

DTLB Alliance Board of Directors Meeting

August 21, 2024

DTLB Alliance Conference Room

Food provided by:



I. Call to Order and Introductions

Denise Carter

Consent Calendar

2. Secretary Report

- Minutes from June 10, 2024 Meeting

3. Financial Report

- Year-to-Date Financials through June 30, 2024

All matters listed under the Consent Calendar are to be considered routine by the Board and will be enacted by one motion.

ACTION: Approve consent calendar items unless otherwise removed for discussion.

4. Time Certain 4:15

Long Beach Women's Business Council – Upcoming Accessibility Panel

Dana Buchanan, President

5. Time Certain 4:25

Port of Long Beach – Pier Wind Project

Suzanne Plezia, Senior Director, Port of Long Beach



*Floating Offshore Wind at
The Port of Long Beach:*

PIER WIND

Suzanne Plezia, P.E.

Senior Director, Chief Harbor Engineer

Downtown Long Beach Alliance Board of Directors Meeting

August 21, 2024

WHY IS OFFSHORE WIND IMPORTANT?



- Sense of *urgency to tackle climate crisis*



- California's climate policies to *reduce greenhouse gases*

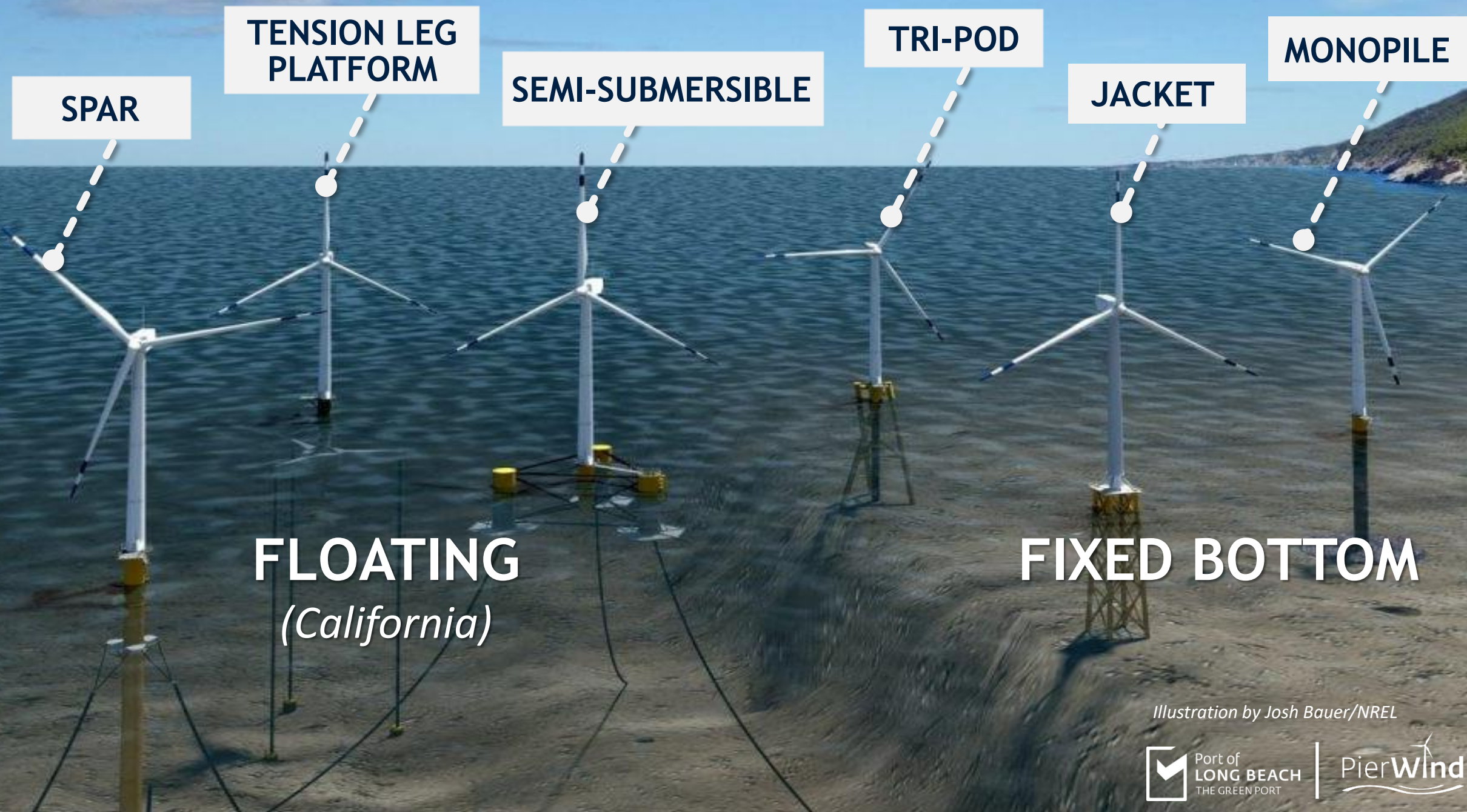


- The Port of Long Beach is *transitioning its operations towards zero emissions*



25 GW by 2045

- Offshore wind is an *abundant source of domestic renewable energy*



SPAR

TENSION LEG PLATFORM

SEMI-SUBMERSIBLE

TRI-POD

JACKET

MONOPILE

FLOATING
(California)

FIXED BOTTOM

Illustration by Josh Bauer/NREL

NACELLE

15 MW PROTOTYPE



Source: Vestas



TOWER

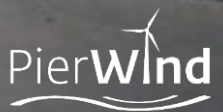


Source: Journal of Commerce

BLADE



Source: LM Wind Power

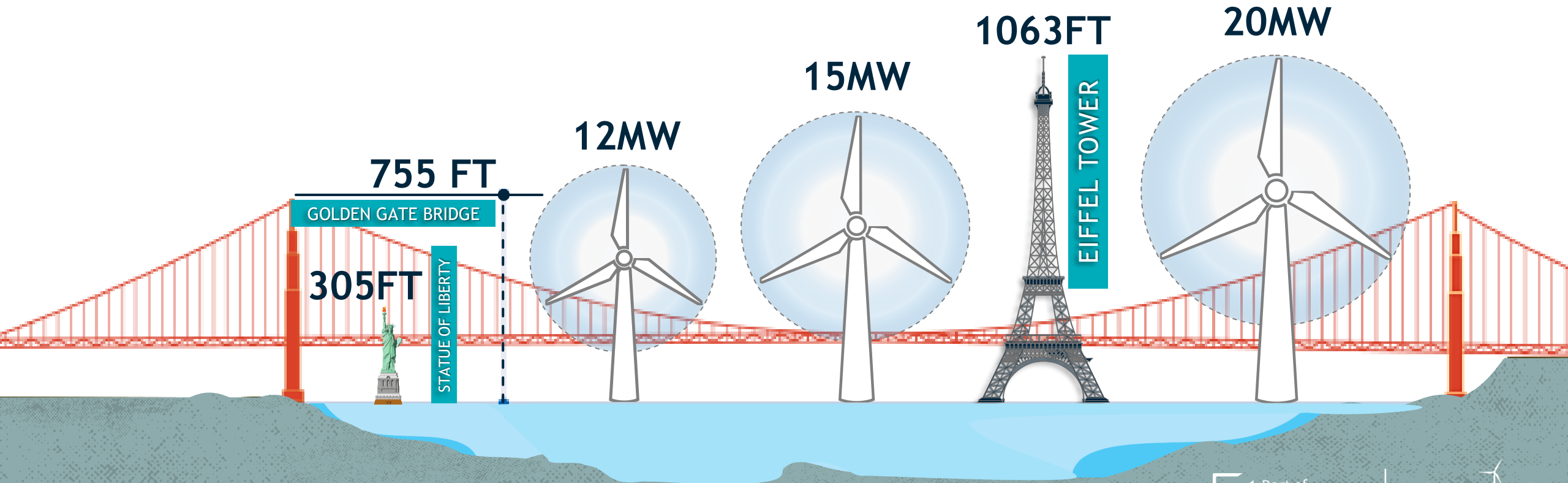


FOUNDATION



Source: Principle Power

SCALE COMPARISON



FLOATING OFFSHORE WIND TURBINE ASSEMBLY



TOW OUT TO
INSTALLATION SITE
One per Week

Credit photos: LM Wind Power, Vestas, Journal of Commerce, Principle Power, Maritime Cyprus, fotocommunity.de, Port of Monroe, Dock90, Euractiv, Wind Plus

