

EXECUTIVE COMMITTEE MEETING AGENDA

Thursday, September 7, 2023

8:00 AM

DLBA Conference Room

100 W Broadway, Suite 120

Long Beach, CA 90802



**DOWNTOWN
LONG BEACH
ALLIANCE**

Executive Committee

Debra Fixen – Chair

Denise Carter – Chair-Elect

Alan Burks – Secretary

Sam Pierzina - Treasurer

Loara Cadavona – Past Chair

Eric Lopez – City

Representative

Mike Gold

Sheva Hosseinzadeh

Rhonda Love

DLBA Staff

Austin Metoyer,

President & CEO

James Ahumada, Sr. Vice

President & Deputy CEO

Jeremy Ancalade, Vice

President of Finance &

Administration

Kelsey Mader,

General Manager

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1. CALL TO ORDER and INTRODUCTIONS – Debra Fixen, Chair
2. SECRETARY REPORT
ACTION: Approve Minutes from [August 1, 2023, Meeting](#)
3. TREASURER'S REPORT – Jeremy Ancalade, DLBA Vice President of Finance & Administration & Sam Pierzina, Treasurer:
[Year-to-Date Financials through July 2023](#) 10 Minutes
4. CHAIRPERSON'S REPORT – Fixen 15 Minutes
 - A. Remarks from the Chair
 - B. Governance Committee Report – Denise Carter, Chair
 - i. FY24 Programming Committee Chair Appointments
 - a) Economic Development
ACTION: As recommended by DLBA's Governance Committee, appoint John Tully as Chair and Shane Young as Vice-Chair for a one-year term, beginning October 1, 2023 and ending September 30, 2024.
 - b) Marketing & Communications
ACTION: As recommended by DLBA's Governance Committee, appoint Ashley Chiddick as Chair and Cameron Andrews as Vice-Chair for a one-year term, beginning October 1, 2023 and ending September 30, 2024.
 - c) Public Safety
ACTION: As recommended by DLBA's Governance Committee, appoint Cheryl Roberts as Chair for a one-year term, beginning October 1, 2023 and ending September 30, 2024.
 - d) Special Events & Sponsorships
ACTION: As recommended by DLBA's Governance Committee, appoint Robert Marquez as Chair and Amy Chambers as Vice-Chair for a one-year term, beginning October 1, 2023 and ending September 30, 2024.
5. PRESIDENT & CEO REPORT – Austin Metoyer 15 Minutes
 - A. Major Project Updates
 - B. PD6 and PD30 Update
 - C. Misc.
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. Executive Committee Adjourn to Closed Session 30 Minutes
 - A. Personnel – Debra Fixen
10. OPEN SESSION
11. ADJOURNMENT

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

TBD

Studio One Eleven

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and in compliance with AB 361. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.