



**DOWNTOWN
LONG BEACH
ALLIANCE**

BOARD OF DIRECTORS MEETING AGENDA

Wednesday, February 20, 2019

Begins 8 AM

Ends 9:30 AM

Studio One Eleven

235 East Third Street Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Silvano Merlo, Chair-Elect

CONSENT CALENDAR (Items 2 and 3)

All matters listed under the Consent Calendar are to be considered routine by the Board and will all be enacted by one motion. There will be no separate discussion of these items unless the Chair, Board Members or the President and CEO request specific items be discussed and/or removed from the Consent Calendar for separate action.

2. SECRETARY REPORT: [Minutes from December 6, 2018 Meeting](#)
3. FINANCIAL REPORT: [Year-To-Date Financials through December 31](#)

ACTION: Approve Consent Calendar Items

REGULAR AGENDA (Items 4 - 9)

4. CHAIRPERSON'S REPORT- Merlo 45 minutes
 - A. David Sommers, Long Beach Post
 - B. Update on City of Long Beach Economic Development Projects – John Keisler, Director of Economic Development and Property Services, City of Long Beach
 - C. Presentation: Proposed Westside Gateway Development Project - Michael Genthe, Managing Director, Trammell Crow Residential

ACTION: Consider providing advocacy support for the proposed project tentatively scheduled to be presented at the March 12 Long Beach Planning Commission hearing.
5. PRESIDENT AND CEO REPORT – Kraig Kojian 30 minutes
 - A. Update on Development Corporation - Kojian
 - B. 2018-19 Event Sponsorship – Melissa Infusino, Chair, Marketing Committee
 - C. Organizational/Transitional Planning Task Force – Ryan Altoon, Chair
 - D. DPIA/PBID annual assessment review - Kojian
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

NEXT SCHEDULED BOARD MEETING:

Wednesday, April 17, 2019

8 AM

Location: Studio 111

235 East Third Street, Long Beach, CA 90802

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.