

DLBA Board of Directors Meeting

February 16, 2022

Zoom Teleconferencing



Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

1. Call to Order and Introductions

Loara Cadavona

CONSENT CALENDAR

2. SECRETARY REPORT

- Minutes from December 15, 2021, Meeting & January 27, 2022, Special Meeting

3. FINANCIAL REPORT

- Year-To-Date Financials through December 31, 2021

All matters listed under the Consent Calendar are to be considered routine by the Board and will be enacted by one motion.

ACTION: Approve consent calendar items unless otherwise removed for discussion.

4. Chairperson's Report

Loara Cadavona

4A. Executive Committee Report

4Ai. President/CEO Search Committee – Debra Fixen

4B. Governance Committee Report – Debra Fixen

4Bi. Board Seat Vacancies

- PBID Premium (1)
- Advisory (2)

Downtown Long Beach Alliance Board of Directors 2021-22

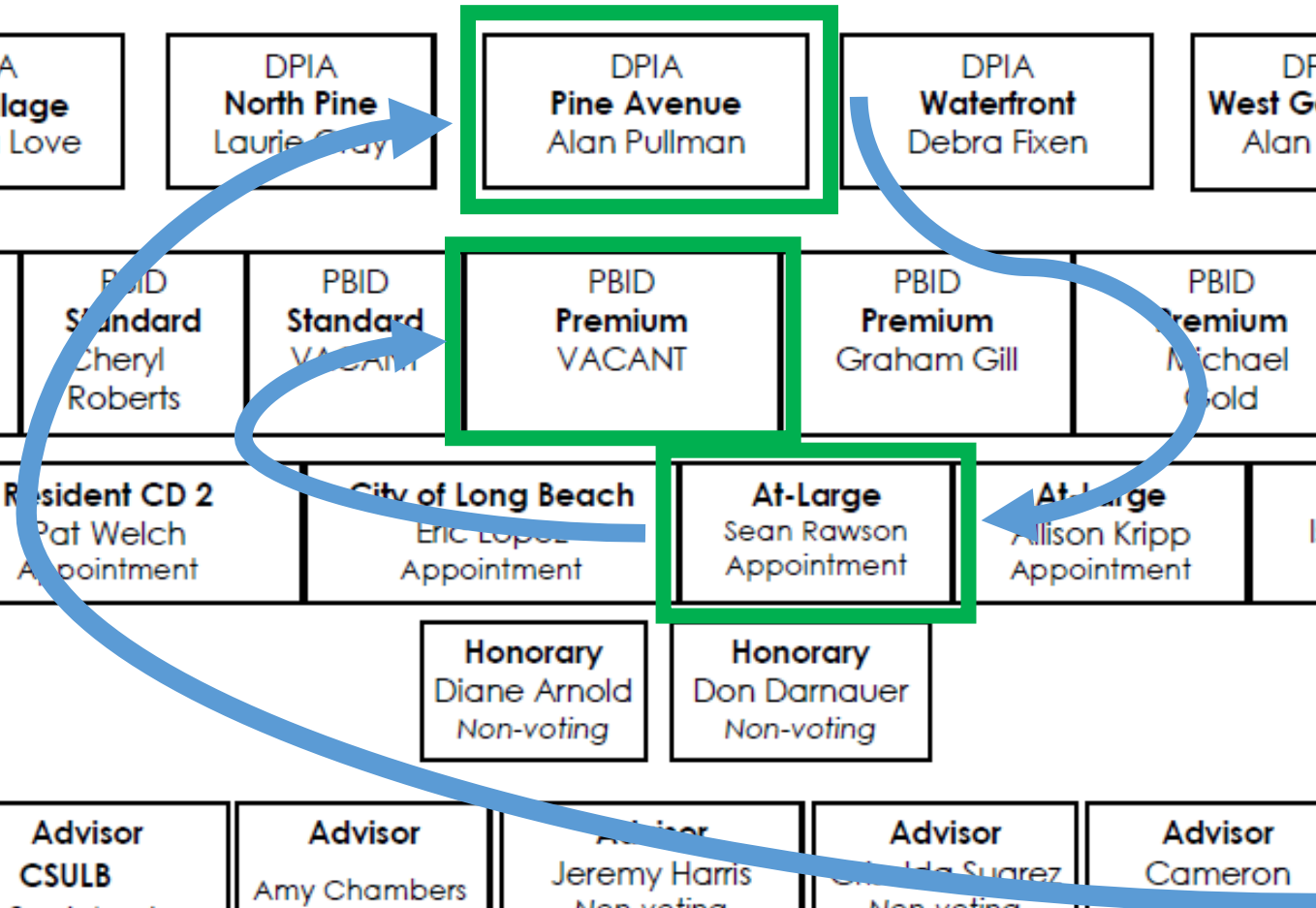
DPIA East Village Rhonda Love	DPIA North Pine Laurie Gray	DPIA Pine Avenue Alan Pullman	DPIA Waterfront Debra Fixen	DPIA West Gateway Alan Burks
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PBID Standard Sam Pierzina	PBID Standard Sheva Hosseinzadeh	PBID Standard Cheryl Roberts	PBID Standard VACANT	PBID Premium VACANT	PBID Premium Graham Gill	PBID Premium Michael Gold	PBID Premium Michael Vitug	PBID Resident Bob Kelton
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Resident CD 1 Loara Cadavona Appointment	Resident CD 2 Pat Welch Appointment	City of Long Beach Eric Lopez Appointment	At-Large Sean Rawson Appointment	At-Large Allison Kripp Appointment	At-Large Isidro Panuco Appointment	At-Large Denise Carter Appointment
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Honorary Diane Arnold Non-voting	Honorary Don Darnauer Non-voting
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Advisor 1st Council Mary Zendejas Non-voting	Advisor 2nd Council Cindy Allen Non-voting	Advisor CSULB Scot Apel Non-voting	Advisor Amy Chambers Non-voting	Advisor Jeremy Harris Non-voting	Advisor Cristina Suarez Non-voting	Advisor Cameron Andrews Non-voting	Advisor Monica Garrett Non-voting	Advisor VACANT Non-voting
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Downtown Long Beach Alliance Board of Directors 2021-22