UNIQUE QUALITIES OF PORT OF LONG BEACH

HARBOR DISTRICT

STATE'S LARGEST SKILLED
MARINE, MANUFACTURING,
AND CONSTRUCTION
WORKFORCE

CENTER OF US SUPPLY CHAIN
WITH EXTENSIVE ROAD, RAIL,
AND MARINE TRANSPORTATION
NETWORKS AND SUPPLY
CHAIN LOGISTICS

PART OF LARGEST
INDUSTRIAL PORT
COMPLEX IN THE NATION

NO AIR HEIGHT
RESTRICTIONS

INDUSTRY LEADER IN
DEVELOPING LARGE MARINE
INFRASTRUCTURE

FEDERAL
BREAKWATER

-40' to -70'
DEEP

-76' MAIN CHANNEL

WET STORAGE

SINKING BASIN

TRANSPORTATION
CORRIDOR

FIXED PIERS

400 ACRES

7,500 FT HEAVY LIFT
CAPACITY WHARF

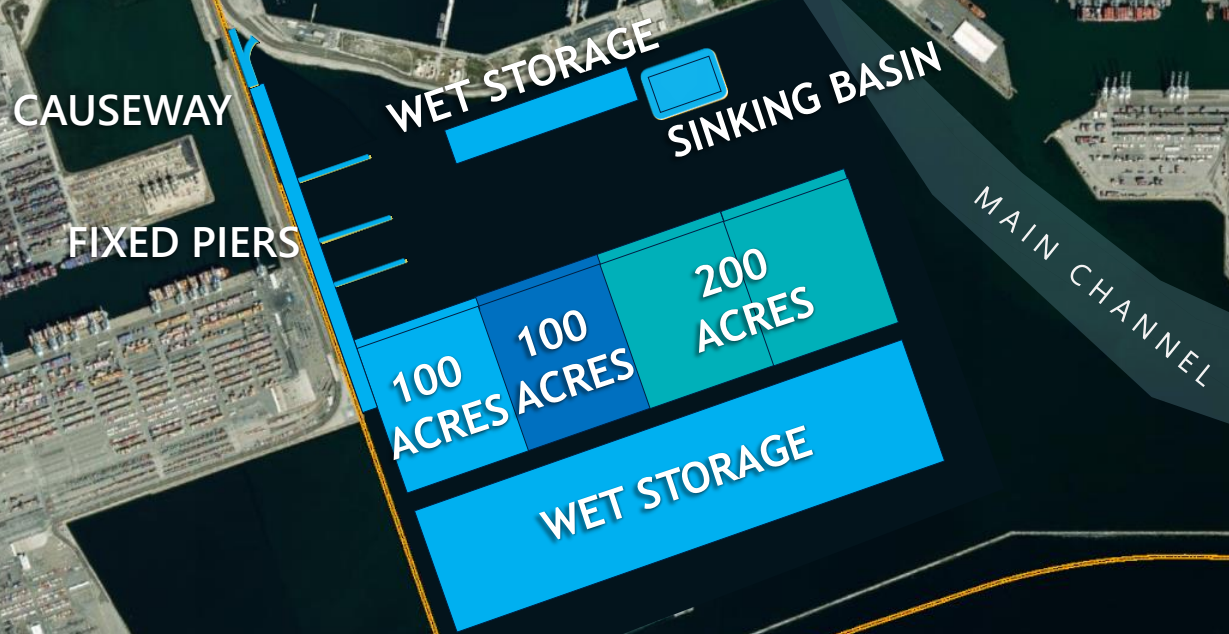
WET STORAGE

-76' MAIN CHANNEL

CONCEPT DESIGN

[Pier Wind Concept Report](#)

SCHEDULE AND COST



BENEFITS SUMMARY

Positions California and the United States to be at the forefront of floating offshore wind innovation and development

US Goal of 15 GW BY 2035

CA Goal of 25 GW BY 2045

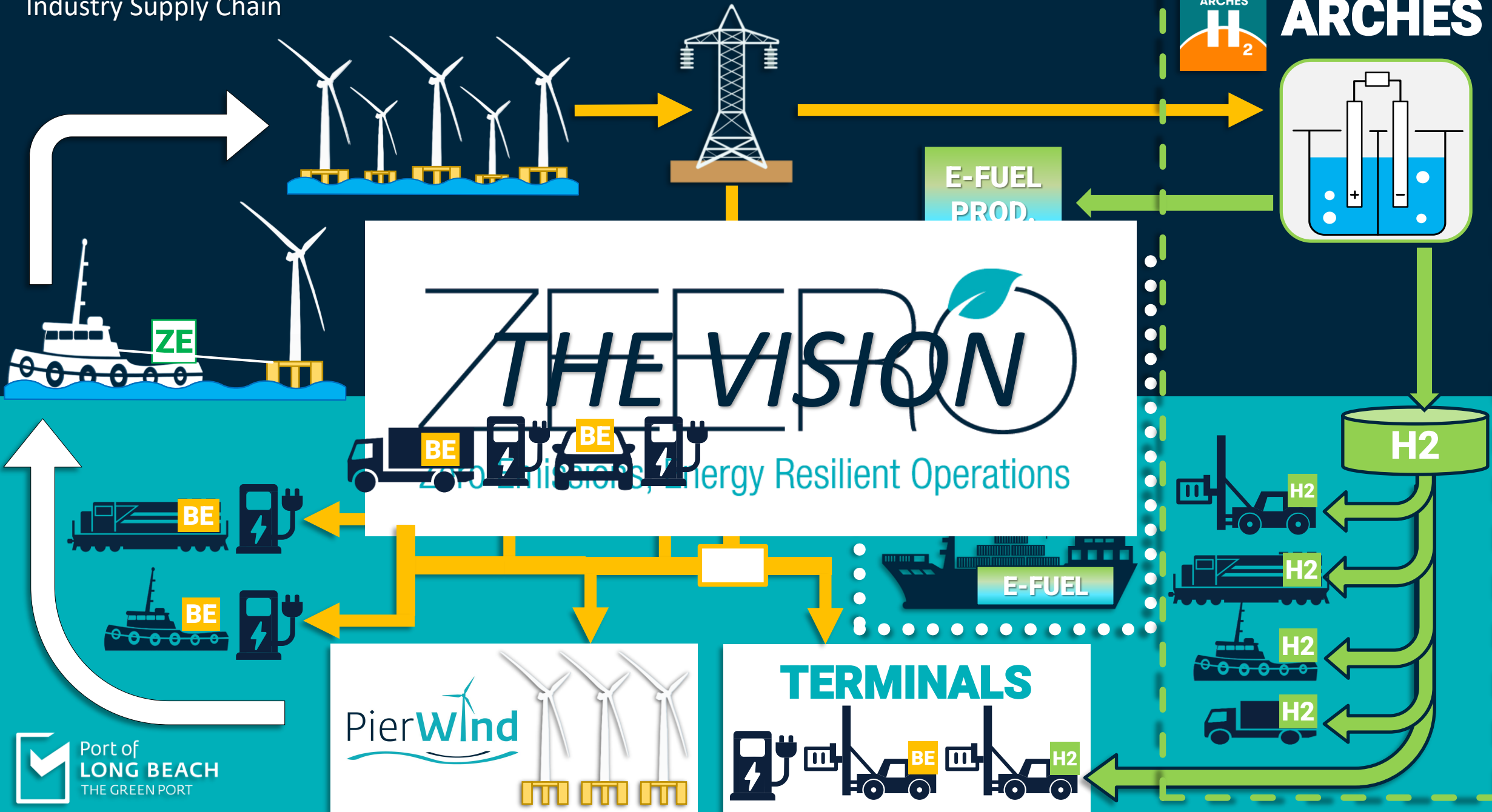
LARGEST PURPOSE-BUILT OFFSHORE WIND FACILITY

SCALE



Greenhouse Gases
Cost of Energy

Industry Supply Chain





Port of
LONG BEACH
THE GREEN PORT



Pier**Wind**

The logo for PierWind, featuring the word "Pier" in a dark blue serif font and "Wind" in a teal sans-serif font. A teal wind turbine icon is positioned above the letter "i" in "Wind". Below the text is a teal wavy line representing water.

6. Chairperson's Report

Denise Carter

6A. Remarks from the Chair



6B. Executive Committee Report



6C. Governance Committee Report – Sam Pierzina

i. Election Slate Results

ACTION: Ratify slate results for DPBIA & PBID representatives for
2024-2025 Board of Directors

6C. Governance Committee Report – Sam Pierzina

ii. Board Appointments

ACTION: In accordance with DTLB Alliance Bylaws, approve the following two candidates to serve as At-Large voting Directors, appointed for a two-year term, effective October 1, 2024.

- John Tully, Pedal Movement
- James Turner, Downtown Resident

6C. Governance Committee Report – Sam Pierzina

ii. Board Appointments

ACTION: In accordance with DTLB Alliance Bylaws, approve the following candidate to serve as Downtown Residential Representative Area B, voting Director for a two-year term, effective October 1, 2024.

- Ashley Chiddick, Downtown Resident

6C. Governance Committee Report – Sam Pierzina

ii. Board Appointments

ACTION: In accordance with DTLB Alliance Bylaws, approve the following two candidates to serve as Advisors, appointed for a two-year term, effective October 1, 2023.

