

Loara Cadavona is Business Integration Manager for MemorialCare Health System where she provides project management for health system strategic initiatives, such as mergers and acquisitions. A graduate of UCLA and residing in Long Beach, Loara is active in improving the quality of life and economic development in the Downtown Long Beach and neighboring areas where she lives and has served on various boards and committees in Long Beach. Before transitioning to a career in healthcare, she worked in fundraising and events at major arts organizations such as the USC School of Theatre, the Los Angeles County Museum of Art, and the Music Center. Loara enjoys spending time with her family, friends and two dogs. She loves to travel, read, write short stories, volunteer, and run.

## What would you like to achieve as a Director?

As a 10-year resident of Downtown Long Beach, I want to further contribute to the ongoing revitalization of my neighborhood by helping to shape and support Downtown Long Beach Alliance (DLBA)'s strategic plan for Downtown. Over the last decade, I have seen significant efforts from our city government, residents, businesses, and the DLBA to revitalize the urban core of Long Beach with

, Downtown has evolved into a desirable destination for residents, visitors, and businesses. The DLBA has been instrumental in

Determine and annually review the DLBA's mission and values

2. Select President and CEO and perform annual performance reviews

3. Set policies (Program, Finance, Personnel, Management Resources, Systems, Succession)

4. Ensure effective DLBA planning for long-term and short-term viability

5. Ensure adequate human and financial resources

6. Determine, monitor, and strengthen the DLBA's programs and services through objective, metrics-based assessment

8. Enhance the DLBA's public image

9. Recruit and orient new Board members

10. Assess Board performance