

Ariel Meza, Business Navigator



As a born and raised Long Beach native, Ariel Meza joins the Downtown Long Beach Alliance Economic Development team as the Business Navigator. Her key role is to support and connect with local small businesses located Downtown. She'll manage and develop productive relationships with diverse Downtown businesses and entrepreneurs. Ariel will provide an understanding of all financial assistance opportunities and technical assistance resources relevant to different types of Downtown businesses. Before joining the DLBA, Ariel was part of the City of Long Beach BizCare Program, a resource hotline for Long Beach small businesses to contact for departmental, City services, and grant opportunities during the COVID-19 pandemic. She is a student at Long Beach City College and is currently working to attain her Bachelor's in Business Management. When she is off work, Ariel enjoys visiting different local Poke spots or going on a family outing to the beach when the sun is out.