DPIA
East Village
Rhonda Love

DPIA
North Pine
Laurie Gray

DPIA
Pine
Monica Garrett

DPIA
Waterfront
Debra Fixen

DPIA
West Gateway
Alan Burks

PBID
Standard
Sam Pierzina

PBID
Standard
Sheva Hosseinzadeh

PBID
Standard
Cheryl Roberts

PBID
Standard
VACANT

PBID
Premium
Sean Rawson

PBID
Premium
Graham Gill

PBID
Premium
Michael Gold

PBID
Premium
Michael Vitug

PBID
Resident
Bob Kelton

Resident CD 1
Loara Cadavona
Appointment

Resident CD 2
Pat Welch
Appointment

City of Long Beach
Eric Lopez
Appointment

At-Large
Alan Pullman
Appointment

At-Large
Allison Kripp
Appointment

At-Large
Isidro Panuco
Appointment

At-Large
Denise Carter
Appointment

Honorary
Diane Arnold
Non-voting

Honorary
Don Darnauer
Non-voting

**Advisor
1st Council**
Mary Zendejas
Non-voting

**Advisor
2nd Council**
Cindy Allen
Non-voting

**Advisor
CSULB**
Scot Apel
Non-voting

Advisor
Amy Chambers
Non-voting

Advisor
Jeremy Harris
Non-voting

Advisor
Griselda Suarez
Non-voting

Advisor
Cameron Andrews
Non-voting

**Advisor
VACANT**

**Advisor
VACANT**
Non-voting

Downtown Long Beach Alliance Board of Directors 2021-22

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Advisor
Cameron Andrews
Non-voting

**Advisor
VACANT**

**Advisor
VACANT**
Non-voting

4B. Governance Committee Report – Debra Fixen

4Bii. Organizational Calendar Update

5. Staff Report

Broc Coward, COO

5A. Public Safety in Downtown

- \$30,000 in Storefront Recovery Grants to provide financial relief to impacted small businesses.
- Adding extra Safety Ambassadors to routes in Downtown Core and East Village
- Participating in a meeting with City Management, Chief of Police, and CVB to identify sustainable methods for addressing quality of life issues confronting stakeholders in Downtown.
- Advocated for increased deployment of LBPD patrols during graveyard and daytime shifts
- Collaborating with LBPD to inform businesses and residents on how to avoid being targets of crime and how to improve chances of apprehending a suspect once a crime is committed

5A. Public Safety in Downtown

- Coordinating with public and private security and property management firms
- Distributing a Quality of Life Response Guide to businesses, residents and property owners for guidance on who to call for various concerns in the public right of way.
- Promoting the availability of free DLBA Safety Escorts to assist workers, residents, visitors, and customers in the business district seven days a week
- Keeping the City's Homeless Services staff informed of encampments and individuals posing a health and/or safety risk to themselves and the community.

5B. DEIA Update – Mo Mills

DEIA INITIATIVE TIMELINE

Fall 2021 - Summer 2022



5C. PBID Renewal Update – Austin Metoyer

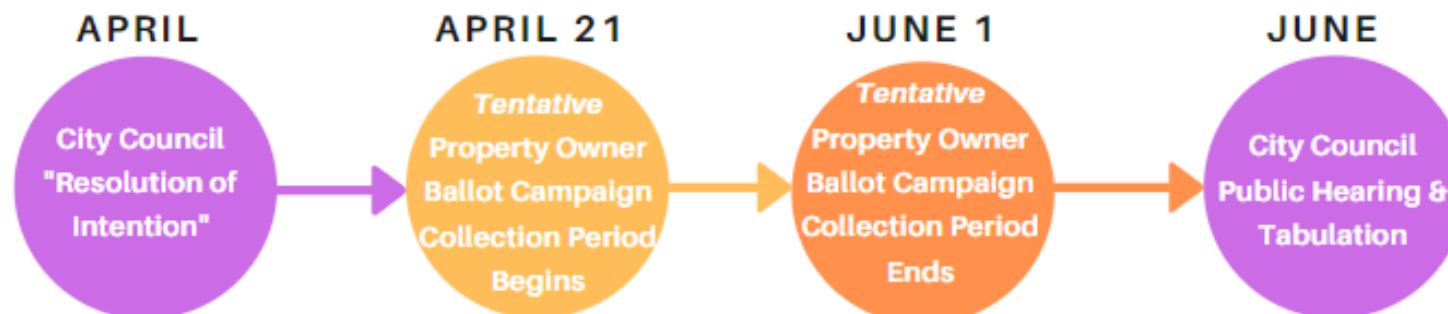
PBID RENEWAL TIMELINE

February 2022 - June 2022

Petition Campaign:



Ballot Campaign:



5D. Brown Act & Assembly Bill 361 Compliance

ACTION: Vote to authorize DLBA Board and its committees to conduct business via teleconferencing for the next 30 days in compliance with AB 361.

5E. Miscellaneous Updates



6. Old Business
7. New Business
8. Public Comments (three minutes on all non-agenda items)
9. Adjournment