\)](#)

ACTION: Approve or revise Governance Committee’s recommendation to amend Bylaw Section 8.5(a). (2/3 majority required)

- ii. Review Governance Committee Bylaw Change Recommendations [Section 8.6\(A\)](#)

ACTION: Approve or revise Governance Committee’s recommendation to amend Bylaw Section 8.6(A). (2/3 majority required)

- iii. Review Governance Committee Bylaw Change Recommendations [Section 8.5\(d\)](#)

ACTION: Approve or revise Governance Committee’s recommendation to amend Bylaw Section 8.5(d). (2/3 majority required)

iv. Board Seat Vacancies

- a. PBID Premium (1)
b. Advisory (2)

v. Committee Vacancies

- a. Public Safety (1)
b. Special Events (1)
c. Market & Communications (1)

5. STAFF REPORT – Broc Coward, COO

45 minutes

A. Brown Act & Assembly Bill 361 Compliance

ACTION: Approve authorization of DLBA’s Board and committees to conduct business via teleconferencing for the next 30 days in compliance with AB 361.

B. DEIA Update – Mo Mills

C. PBID Renewal Update – Austin Metoyer

D. Discussion Regarding Recommendations for Proposed Compensation and Retention Strategies for DLBA Staff Members

E. Misc. Updates

6. OLD BUSINESS

7. NEW BUSINESS

8. PUBLIC COMMENTS (three minutes on all non-agenda items)

9. ADJOURNMENT

NEXT SCHEDULED BOARD MEETING:

June 15, 2022

8AM

Location: TBD

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.