- Reverend Antonio Gallardo, St. Luke’s Episcopal
- Natalie Leighton, Long Beach Area Chamber of Commerce

7. President & CEO Report

Austin Metoyer

7A. Presentation on FY24-25 Final Draft Budget



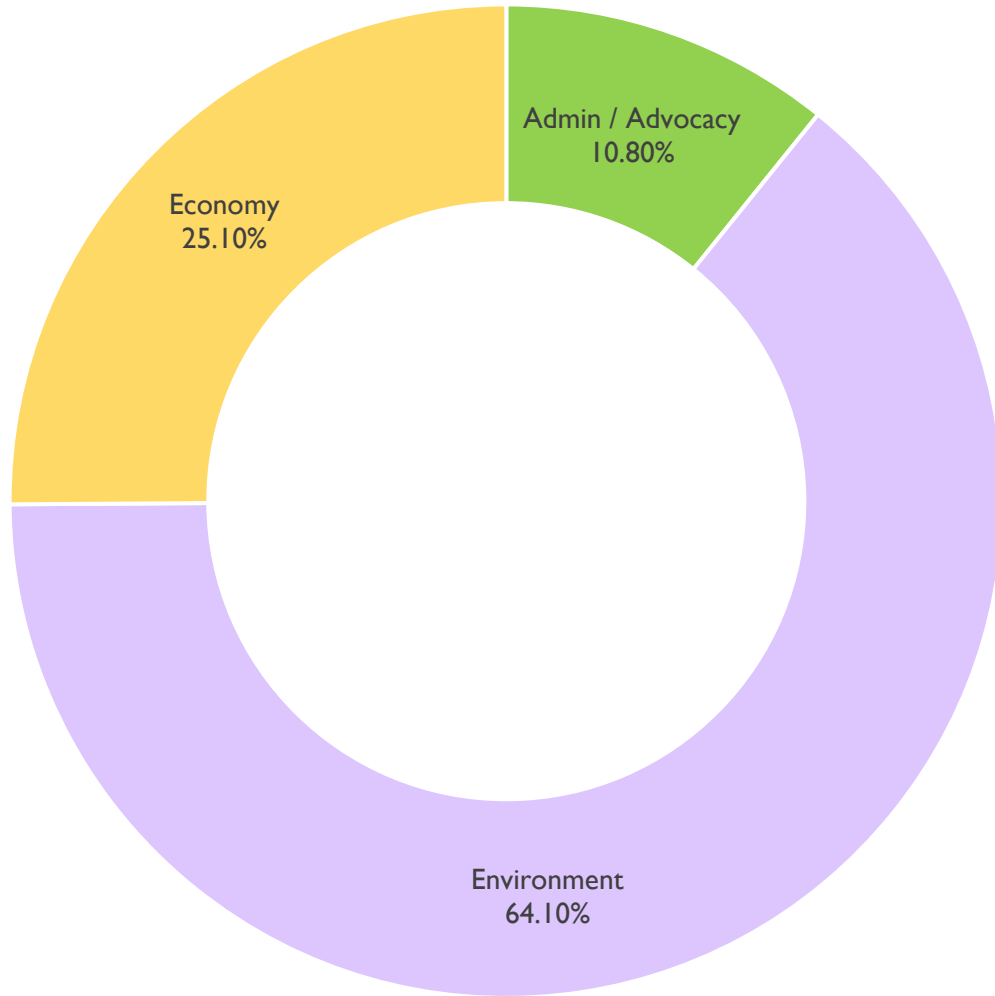
FY 25 BUDGET PROPOSAL

REVENUES	Total
PBID Funds (net)	\$ 4,154,768
DPIA	\$ 782,574
Parking Meters	\$ 250,000
Events	\$ 160,000
Small Business Grant Fundraising	\$ 5,000
Contracts	\$ 839,252
TOTAL REVENUE	\$6,191,594

EXPENSES	Total
Administration	\$ 870,532
Advocacy	\$ 247,332
Marketing	\$ 387,576
Events	\$ 474,160
Operations	\$ 3,203,425
Economic Development	\$ 544,474
Placemaking	\$ 402,181
Agency Reserve	\$ 61,916
TOTAL EXPENSES	\$6,191,594

NET CHANGE	Total
TOTAL REVENUE	\$6,191,594
TOTAL EXPENSES	\$6,191,594
NET CHANGE	\$ 0

REVENUE SOURCE - PBID



TOTAL = \$4,154,768

Funded Activities (Restrictions)

- **Environment (64.1%) ~\$2,663,000**
 - **Clean & Safe:** Litter removal, steam cleaning, graffiti removal, sweeping, foot, bike & Segway patrols, visitor services, safety escorts, homeless outreach, resident coordinator
 - **Beautification:** seasonal banners, public art, street furniture, activities that continue to enhance downtown Long Beach
- **Economy: (25.1%) ~\$1,043,000**
 - **Economic Development:** Assist property owners in recruitment/retention of tenants, fill storefronts & attract diverse retail and employers to occupy office buildings.
 - **Marketing & Special Events:** promote positive image, activate DTLB with regularly scheduled events, promotions and public relations
- **Admin/Advocacy: (10.8%) ~\$450,000**
 - **Administration:** General administrative functions, including overhead (rent, utilities, storage, insurance)
 - **Advocacy:** Public support for or recommendation of policies supporting Downtown businesses, properties, and/or interests.

Note: Residents & non-profits are not assessed for economy activities

The Downtown Parking and Business Improvement Area (DPBIA) is the Downtown BID funded through business license assessments.

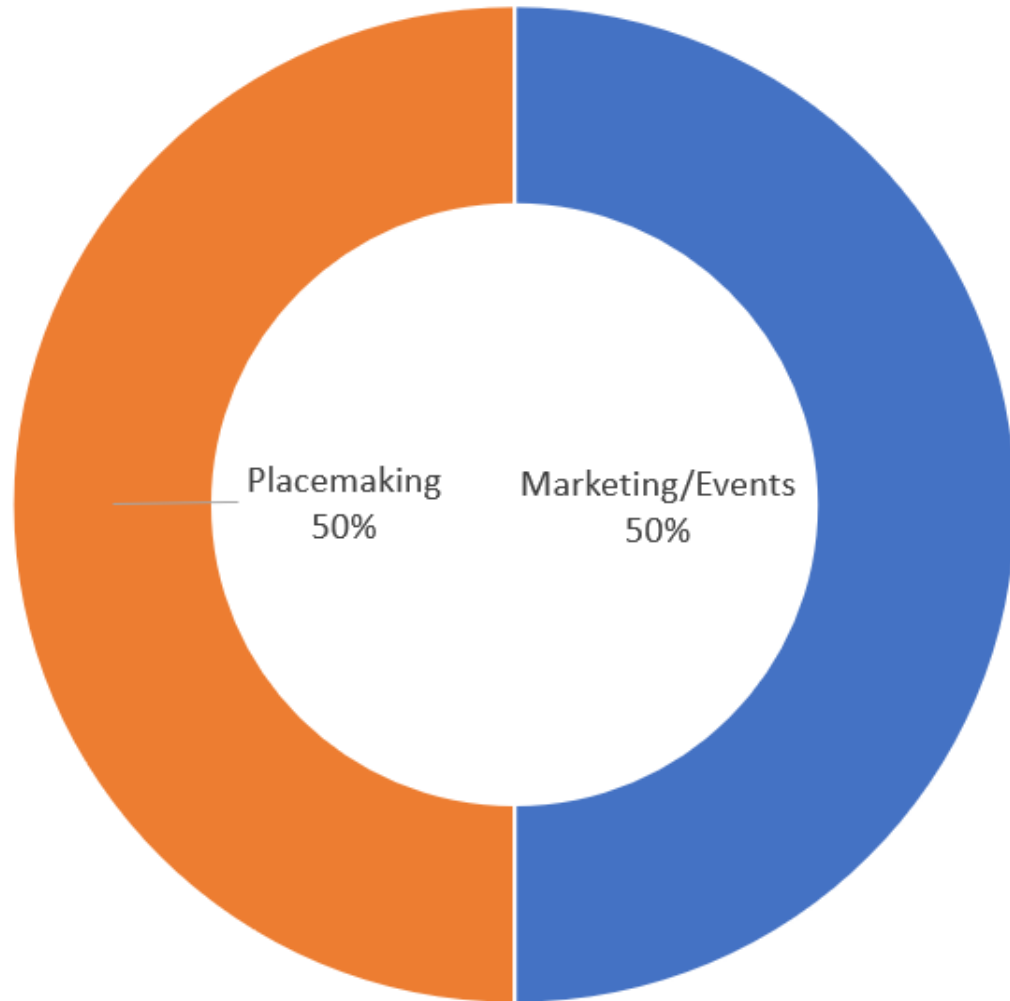
DPBIA Area FY2025 Rates:

	Per Business	Per Employee
All Businesses	\$ 548.58	\$ 8.68
Independent Contractor	\$ 376.75	\$ 6.27

