



DOWNTOWN LONG BEACH ALLIANCE

Members

Denise Carter – Chair

Sam Pierzina – Chair-Elect

Alan Burks – Secretary

Mike Gold - Treasurer

Debra Fixen – Past Chair

Bo Martinez – City
Representative

Loara Cadavona

Rhonda Love

Sheva Hosseinzadeh

DTLB Alliance Staff

Austin Metoyer
President & CEO

James Ahumada
Senior Vice President &
Deputy CEO

Jeremy Ancalade
Vice President of Finance &
Administration

Kelsey Mader
General Manager

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EXECUTIVE COMMITTEE MEETING AGENDA

Thursday, September 5, 2024

8 AM

DTLB Alliance Conference Room

100 W Broadway, Suite 235
Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Denise Carter, Chair
 2. SECRETARY REPORT
ACTION: Approve Minutes from [August 1, 2024, Meeting](#)
 3. TREASURER'S REPORT- Jeremy Ancalade, DTLB Alliance Vice President of Finance & Administration & Mike Gold, Treasurer
[Draft Year-to-Date Financials through July 2024](#) 15 Minutes
 4. CHAIRPERSON'S REPORT – Carter, Chair 10 Minutes
 - A. Remarks from the Chair
 - B. Governance Committee Report – Pierzina, Chair
 - i. FY Programming Chair Approvals
 - (a) Economic Development
 - Chair: John Tully
 - Vice-Chair: Shane Young
 - (b) Marketing & Communications
 - Chair: Claudia Ayala
 - Vice-Chair: Samantha Mehlinger
 - (c) Placemaking
 - Chair: Greg Beck
 - Vice Chair: Jenny Rivera
 - (d) Public Safety
 - Chair: Reverend Antonio Gallardo
 - Vice-Chair: TBD
 - (e) Special Events & Sponsorships
 - Chair: Clay Wood
 - Vice-Chair: TBD
- ACTION: As recommended by DTLB Alliance's Governance Committee, approve the above-mentioned candidates to serve as programming committee chairs and vice-chairs for a one-year term, effective October 1, 2024 and expiring upon the appointment of new chairs in FY26.**
- i. FY25 Board Appointments
ACTION: In accordance with DTLB Alliance Bylaws, appoint [Thomas Mays](#) to complete the remainder of the vacant PBID Premium seat's term, effective October 1, 2024 and expiring on September 30, 2025.
5. PRESIDENT & CEO REPORT – Austin Metoyer 35 Minutes
 - A. Update on 501c3 development
ACTION: Approve Alan Burks to serve as the DTLB Alliance representative for the Downtown Difference Board of Directors
 - B. Review of City of Long Beach Response to Grants Pass v. Johnson
 - C. Misc.

6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. EXECUTIVE COMMITTEE TO ADJOURN TO CLOSED SESSION
 - A. Personnel/President & CEO Evaluation
10. OPEN SESSION
11. ADJOURNMENT

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

October 3 (FY25)

Location: DTLB Alliance Conference Room

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dtlb.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.