



**DOWNTOWN
LONG BEACH
ALLIANCE**

Members

Denise Carter – Chair

Sam Pierzina – Chair-Elect

Alan Burks – Secretary

Mike Gold - Treasurer

Debra Fixen – Past Chair

Bo Martinez – City
Representative

Loara Cadavona

Rhonda Love

Sheva Hosseinzadeh

DTLB Alliance Staff

Austin Metoyer
President & CEO

James Ahumada

Senior Vice President &
Deputy CEO

Jeremy Ancalade

Vice President of Finance &
Administration

Kelsey Mader

General Manager

100 West Broadway, Ste 235
Long Beach, CA 90802
T: 562.436.4259

EXECUTIVE COMMITTEE MEETING MINUTES

Thursday, September 5, 2024

8 AM

DTLB Alliance Conference Room

100 W Broadway, Suite 235
Long Beach, CA 90802

Present: Denise Carter, Sam Pierzina, Alan Burks, Mike Gold, Sheva Hosseinzadeh

Voting Absent: Debra Fixen, Bo Martinez, Loara Cadavona, Rhonda Love

DTLB Alliance Staff: Austin Metoyer, Jeremy Ancalade, Kelsey Mader, James Ahumada

1. CALL TO ORDER and INTRODUCTIONS – Denise Carter, Chair
[Meeting presentation](#). Called to order at 8:15AM.
2. SECRETARY REPORT
ACTION: Approve Minutes from [August 1, 2024](#), Meeting
MOTION: 1st: Gold; 2nd: Hosseinzadeh
VOTE: None opposed. No abstentions. Motin passes.
3. TREASURER’S REPORT- Jeremy Ancalade, DTLB Alliance Vice President of Finance & Administration & Mike Gold, Treasurer
[Draft Year-to-Date Financials through July 2024](#)
4. CHAIRPERSON’S REPORT – Carter, Chair
 - A. Remarks from the Chair
 - B. Governance Committee Report – Pierzina, Chair
 - i. FY25 Programming Chair Approvals
 - (a) Economic Development
 - Chair: John Tully
 - Vice-Chair: Shane Young
 - (b) Marketing & Communications
 - Chair: Claudia Ayala
 - Vice-Chair: Samantha Mehlinger
 - (c) Placemaking
 - Chair: Greg Beck
 - Vice Chair: Jenny Rivera
 - (d) Public Safety
 - Chair: Reverend Antonio Gallardo
 - Vice-Chair: TBD
 - (e) Special Events & Sponsorships
 - Chair: Clay Wood
 - Vice-Chair: TBD

ACTION: As recommended by DTLB Alliance’s Governance Committee, approve the above-mentioned candidates to serve as programming committee chairs and vice-chairs for a one-year term, effective October 1, 2024 and expiring upon the appointment of new chairs in FY26.

MOTION: 1st: Gold; 2nd: Hosseinzadeh.

VOTE: None opposed. No abstentions. Motion passes.

- i. FY25 Board Appointments

ACTION: In accordance with DTLB Alliance Bylaws, appoint [Thomas Mays](#) to complete the remainder of the vacant PBID Premium seat’s term, effective October 1, 2024 and expiring on September 30, 2025.

MOTION: 1st: Pierzina; 2nd: Burks.

VOTE: None opposed. No abstentions. Motion passes.

5. PRESIDENT & CEO REPORT – Austin Metoyer
 - A. Update on 501c3 development
 - Ancalade provided an update on the development on the 501(c)(3), the Downtown Difference.

ACTION: Approve Alan Burks to serve as the DTLB Alliance representative for the Downtown Difference Board of Directors

MOTION:1st: Hosseinzadeh; 2nd: Pierzina.

VOTE: None opposed. No abstentions. Motion passes.

- B. Review of City of Long Beach Response to Grants Pass v. Johnson
 - Metoyer reminded the committee of Grants Pass v. Johnson which essentially prevented local laws from restricting sleeping and/or camping in public spaces. In June 2024, this decision was reversed.
 - The City of Long Beach issued a [memo](#) addressing how it plans to move forward with this new decision and the ongoing homeless crisis.
 - Key enforcement areas for Long Beach include Lincoln, Gumbiner, Chavez, and Harvey Milk Parks.
 - C. Misc.
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. EXECUTIVE COMMITTEE TO ADJOURN TO CLOSED SESSION
 - A. Personnel/President & CEO Evaluation
 - The Executive Committee decided on a 3% salary increase and a 5% bonus.
10. OPEN SESSION
11. ADJOURNMENT
Adjourned at 9:40 AM.

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

October 3 (FY25)

Location: DTLB Alliance Conference Room

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dtlb.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.