TOTAL = \$782,574

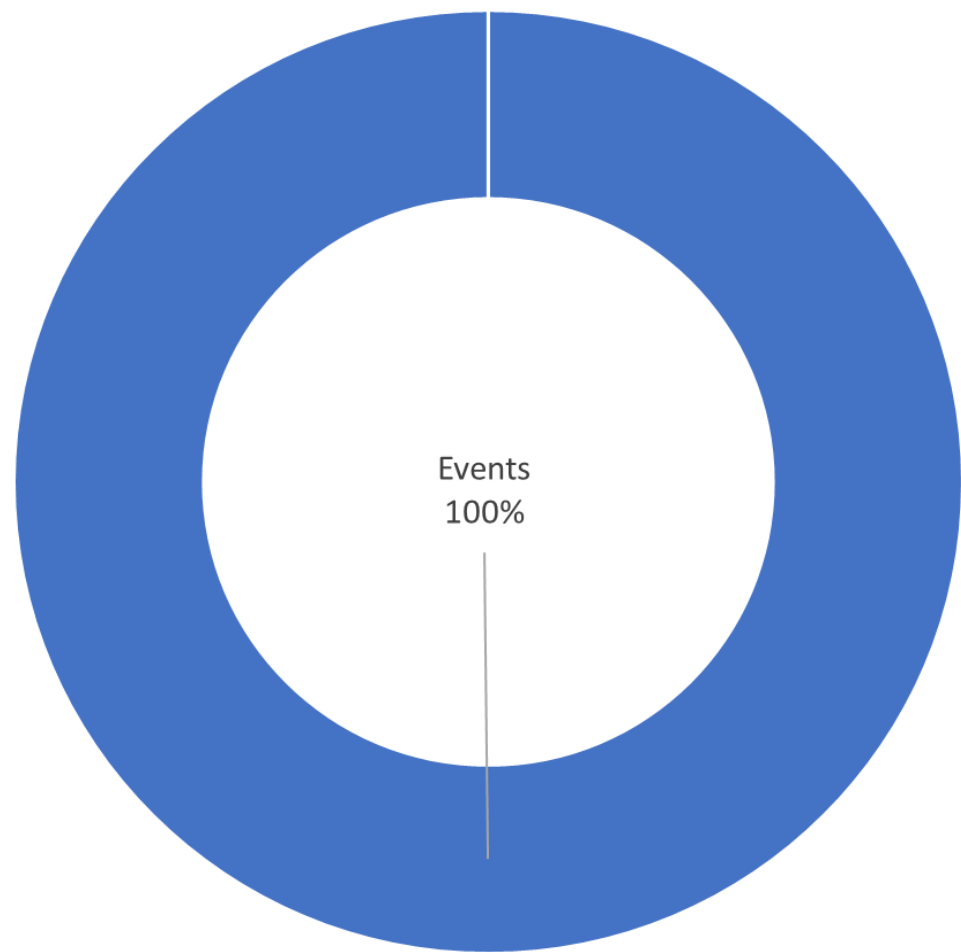


REVENUE SOURCE – PARKING METERS

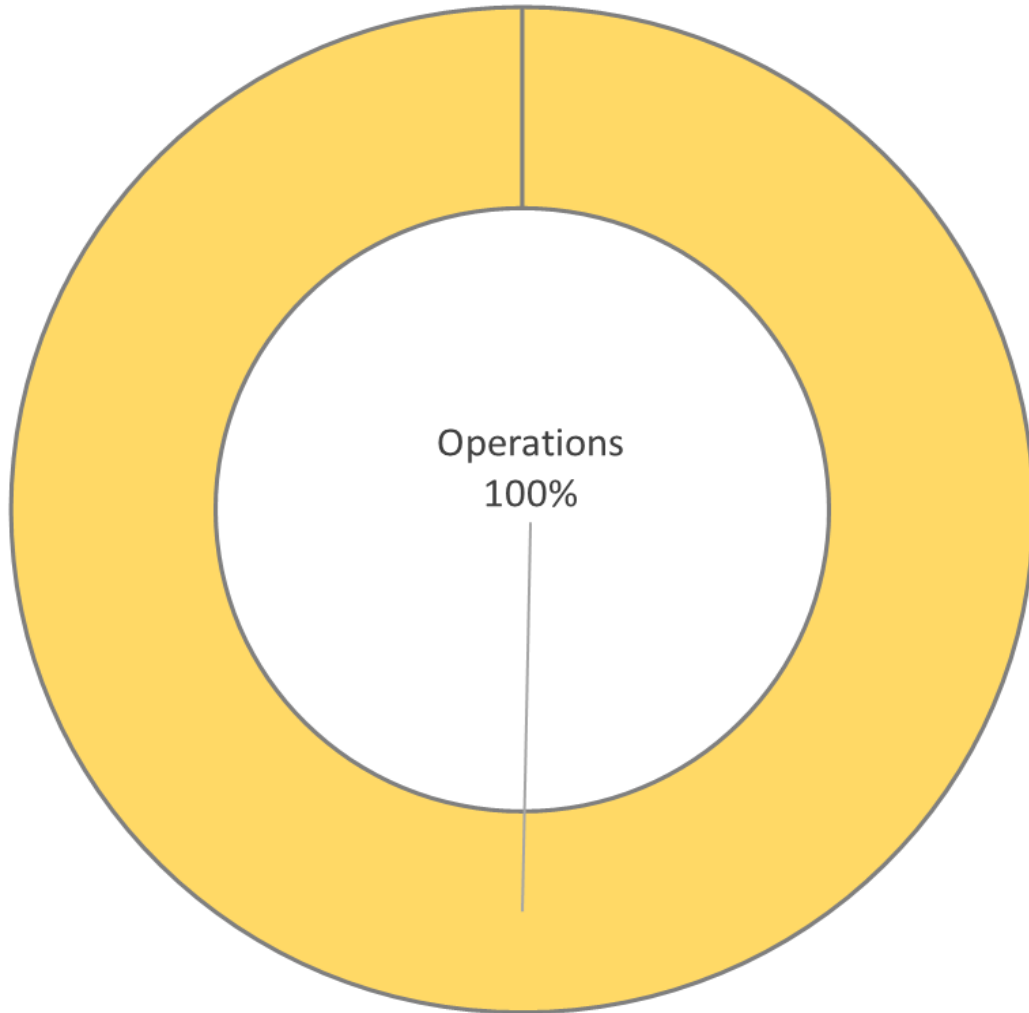


TOTAL = \$250,000

REVENUE SOURCE – EVENTS



TOTAL = \$160,000



TOTAL = \$839,252



REVENUE

REVENUES							
PBID Funds (net)	\$ 4,154,768	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 4,154,768
DPIA	\$ -	\$ 782,574	\$ -	\$ -	\$ -	\$ -	\$ 782,574
Parking Meters	\$ -	\$ -	\$ 250,000	\$ -	\$ -	\$ -	\$ 250,000
Taste of Downtown	\$ -	\$ -	\$ -	\$ -	\$ 80,000	\$ -	\$ 80,000
Art Walk	\$ -	\$ -	\$ -	\$ -	\$ 5,000	\$ -	\$ 5,000
New Year's Eve	\$ -	\$ -	\$ -	\$ -	\$ 35,000	\$ -	\$ 35,000
Celebrate Downtown	\$ -	\$ -	\$ -	\$ -	\$ 20,000	\$ -	\$ 20,000
Activations	\$ -	\$ -	\$ -	\$ -	\$ 20,000	\$ -	\$ 20,000
Blu Condominiums	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 11,000	\$ 11,000
Hillcrest Monterey	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 14,598	\$ 14,598
HUBB Maintenance	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 4,500	\$ 4,500
LB Transist & Visitor Center	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 274,903	\$ 274,903
Midtown	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 60,000	\$ 60,000
Misc. Revenue (rent reimbursement)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 3,000	\$ 3,000
Mosaic Street Mural	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 27,251	\$ 27,251
Prop A	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 395,000	\$ 395,000
Zaferia	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 49,000	\$ 49,000
Grants	\$ -	\$ -	\$ -	\$ 5,000	\$ -	\$ -	\$ 5,000
TOTAL REVENUE	\$4,154,768	\$782,574	\$250,000	\$5,000	\$160,000	\$839,252	\$6,191,594



- Board Election
- Holiday Mixer
- Shared Agency Insurance
- Community Meetings
- Office Management
- Financial/Legal Matters

