

BOARD OF DIRECTORS MEETING AGENDA

Wednesday, February 17, 2021

8 AM



**DOWNTOWN
LONG BEACH
ALLIANCE**

[Join Zoom Meeting](#)

Meeting ID: 834 8177 5410

Passcode: 270883

1. CALL TO ORDER and INTRODUCTIONS – Alan Pullman, Chair

CONSENT CALENDAR (Items 2 and 3)

All matters listed under the Consent Calendar are to be considered routine by the Board and will all be enacted by one motion. There will be no separate discussion of these items unless the Chair, Board Members, or the President and CEO request specific items be discussed and/or removed from the Consent Calendar for separate action.

2. SECRETARY REPORT: [Minutes from December 16, 2020 Meeting](#)
3. FINANCIAL REPORT: [Year-To-Date Financials December 31, 2020](#)

ACTION ITEM: Approve Consent Calendar Items

REGULAR AGENDA (Items 4-9)

4. CHAIRPERSON'S REPORT – Alan Pullman 30 minutes
 - A. Introduction of LBPD South Division Commander Gerardo Prieto
 - B. Executive Committee Report
 - C. Governance Committee Report – Loara Cadavona, Chair
 - Update on [Board/Committee Appointments and Vacancies](#)
 - Board of Directors: Two vacancies (East Village DPIA, PBID Standard)
 - Marketing & Communications: Appointed [Mike Gold](#) and [Ryan La Rosa](#); One vacancy remains.
 - Public Safety: One vacancy
 - Events & Sponsorship: One vacancy
5. PRESIDENT AND CEO REPORT – Kraig Kojian 60 minutes
 - A. DLBA Board Election Update
 - B. February Downtown Discussion
 - C. Strategic Plan and PBID Renewal Progress
 - D. Organizational Dashboards
 - E. Miscellaneous Updates
6. OLD BUSINESS
7. NEW BUSINESS
 - A. April 21, 2021 DLBA Board of Directors Agenda will include annual assessment review and action on adjustments to Property Based Improvement District (PBID) and Downtown Parking Improvement Area (DPIA).
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

NEXT BOARD OF DIRECTORS MEETING:

April 21, 2021

8AM

Location: ZOOM

Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Section 54950 et s, and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

Email correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:5624364259), by noon the day prior to the meeting.