DOWNTOWN LONG BEACH ALLIANCE

Thursday, June 6, 2019
DLBA Executive Committee Meeting
Action Report: Agenda Items 4B i.-vi.

Background: Beginning on March 1, 2019, the DLBA promoted to all stakeholders via postcards and media, regarding available seats for the FY 2019 - 2020 DLBA Board of Directors. Candidates were encouraged to submit their interest by May 1. Between May 17 and 20, the Governance Committee interviewed 29 candidates for six seats to appear on the two slates (PBID and DPIA). In addition, the following appointments were considered which will not appear on the slate: three At-Large Directors, one Downtown Residential Representative Second Council District Director and five Advisors. Provided below are the recommendations made by the Governance Committee:

4B i. FY 2019-20 Board of Directors Property Based Improvement District (PBID) Slate

ACTION: In accordance with DLBA Bylaws, recommend the Board of Directors approve the following slate of candidates as voting Directors representing PBID for a two-year term effective, October 1, 2019 as recommended by the Governance Committee.

PREMIUM AREA: Graham Gill

STANDARD AREA: Sheva Hosseinzadeh*
Sheva Hosseinzadeh is the Associate Vice President at Coldwell Bank, focused on retail and office leasing. She had been a stakeholder in Downtown for more than 5 years. Currently Sheva serves as the Chair of the DLBA Economic Development Committee, she is also interested in serving on the Finance Committee.

RESIDENTIAL REPRESENTATIVE: Bob Kelton*
Bob Kelton has had a 40-year career in software development and implementation. His goals are to continuously better the Downtown area and our surrounding communities and is focused on improving our property values. He has always been committed to public safety and currently serves on the DLBA Finance and Audit committees.

4B ii. FY 2019-20 Board of Directors Downtown Parking Improvement Area (DPIA) Slate

ACTION: In accordance with DLBA Bylaws, recommend the Board of Directors approve the following slate of candidates as voting Directors representing DPIA for a two-year term effective, October 1, 2019 as recommended by the Governance Committee.

EAST VILLAGE: Jeremy Schott, The Dark Art Emporium**
Jeremy Schott is the owner of The Dark Art Emporium in the East Village and The 4th Horseman in North Pine. Jeremy has been a Downtown stakeholder for the last 3 years. He is currently the Vice Chair of the DLBA Public Safety Committee but is also interested in the work of DLBA's Marketing & Communications and Public Realm committees.

PINE/PROMENADE: Alan Pullman, Studio One Eleven*
Alan Pullman is the Senior Principle at Studio One Eleven in Downtown. His focus is the development of DTLB into a premier waterfront downtown that sets the standard globally for a vibrant, livable and successful City. He currently is a member of the DLBA Executive Committee and is also interested in Public Realm and Economic Development.

100 West Broadway, Ste 120
Long Beach, CA 90802
T: 562.436.4259
F: 562.437.7850

DOWNTOWN LONG BEACH ALLIANCE

WATERFRONT: Debra Fixen, Shoreline Village*
Debra Fixen is currently the General Manager at Shoreline Village. She would like to continue the work of the DLBA to facilitate economic development in Downtown Long Beach. She currently serves as the Chair of the Finance Committee and is a member of the Executive Committee.

4B iii. FY 2019-20 Board of Directors' Appointed At Large Directors (Voting)

ACTION: In accordance with DLBA Bylaws, recommend the Board of Directors approve the following candidates as voting At-Large Directors for a two-year term effective, October 1, 2019 as recommended by the Governance Committee.

Allison Kripp, The Den Salon*
Allison Kripp is the Co-Owner of The Den Salon. She and her husband recently purchased a 1904 Victorian in Willmore City. She currently serves on the Executive Committee and is also interested in Marketing & Communications, Public Safety and Economic Development.