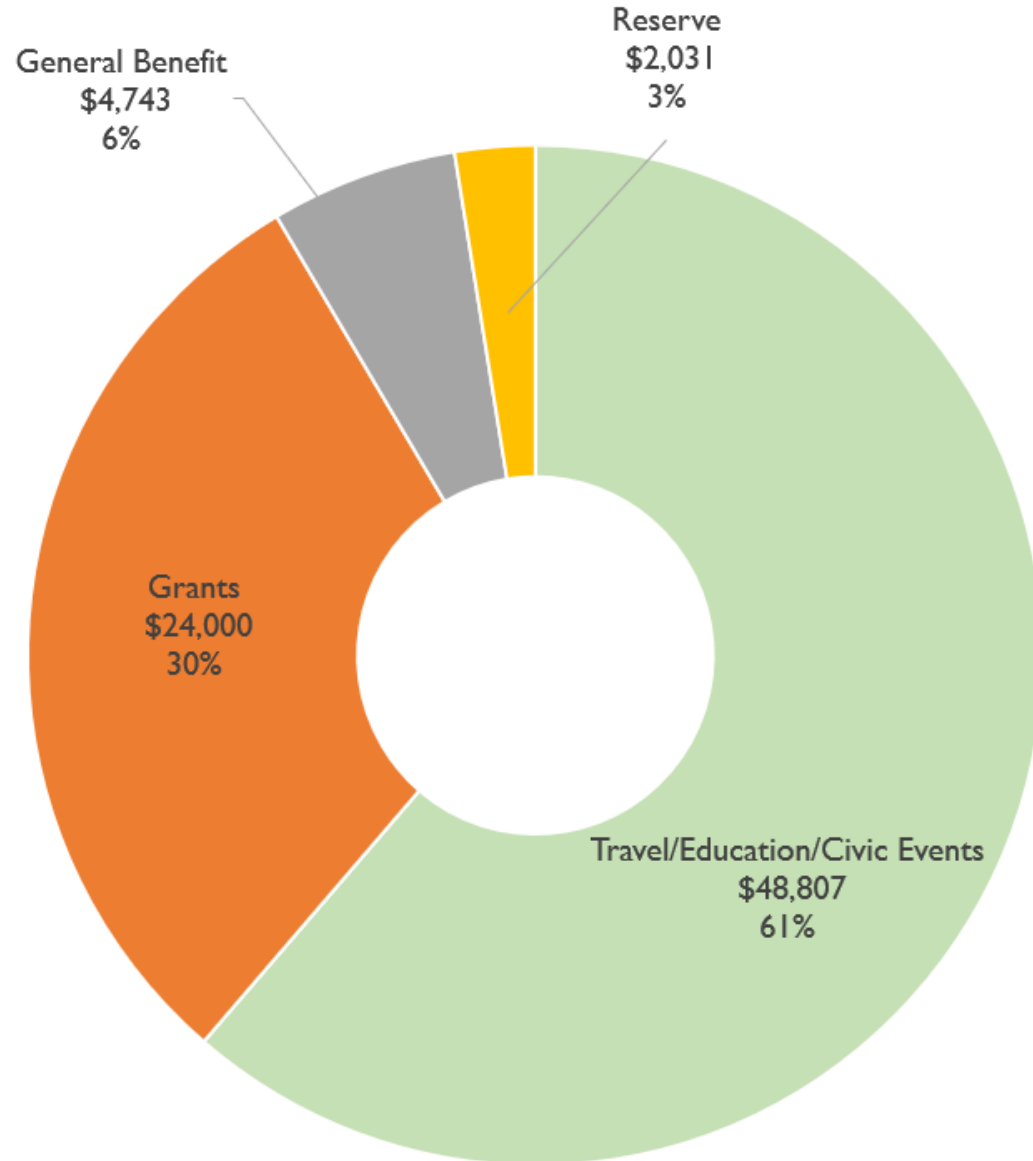
ADMINISTRATION

ADMINISTRATION	PBID	DPBIA	PKG MTR	Grants	Events	Contracts	Total
Rent	\$ 65,241	\$ 65,241	\$ -	\$ -	\$ -	\$ -	\$ 130,482
Telephone/Data	\$ -	\$ 16,350	\$ -	\$ -	\$ -	\$ -	\$ 16,350
Computers	\$ 30,680	\$ 30,680	\$ -	\$ -	\$ -	\$ -	\$ 61,360
Office Equip Lease	\$ 6,480	\$ 6,480	\$ -	\$ -	\$ -	\$ -	\$ 12,960
Office Supplies	\$ -	\$ 7,200	\$ -	\$ -	\$ -	\$ -	\$ 7,200
Postage	\$ -	\$ 1,500	\$ -	\$ -	\$ -	\$ -	\$ 1,500
General Insurance	\$ 29,400	\$ 29,400	\$ -	\$ -	\$ -	\$ -	\$ 58,800
Professional Services	\$ 51,876	\$ 51,876	\$ -	\$ -	\$ -	\$ -	\$ 103,751
Utilities	\$ 170	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 170
Admin Projects	\$ 2,500	\$ 2,500	\$ -	\$ -	\$ -	\$ -	\$ 5,000
Taxes	\$ 1,500	\$ 1,500	\$ -	\$ -	\$ -	\$ -	\$ 3,000
Office Maint. & Repairs	\$ 800	\$ 800	\$ -	\$ -	\$ -	\$ -	\$ 1,600
Employee Recruitment and Retention	\$ 9,556	\$ 9,556	\$ -	\$ -	\$ -	\$ -	\$ 19,110
Admin Services	\$ 1,500	\$ 1,500	\$ -	\$ -	\$ -	\$ -	\$ 3,000
Credit Card Merchant Fees and Interest	\$ 5,100	\$ 5,100	\$ -	\$ -	\$ -	\$ -	\$ 10,200
Dues & Subscriptions	\$ 3,240	\$ 3,240	\$ -	\$ -	\$ -	\$ -	\$ 6,480
Board & Committee Meetings	\$ 3,750	\$ 3,750	\$ -	\$ -	\$ -	\$ -	\$ 7,500
Holiday Party/Gifts	\$ 4,375	\$ 4,375	\$ -	\$ -	\$ -	\$ -	\$ 8,750
Block By Block Expenses	\$ 130,542	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 130,542
Personnel	\$ -	\$ 265,936	\$ -	\$ -	\$ -	\$ -	\$ 265,936
General Benefit	\$ -	\$ 16,840	\$ -	\$ -	\$ -	\$ -	\$ 16,840
Reserve	\$ 4,112	\$ 4,112	\$ -	\$ -	\$ -	\$ -	\$ 8,225
TOTAL ADMINISTRATION	\$ 350,821	\$ 527,935	\$ -	\$ -	\$ -	\$ -	\$ 878,756

- Downtown Advocacy
- Meetings with Elected Officials
- Advocacy for Agency Positions
- Community Sponsorships
- Civic Events



ADVOCACY	PBID	DPBIA	PKG MTR	Grants	Events	Contracts	Total
Travel/Education/Civic Events	\$ 24,404	\$ 24,404	\$ -	\$ -	\$ -	\$ -	\$ 48,807
Grants	\$ 2,464	\$ 21,536	\$ -	\$ -	\$ -	\$ -	\$ 24,000
Personnel	\$ 70,834	\$ 98,948	\$ -	\$ -	\$ -	\$ -	\$ 169,782
General Benefit	\$ -	\$ 4,743	\$ -	\$ -	\$ -	\$ -	\$ 4,743
Reserve	\$ 1,016	\$ 1,016	\$ -	\$ -	\$ -	\$ -	\$ 2,031
TOTAL ADVOCACY	\$ 98,717	\$ 150,646	\$ -	\$ -	\$ -	\$ -	\$ 249,363

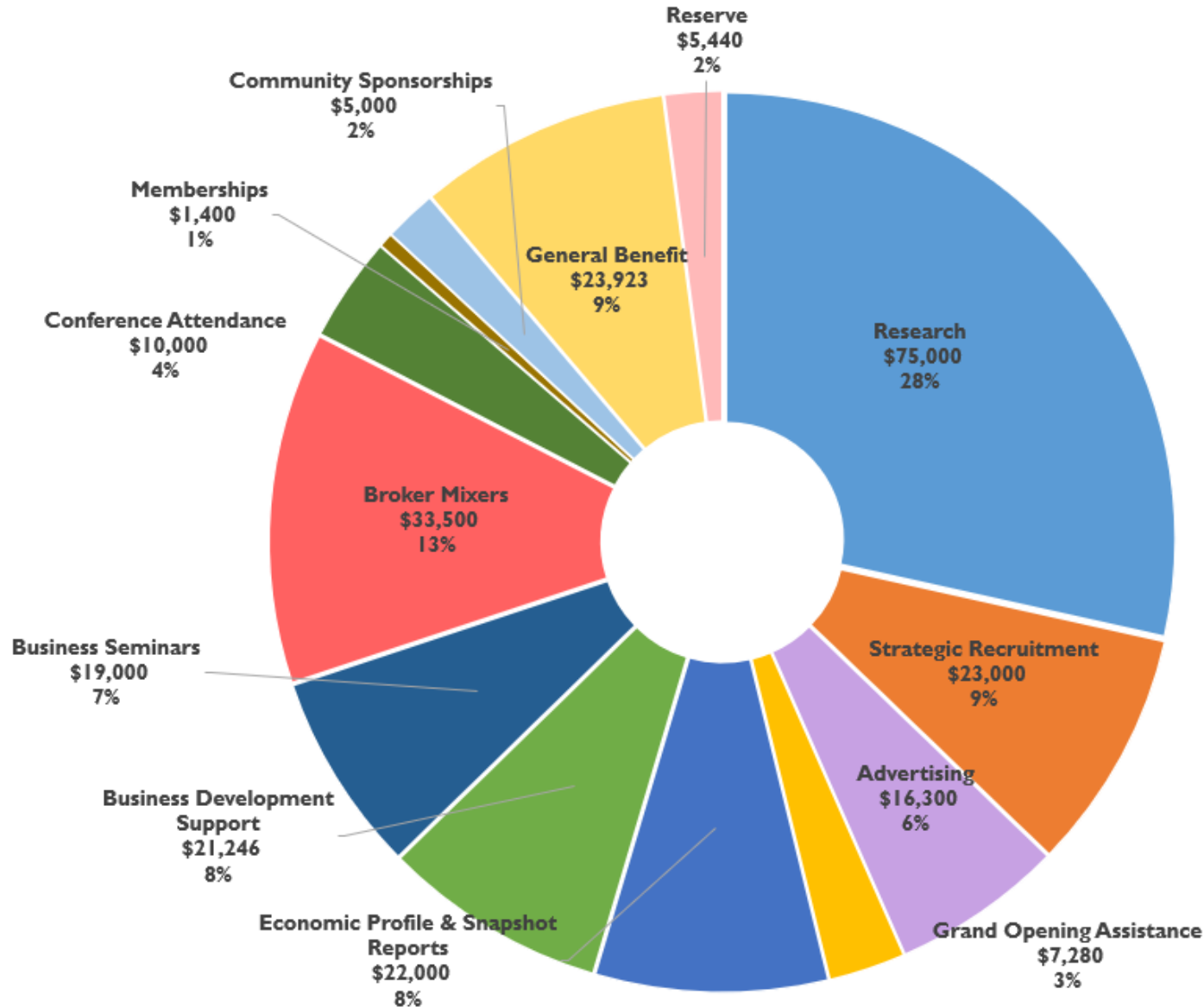


- Grants/Sponsorships
- Travel
- Education
- Civic Events
- General Benefit
- Reserve



