



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**BOARD OF DIRECTORS  
2024-2025 ANNUAL MEETING MINUTES  
Thursday, October 3, 2024  
4PM**

**Studio One Eleven**

245 E 3<sup>rd</sup> St  
Long Beach, CA 90802

**Voting Present:** Sam Pierzina, Amy Chambers, Clare Le Bras, Claudia Ayala, Greg Beck, James Turner, John Tully, Loara Cadavona, Michael Vitug, Mike Gold, Alan Burks, Silissa Uriarte Smith, Thomas Mayes, Whitney Neal

**Voting Absent:** Ashley Chiddick, Bo Martinez, Denise Carter, Graham Gill, Isidro Panuco, Shane Young

**Non-Voting Present:** Natalie Leighton, Reverend Antonio Gallardo, Samantha Mehlinger

**Non-Voting Absent:** Council District 1, Council District 2, Cameron Andrews, Jenny Rivera, Milton Ordonez, Diane Arnold, Don Darnauer

**DTLB Alliance Staff:** Austin Metoyer, Kelsey Mader, Jeremy Ancalade, James Ahumada, Asia Morris, Justine Nevarez, Stephanie El Tawil, Juan Torres, Stephanie Gonzalez

**Guests:** Connor Lock, Deputy Mayor of Housing

1. CALL TO ORDER and INTRODUCTIONS – Sam Pierzina, Incoming Chair  
[Meeting presentation](#). Called to order at 4:10 PM.
  - A. Incoming Chairperson’s Remarks
    - Board members, staff and guests all take a moment to introduce themselves.
2. SECRETARY REPORT: [Minutes from August 21, 2024, Meeting](#)  
**ACTION: Approve Minutes from August 21, 2024, Meeting**  
**MOTION: 1<sup>st</sup>: Tully; 2<sup>nd</sup>: Pierzina.**  
**VOTE: None opposed. Cadavona abstained. Motin passes.**
3. FINANCIAL REPORT: [Year-To-Date Financials through August 2024](#)
  - Ancalade provided a brief financial report, noting that the organization is ahead of budget on revenue and slightly over on expenses.**ACTION: Approve financials through August 2024**  
**MOTION: 1<sup>st</sup>: Chambers; 2<sup>nd</sup>: Mays.**  
**VOTE: None opposed. Turner abstained. Motin passes.**
4. TIME CERTAIN 4:15PM  
Parliamentary Procedures/Brown Act Compliance  
Connor Lock, Deputy Mayor of Housing, City of Long Beach
  - Lock provided an overview of the purpose and application of Parliamentary Procedures, Roberts Rules of Order, and the Brown Act.
  - Roberts Rules of Order was established to maintain order during public meetings and to ensure everyone is heard.
  - The Brown Act ensures transparency to the public.

5. CHAIRPERSON'S REPORT - Pierzina

A. Executive Committee Report

i. Elect 2024-25 Chair-Elect

**ACTION:** As recommended by the DTLB Alliance Governance Committee, approve Mike Gold to serve as Chair-Elect for a one-year term, effective immediately and expiring upon election of a Board Chair-Elect in in the first Board meeting of FY 2026.

**MOTION:** 1<sup>st</sup>: Pierzina; 2<sup>nd</sup>: Uriarte Smith.

**VOTE:** None opposed. No abstentions. Motin passes.

ii. Elect 2024-25 Executive Committee

**ACTION:** As recommended by the DTLB Alliance Governance Committee, approve the 7 candidates below to serve on the DLTB Alliance Executive Committee for a one-year term, effective immediately and expiring upon approval of an executive committee in the first Board meeting of FY 2026.

**MOTION:** 1<sup>st</sup>: Gold; 2<sup>nd</sup>: Neal.

**VOTE:** None opposed. No abstentions. Motin passes.

- Alan Burks
- Mike Gold
- Amy Chambers
- Ashley Chiddick
- Silissa Uriarte Smith
- Graham Gill
- Bo Martinez

iii. Appoint 2024-25 Officers of the Board

**ACTION:** As recommended by the DTLB Alliance Governance Committee, approve the 3 candidates below to serve as officers of the Board for a one-year term, effective immediately and expiring upon approval of an executive committee in the first Board meeting of FY 2026.

**MOTION:** 1<sup>st</sup>: Pierzina; 2<sup>nd</sup>: Beck.

**VOTE:** None opposed. No abstentions. Motin passes.

- Alan Burks: Secretary
- Amy Chambers: Treasurer

iv. Governance Committee Appointment

**ACTION:** Approve Whitney Neal to serve on DTLB Alliance's Governance Committee alongside the Chair-Elect and Past chair for a one-year term, effective immediately and expiring upon the appointment of a new Governance Committee in FY 2026.

**MOTION:** 1<sup>st</sup>: Pierzina; 2<sup>nd</sup>: Chambers.

**VOTE:** None opposed. No abstentions. Motin passes.

B. Governance Committee Report – Pierzina, Outgoing Chair

i. Board Seat Vacancies for FY25

- DPBIA North East Village
- PBID Standard

ii. Committee Vacancies for FY25

- Placemaking (2)
- Special Events & Sponsorships (1)



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6. PRESIDENT & CEO REPORT – Austin Metoyer
  - A. Informational: SB969 Entertainment Zone
    - Metoyer introduced SB969 to the Board, a new law allowing for Entertainment Zones. This is a potential tool for growth and activation in Downtown Long Beach.
    - Metoyer elaborates on how Entertainment Zones could work, as well as potential sites within DTLB Alliance’s districts.
  - B. Misc. Updates
    - Metoyer reminds the Board of the upcoming Art & Design Walk as well as the Unfiltered photography campaign.
7. OLD BUSINESS
8. NEW BUSINESS
9. PUBLIC COMMENTS (three minutes on all non-agenda items)
10. ADJOURNMENT  
Adjourned at 5:27 PM.

**NEXT SCHEDULED BOARD MEETING:**

**December TBD**

**4PM**

**Location: DTLB Alliance Conference room**

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous  
Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dtlb.org](mailto:info@dtlb.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.