



**DOWNTOWN
LONG BEACH
ALLIANCE**

**BOARD OF DIRECTORS
2021-2022 ANNUAL MEETING AGENDA
Thursday, October 7, 2021
8 AM**

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Meeting ID: 861 0721 6744

Passcode: 944861

1. CALL TO ORDER and INTRODUCTIONS – Alan Pullman, Outgoing Chair
 - A. Outgoing Chairperson’s Remarks
 - B. Incoming Chairperson’s Remarks – Loara Cadavona

2. SECRETARY REPORT: [Minutes from August 18, 2021, Meeting](#)
3. FINANCIAL REPORT: [Year-To-Date Financials through August 31, 2021](#)
ACTION: Approve Consent Calendar Items

4. CHAIRPERSON’S REPORT - Cadavona 15 minutes
 - A. Executive Committee Report
 - i. Elect 2021-22 Chair-Elect
ACTION: Approve by acclamation Debra Fixen to serve as Chair-Elect for a one-year term, effective immediately and expiring September 30, 2022.

 - ii. Elect 2021-22 Executive Committee
ACTION: Vote by private ballot for 5 of the 6 candidates below to serve on the DLBA Executive Committee for a one-year term, effective immediately and expiring on September 30, 2022.
 - Pat Welch – Second Council District Residential Representative; FY21-22 Public Safety Chair, 3 years on Board
 - Alan Burks – DPIA West Gateway; FY20-21 Placemaking Chair; 4 years on Board
 - Sheva Hosseinzadeh – PBID Standard; FY18-19 Economic Development Chair & FY20-21 Executive Committee member; 5 years on Board
 - Sam Pierzina – PBID Standard; FY20-21 Economic Development Chair; 4 years on Board
 - Allison Kripp – At-Large Seat; FY20-21 Board/Executive Committee Secretary & Governance Committee member FY17-18 Public Safety Co-Chair; 7 years on Board
 - Denise Carter – At-Large Seat; FY20-21 Public Safety Chair; 4 years on Board

 - B. Governance Committee Report – Cadavona, Outgoing Chair
 - i. Board Seat Vacancies
 - PBID Standard (2)
 - PBID Premium (1)
 - Advisory (1)

5. STAFF REPORT – Broc Coward, COO 45 minutes
 - A. Approve Final Draft Strategic Plan – PUMA
ACTION: Preliminary approval and adoption of DLBA’s Updated Strategic Plan Framework.

- B. Brown Act & Assembly Bill 361 Presentation - Taylor Anderson, Deputy City Attorney

ACTION: Vote to authorize DLBA Board and its committees to conduct business via teleconferencing for the next 30 days in compliance with AB 361.

ACTION: Grant DLBA Executive Committee authority to vote on behalf of the Board of Directors to continue conducting business via teleconferencing in compliance with AB 361.

- C. Misc. Updates

6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

NEXT SCHEDULED BOARD MEETING:

December 15, 2021

8AM

Location: TBD

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.