- Expanded Food Series
- Bimonthly Mug to Mug and Link and Learn
- Enhanced Job Data Software
- Popup Activations following Food Series
- Spanish Food Series

ECONOMIC DEVELOPMENT	PBID	DPBIA	PKG MTR	Grants	Events	Contracts	Total
Research	\$ 75,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 75,000
Strategic Recruitment	\$ 11,500	\$ 11,500	\$ -	\$ -	\$ -	\$ -	\$ 23,000
Advertising	\$ 8,150	\$ 8,150	\$ -	\$ -	\$ -	\$ -	\$ 16,300
Grand Opening Assistance	\$ 7,280	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 7,280
Economic Profile & Snapshot Reports	\$ 22,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 22,000
Business Development Support	\$ 16,246	\$ -	\$ -	\$ 5,000	\$ -	\$ -	\$ 21,246
Business Seminars	\$ 19,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 19,000
Broker Mixers	\$ 33,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 33,500
Conference Attendance	\$ 10,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,000
Memberships	\$ 1,400	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,400
Community Sponsorships	\$ 2,500	\$ 2,500	\$ -	\$ -	\$ -	\$ -	\$ 5,000
Personnel	\$ 286,824	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 286,824
General Benefit	\$ -	\$ 23,923	\$ -	\$ -	\$ -	\$ -	\$ 23,923
Reserve	\$ 4,559	\$ 881	\$ -	\$ -	\$ -	\$ -	\$ 5,440
TOTAL ECONOMIC DEVELOPMENT	\$ 497,959	\$ 46,954	\$ -	\$ 5,000	\$ -	\$ -	\$ 549,913



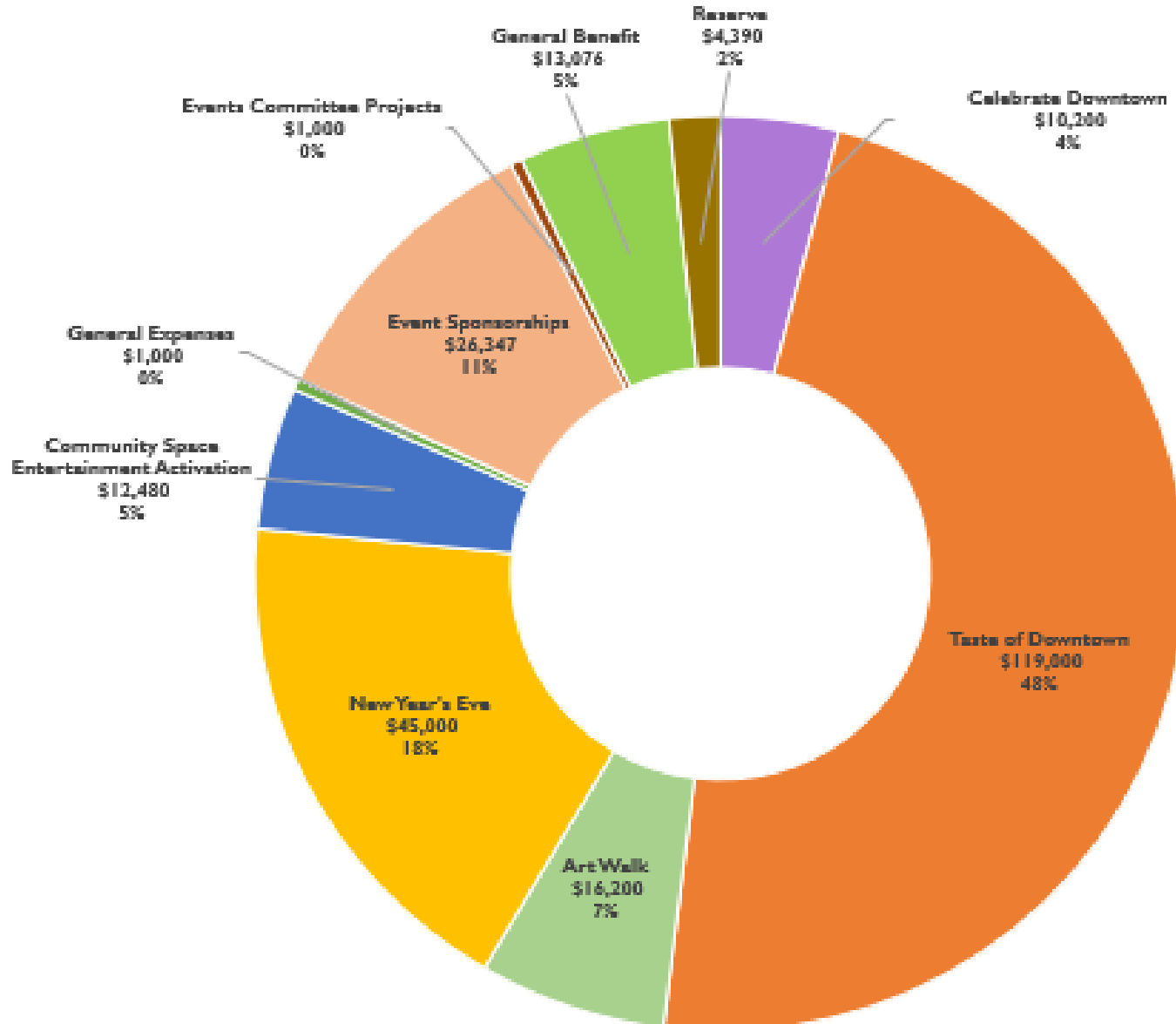
- Research
- Strategic Recruitment
- Advertising
- Grand Opening Assistance
- Economic Profile & Snapshot
- Business Seminars
- Broker Mixers
- Conference Attendance
- Professional Memberships
- Community Sponsorships
- General Benefit
- Reserve

- Monthly Events
- Continuing with Art Walk
- Themed Alliance Signature Events
- Downtown Activations
- Community Outreach



EVENTS

SPECIAL EVENTS	PBID	DPBIA	PKG MTR	Grants	Events	Contracts	Total
Celebrate Downtown	\$ -	\$ -	\$ -	\$ -	\$ 10,200	\$ -	\$ 10,200
Taste of Downtown	\$ 39,000	\$ -	\$ -	\$ -	\$ 80,000	\$ -	\$ 119,000
Art Walk	\$ 11,200	\$ -	\$ -	\$ -	\$ 5,000	\$ -	\$ 16,200
New Year's Eve	\$ 10,000	\$ -	\$ -	\$ -	\$ 35,000	\$ -	\$ 45,000
Community Space Entertainment Activation	\$ -	\$ -	\$ -	\$ -	\$ 12,480	\$ -	\$ 12,480
General Expenses	\$ -	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ 1,000
Event Sponsorships	\$ -	\$ -	\$ 24,513	\$ -	\$ 1,834	\$ -	\$ 26,347
Events Committee Projects	\$ -	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ 1,000
Personnel	\$ 183,272	\$ 39,085			\$ 7,499	\$ -	\$ 229,856
General Benefit	\$ -	\$ -	\$ 6,538	\$ -	\$ 6,538	\$ -	\$ 13,076
Reserve	\$ 1,493	\$ -	\$ 1,449	\$ -	\$ 1,449	\$ -	\$ 4,390
TOTAL SPECIAL EVENTS	\$ 244,965	\$ 41,085	\$ 32,500	\$ -	\$ 160,000	\$ -	\$ 478,550



