



**DOWNTOWN
LONG BEACH
ALLIANCE**

BOARD OF DIRECTORS MEETING AGENDA

Wednesday, April 17, 2019

Begins 8 AM

Ends 9:30 AM

Studio One Eleven

235 East Third Street Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Tony Shooshani, Chair-Elect
CONSENT CALENDAR (Items 2 and 3)

All matters listed under the Consent Calendar are to be considered routine by the Board and will all be enacted by one motion. There will be no separate discussion of these items unless the Chair, Board Members or the President and CEO request specific items be discussed and/or removed from the Consent Calendar for separate action.

2. SECRETARY REPORT: [Minutes from February 20, 2019 Meeting](#)
3. FINANCIAL REPORT: [Year-To-Date Financials through February 28, 2019](#)

ACTION ITEM: Approve Consent Calendar Items

REGULAR AGENDA (Items 4 - 9)

4. CHAIRPERSON'S REPORT- Shooshani 45 Minutes
 - A. Organizational/ Transitional Planning Task Force Update- Ryan Altoon, Chair
 - B. Governance Committee Report- Silvano Merlo, Chair
 - C. Update on Development Corporation – Alan Pullman
5. PRESIDENT AND CEO REPORT – Kraig Kojian 30 Minutes
 - A. [Annual Review of Property Based Improvement District \(PBID\) Assessment](#)
ACTION ITEM: Approve a 3.5% adjustment to PBID annual assessments for FY 2019-20, as recommended by the Executive Committee.
 - B. [Annual Review of Downtown Parking Improvement Area \(DPIA\) Assessments](#)
ACTION ITEM: Approve annual adjustment to Downtown Parking and Improvement Area (DPIA) assessment consistent with annual adjustments made by the City of Long Beach on business licenses, as recommended by the Executive Committee.
 - C. Review [Organizational Dashboards](#)
 - D. Review [Mid-year Strategic Plan](#)
 - E. Review [Advocacy/Legislative Calendar Agenda](#) – Austin Metoyer, DLBA
Economic Development and Policy Manager
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

NEXT SCHEDULED BOARD MEETING:

Wednesday, June 19, 2019

8 AM

Location: Studio III

235 East Third Street, Long Beach, CA 90802

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.