Nicole Hatley, vox.magneta**
Nicole Hatley is the Founder and CEO of vox.magneta on Pine Avenue, a creative agency specializing in video, photography and online marketing services. She brings experience serving on the boards of Senior Advocacy Services and Young Professional Network in Santa Rosa, CA. Nicole is currently serving as the Vice Chair of the DLBA Marketing & Communications Committee.

4B iv. FY2019-20 Board of Directors' Appointed Downtown Residential Representative Second Council District Director (Voting)

ACTION: In accordance with DLBA Bylaws, recommend the Board of Directors approve the following candidate as voting Director representing the Second Council District for a two-year term effective, October 1, 2019 as recommended by the Governance Committee.

Pat Welch
Pat Welch is a resident in the Downtown. He began attending DLBA Public Safety Committee meetings as an interested party in 2017 and became a full member of the Committee in 2018. He is currently leading the creation of the DLBA Docent Program which seeks to establish a volunteer force to promote the DLBA at the Information Kiosk. He is also interested in Marketing & Communications and Public Realm.

4Bv. FY 2019-20 Board of Directors' Advisors (Non-voting)

ACTION: Recommend the Board of Directors approve the following candidates to serve as Advisors (non-voting) for one-year effective October 1, 2019 as recommended by the Governance Committee.

Jeremy Harris, Long Beach Area Chamber of Commerce*
Jeremy Harris is the Senior VP at the Chamber of Commerce and brings more than 10 years of experience in advocacy, legislation and leadership representing business interests at the local and statewide level. He also represents the Chamber on the Council of Business Associations and the Long Beach Hospitality Alliance. He is currently a member of the DLBA Governance Committee.

100 West Broadway, Ste 120
Long Beach, CA 90802
T: 562.436.4259
F: 562.437.7850

DOWNTOWN LONG BEACH ALLIANCE

Griselda Suarez, Arts Council of Long Beach*
Griselda Suarez is the Executive Director of the Arts Council for Long Beach and a professor in the Chicano & Latino Studies Department at California State University at Long Beach. Her community involvement includes groups such as Three Sisters Garden of Orizaba Park, Project Plateful, IDEAFEST LB and Leadership Long Beach. She currently serves on the DLBA Governance Committee, as well as the Public Realm Committee.

Alishia Holmes-Watson, Resident
Alishia Holmes-Watson has worked for Southwest Airlines for over ten years. She would like to continue supporting the DLBA further their efforts of cultivating Downtown, to further introduce diversity and inclusion. Currently she is a member of the Marketing & Communication Committee and is interested in Public Realm and Economic Development.

Patty Wirth, The Funnel House and Ice Cream & Yogurt on the Boardwalk
Patty Wirth is the Co-Owner of 2 properties located at Shoreline Village, The Funnel House and Ice Cream & Yogurt on the Boardwalk. She is interested in improving the downtown and waterfront areas by solving issues and promoting common interests for the business owners, residences and visitors.

Cameron Andrews, Pier Communications
Cameron Andrews is the current Principal at Pier Communications.as a Board member, he would like to work to identify business, marketing, economic, entertainment and safety challenges in the Downtown Long Beach areas and create and implement successful solutions. He is interested the following DLBA committees: Marketing & Communications, Public Realm, Public Safety and Economic Development.

4B vi. Current Vacancy-Appointed At Large Director (Voting)

ACTION: In accordance with DLBA Bylaws, recommend the Board of Directors approve the following candidate to fill an At-Large vacancy and serve the one year remaining in the term as a voting Director effective immediately**:**

Denise Carter, Resident**
Denise Carter has been a resident in the East Village for the last 17 years. She hopes to continue to help Long Beach grow and evolve. She believes it is an incredible city and community. She currently serves on the DLBA Public Safety Committee and is also interested in the Marketing & Communications Committee.

* RETURNING BOARD MEMBER

** MOVED FROM ADVISOR (NON-VOTING) TO A VOTING SEAT

100 West Broadway, Ste 120
Long Beach, CA 90802
T: 562.436.4259
F: 562.437.7850