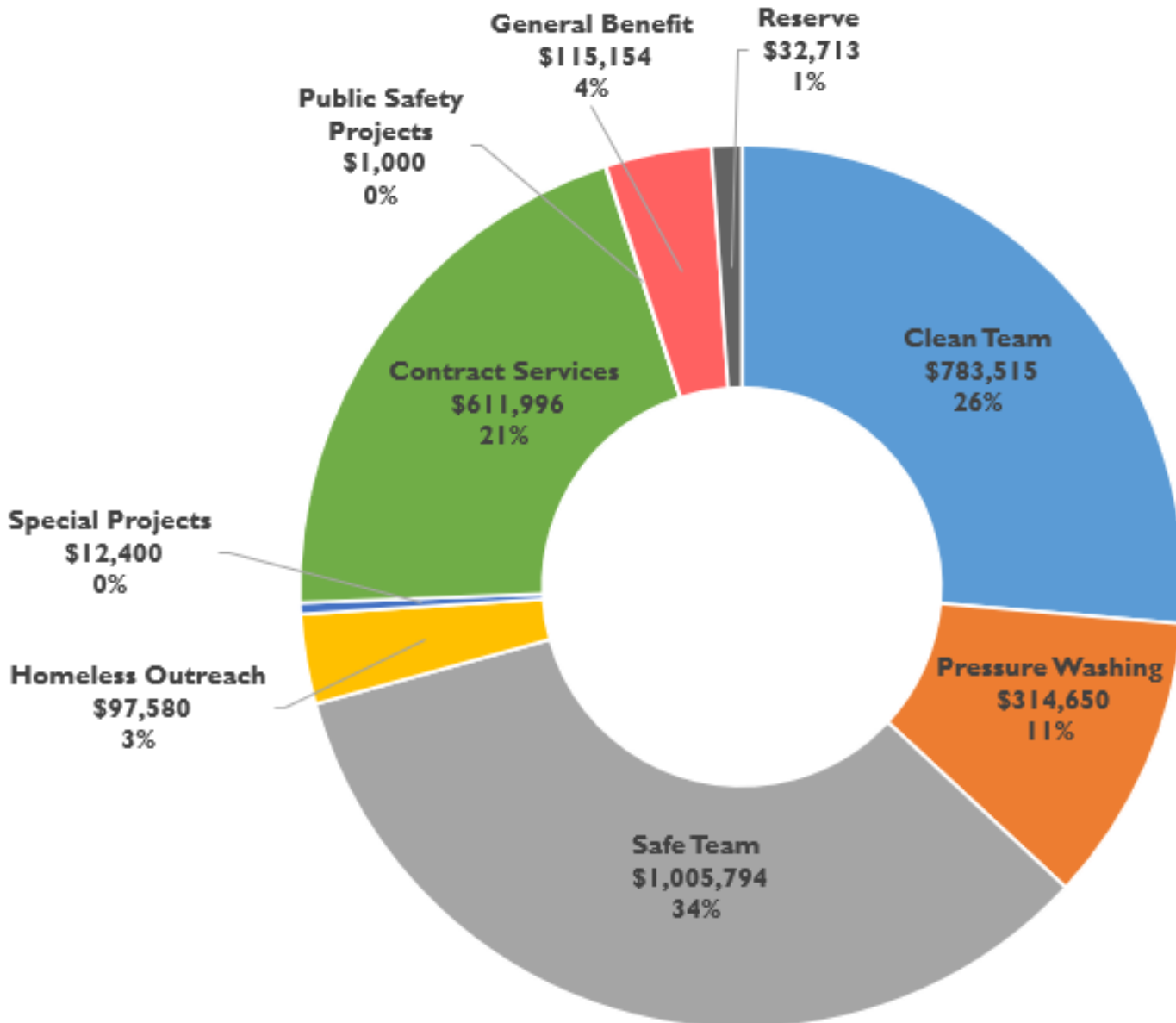
- Celebrate Downtown
- Art Walk
- Taste of Downtown
- New Year's Eve
- Community Space Activation
- Event Sponsorships
- Committee Project
- General Benefit
- Reserve



- Downtown Clean Services
- Downtown Safe Services
- Homeless Outreach
- Fresh Start
- Contracted Services



OPERATIONS	PBID	DPBIA	PKG MTR	Grants	Events	Contracts	Total
Clean Team Personnel	\$ 598,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 598,500
Clean Team Management	\$ 113,661	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 113,661
Clean Team Insurance	\$ 5,244	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,244
Clean Team Fuel	\$ 3,600	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 3,600
Clean Team Equipment & Maintenance	\$ 62,510	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 62,510
Pressure Washing	\$ 314,650	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 314,650
Safe Team	\$ 1,005,794	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,005,794
Homeless Outreach	\$ 97,580	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 97,580
Special Projects	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 12,400	\$ 12,400
Contract Services	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 611,996	\$ 611,996
Public Safety Projects	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000	\$ 1,000
Personnel	\$ 195,348	\$ -	\$ -	\$ -	\$ -	\$ 65,990	\$ 261,338
General Benefit	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 115,154	\$ 115,154
Reserve	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 32,713	\$ 32,713
TOTAL OPERATIONS	\$ 2,396,886	\$ -	\$ -	\$ -	\$ -	\$ 839,252	\$ 3,236,138



- Clean Team
- Safe Team
- Pressure Washing
- Homeless Outreach
- Special Projects
- Contract Services
- Public Safety Projects
- General Benefit
- Reserve

- Additional voices to newsletters
- Website Development
- Opposite of Ordinary rollout
 - Pole Wraps
 - Traffic Signs
- Chat GPT to introduce more AI

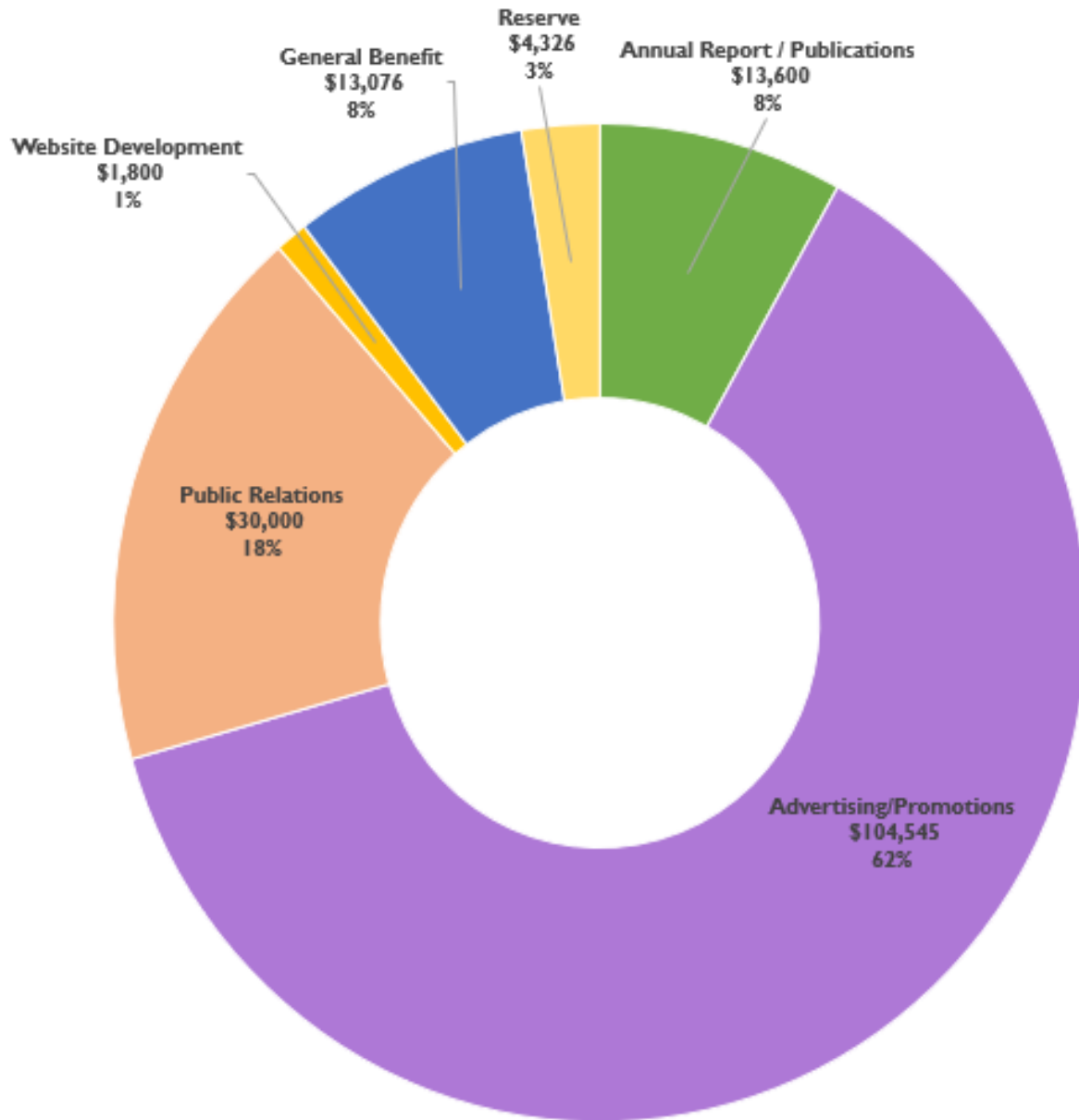


**Like Bacon & Eggs
Like Lois & Clark
Like a City Street with
an Ocean View**

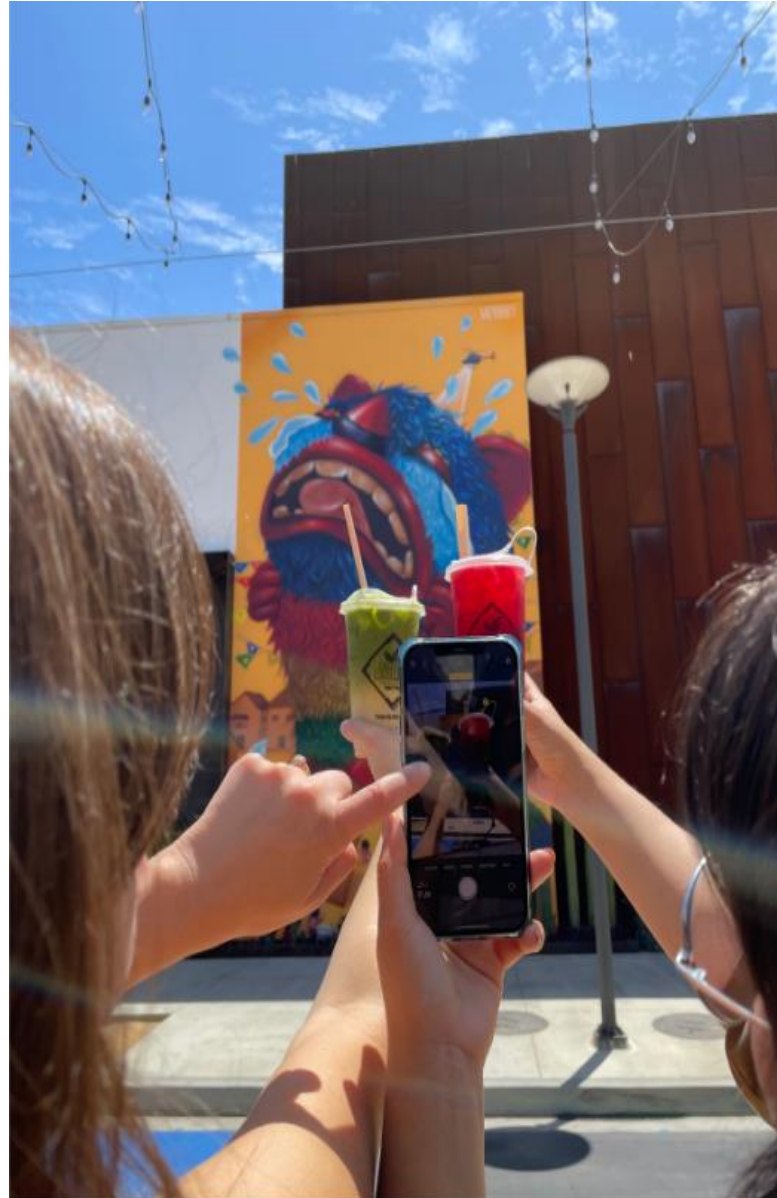
**Welcome to
Downtown Long Beach:
Opposite of Ordinary**



