



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Amy Chambers, Chair

Rhonda Love, Vice-Chair

Claudia Ayala

Kat Engel

Judy Estrada

Robert Marquez

Jimmy Spicer

Silissa Uriarte Smith

Clay Wood

STAFF

Austin Metoyer, CEO

Justine Nevarez,
Community Outreach &
Events Manager

Kelsey Mader,
Executive Assistant

Amanda Barrera,
Administrative Assistant

SPECIAL EVENTS & SPONSORSHIP COMMITTEE NOTES

Tuesday, June 13, 2023

9:30 AM

DLBA Conference Room
100 W Broadway, Ste 120
Long Beach, CA 90802

VOTING PRESENT: Amy Chambers, Judy Estrada, Silissa Uriarte Smith, Claudia Ayala

VOTING ABSENT: Rhonda Love, Rob Marquez, Jimmy Spicer, Clay Wood, Kat Engel

DLBA STAFF: Justine Nevarez, James Ahumada, Amanda Barrera

GUESTS: Tasha Day, Leah Solorzano, Briley Manzella, Eddie Osorio

1. CALL TO ORDER and INTRODUCTIONS – Amy Chambers, Chair
[Meeting Presentation](#). Called to order at 9:36 AM.
2. **RECOMMENDED ACTION: Approve minutes from [May 9, 2023](#) Special Events & Sponsorship Committee Meeting**
Quorum not met, action moved to next meeting.
3. STAFF REPORT –Justine Nevarez, Community Outreach & Events Manager
 - a. Event Permitting Discussion with Tasha Day, Special Events & Filming Office
 - b. Recap of Taste of Downtown
 - Sponsors for the event included LB Heritage, Pedal Movement, and Padre.
 - c. Recap of Beach Streets
 - The event included a music festival on Pine, beer & wine festival on Promenade, and an eco-fair on 1st.
 - d. Discussion of Community Budget Forum – Future of Events
4. CHAIRPERSONS REPORT – Chambers
 - a. Group 1 Update – Smith
 - 13 Out of the 14 award winners have been selected and scored using the scoring rubric.
 - b. Group 2 Update – Estrada
 - The deck was shared and is in process with updating photos and slides.
 - c. Group 3 Update – Marquez
 - There will be 1-2 more walk audits scheduled with the group.
5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
8. ADJOURNMENT
 Adjourned at 10:33 AM.



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NEXT SPECIAL EVENTS COMMITTEE MEETING:

Tuesday, July 11, 2023

9:30AM

In Person (100 W Broadway, Ste 120, Long Beach)

***Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous
Downtown***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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