

From: laurenm@dlba.org
To: [Info](#)
Subject: New submission from Board Eligibility Form
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Name

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Preferred method of contact

- Text

Please check one

- I own Property (Residential or Commercial) in the Property Based Improvement District (PBID)

Years as a stakeholder in Downtown Long Beach

1 - 5 years

If you are a property owner, please provide the name and mailing address of your property and a brief description

388 East Ocean Blvd #P1, Long Beach, CA 90802 (Aqua Towers)

Have you served on the Board of Directors in the past?

No

List any Board or Organization you are affiliated with

Served for years on the USC Alumni Club of Long Beach Board in a multitude of roles, but for many years at Director of Communications. I'm currently the COO of a Credit Union in the SouthBay, and interact with our BOD very frequently- at least twice a month. Have served on many boards in the past including the Marshall School of Business Alumni Club of LA board as well as the University of Notre Dame Club of LA board.

What DLBA Committees would you be interested in serving on?

- Marketing and Communications
- Special Events and Development
- Economic Development
- Finance

What would you like to achieve as a director?

Ensuring a better Long Beach community for all, but ensuring that the goals and objectives of ALL- are carried out. So many boards and groups TALK about achieving progress and goals- but don't actually produce results. Getting tangible results is a passion of mine.

My biggest goal was that folks feel excited enough and safe enough to live, work, and play in Long Beach. They're well informed on the variety of social, philanthropic, educational, and fun events that

occur in Long Beach every week or month, and actively choose to go to those with their families and friends, or just even to meet and interact with their community and neighbors. That more and more people choose to come to Long Beach to live- they want to make a home here, because they believe, as I do, this is one of the best beach cities in all of Southern California.

I love the committee focuses listed here- that there ARE special events and development happening, the communication and marketing is THERE so that folks know about it, we have the economic and financial success to support those, and folks feel safe enough to engage and participate.

Tell us about yourself by providing a short bio:

- [DTLB-Board-of-Directors-Application.docx](#)