MARKETING	PBID	DPBIA	PKG MTR	Grants	Events	Contracts	Total
Annual Report / Publications	\$ 6,800	\$ -	\$ 6,800	\$ -	\$ -	\$ -	\$ 13,600
Advertising/Promotions	\$ 52,822	\$ -	\$ 51,724	\$ -	\$ -	\$ -	\$ 104,545
Public Relations	\$ 10,000	\$ -	\$ 20,000	\$ -	\$ -	\$ -	\$ 30,000
Website Development	\$ 900	\$ -	\$ 900	\$ -	\$ -	\$ -	\$ 1,800
Personnel	\$ 224,555	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 224,555
General Benefit	\$ -	\$ -	\$ 13,076	\$ -	\$ -	\$ -	\$ 13,076
Reserve	\$ 4,326	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 4,326
TOTAL MARKETING	\$ 299,402	\$ -	\$ 92,500	\$ -	\$ -	\$ -	\$ 391,902

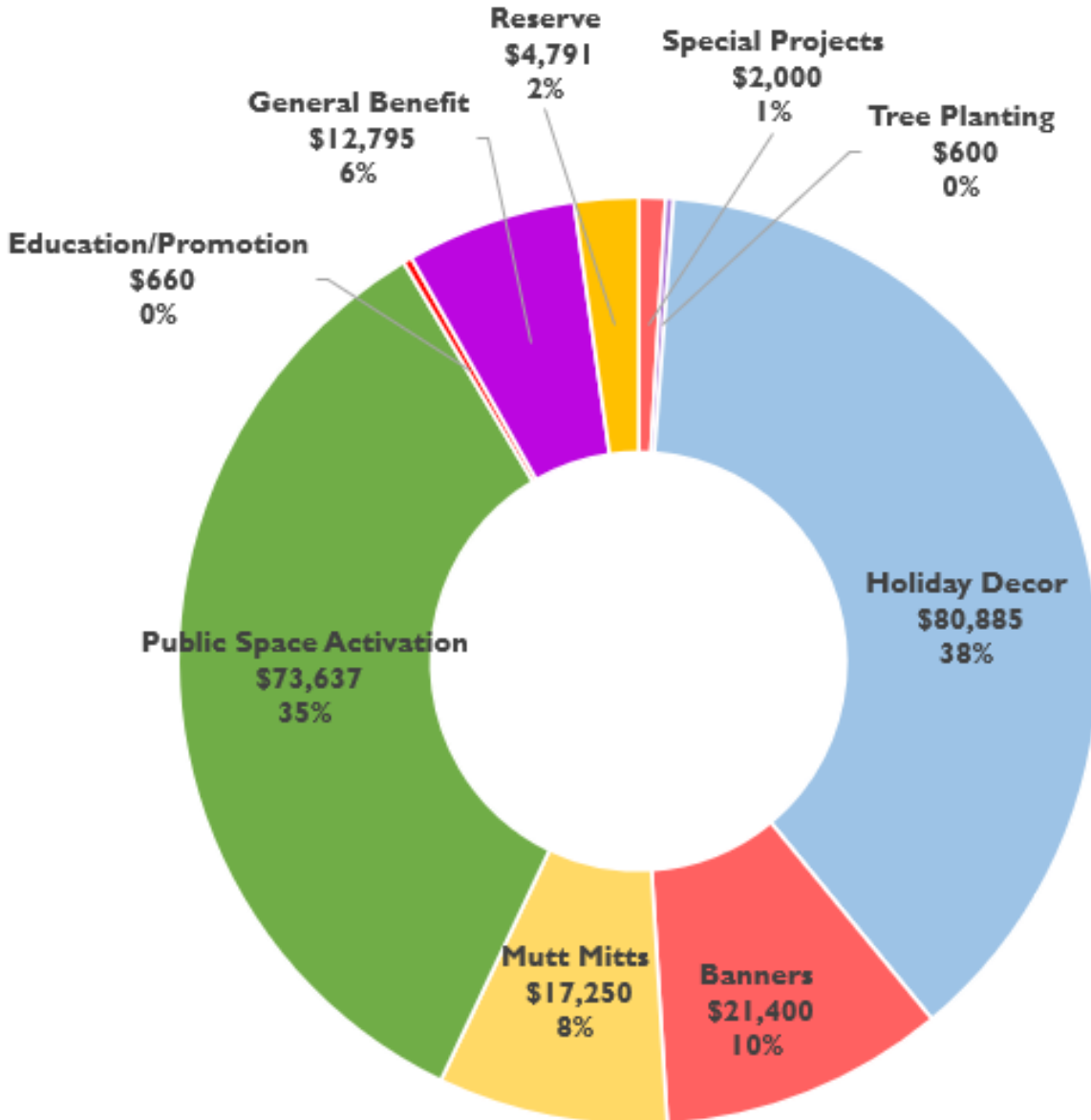


- Advertising & Promotions
- Public Relations
- Website Development
- Annual Report/Publications
- General Benefit
- Reserve



- Holiday Décor
- Adding Spring/Summer Décor
- Monthly Banner Audits
- Pride Banner Expansion
- Interactive Streetscapes
- Updating Crosswalks

PLACEMAKING	PBID	DPBIA	PKG MTR	Grants	Events	Contracts	Total
Special Projects	\$ 2,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,000
Tree Planting	\$ -	\$ -	\$ 600	\$ -	\$ -	\$ -	\$ 600
Holiday Decor	\$ 80,885	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 80,885
Banners	\$ -	\$ -	\$ 21,400	\$ -	\$ -	\$ -	\$ 21,400
Mutt Mitts	\$ -	\$ -	\$ 17,250	\$ -	\$ -	\$ -	\$ 17,250
Public Space Activation	\$ -	\$ 5,473	\$ 68,164	\$ -	\$ -	\$ -	\$ 73,637
Education/Promotion	\$ -	\$ 660	\$ -	\$ -	\$ -	\$ -	\$ 660
Personnel	\$ 183,436	\$ 9,518	\$ -	\$ -	\$ -	\$ -	\$ 192,954
General Benefit	\$ -	\$ -	\$ 12,795	\$ -	\$ -	\$ -	\$ 12,795
Reserve	\$ -	\$ -	\$ 4,791	\$ -	\$ -	\$ -	\$ 4,791
TOTAL PLACEMAKING	\$ 266,321	\$ 15,651	\$ 125,000	\$ -	\$ -	\$ -	\$ 406,972



- Holiday Décor
- Banners
- Mutt Mitts
- Public Space Activation
- Education/Promotion
- Special Projects
- General Benefit
- Reserve

7A. Presentation on FY24-25 Budget

REVENUES	Total
PBID Funds (net)	\$ 4,154,768
DPIA	\$ 782,574
Parking Meters	\$ 250,000
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Advocacy	\$ 247,332
Marketing	\$ 387,576
Events	\$ 474,160
Operations	\$ 3,203,425
Economic Development	\$ 544,474
Placemaking	\$ 402,181
Agency Reserve	\$ 61,916
TOTAL EXPENSES	\$6,191,594

NET CHANGE	Total
TOTAL REVENUE	\$6,191,594
TOTAL EXPENSES	\$6,191,594
NET CHANGE	\$ 0

ACTION: Approve or amend the FY 2024-2025 Budget as presented and recommended by the Executive Committee.

7B. Misc. Updates



DTLB's SUMMER ON PINE EVENT SERIES!

AUG 24 - SEP 7



DOWNTOWN
LONG BEACH
ALLIANCE



DOWNTOWN LONG BEACH

OPPOSITE OF ORDINARY

Attend our summer events series transforming Pine Ave between Broadway & 3rd Street!

- A Pedestrian-only paradise
- Interactive Events
- Roller Discos
- Live Entertainment
- & More!

8. Old Business

9. New Business

10. Public Comments (three minutes on all non-agenda items)

11. Board of Directors Adjourn to Closed Session

II. Board of Directors Adjourn to Closed Session

A. Personnel/President & CEO Evaluation – Denise Carter

12. Open Session
13. Adjournment



**Please join us for a
Post-Board Mixer at
the Courtyard of the Hubb 😊**