

GOVERNANCE COMMITTEE MINUTES
Wednesday, September 25, 2024
9:00 AM

DTLB Alliance Conference Room

100 W Broadway, Suite 235
Long Beach, CA 90802

Voting Present: Sam Pierzina, Graham Gill, Silissa Uriarte Smith, Whitney Neal

Voting Absent: Debra Fixen

DTLB Alliance Staff: Kelsey Mader, Jeremy Ancalade, Austin Metoyer



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Governance
Committee**

Sam Pierzina – Chair

Debra Fixen

Graham Gill

Silissa Uriarte Smith

Whitney Neal

Staff

Jeremy Ancalade,
Vice President of Finance
& Administration

Kelsey Mader,
General Manager

1. CALL TO ORDER and INTRODUCTIONS – Sam Pierzina, Chair
[Meeting presentation](#). Called to order at 9:06 AM.

2. APPROVE MINUTES

ACTION: Approve Minutes from [August 28 Meeting](#)

MOTION: 1st: Pierzina; 2nd: Neal

VOTE: None opposed. No abstentions. Motion passes.

3. CHAIRPERSON'S REPORT – Pierzina

A. Board & Committee Vacancies

i. Anticipated Board Vacancies (FY25)

- DPBIA North East Village
- PBID Standard

B. Programming Committee Vice-Chair Recommendations

i. Special Events & Sponsorships

- Vice-Chair: Clare Le Bras

ACTION: Recommend to the Executive Committee, programming committee vice-chairs as recommended by staff.

MOTION: 1st: Uriarte Smith; 2nd: Neal

VOTE: None opposed. No abstentions. Motion passes.

C. Programming Committee Membership

i. Economic Development

- Aaron Palmer
- Jade Sche
- Courtney Chatterson
- Josh Rockwell
- Holly Boutelle
- Karen Semien McBride
- Ashlee Caroll

ii. Marketing & Communications

- Melissa Urena
- Ryan La Rosa
- James Tir
- Natalie Leighton
- Patrick Michel
- Cameron Andrews
- Ashley Smith

- iii. Placemaking
 - Max Beach
 - Hanna Moon
 - Shruti Shankar
 - Solimar Salas
 - Jose Marin
 - Jason Gallup
- iv. Public Safety
 - Robb Smith
 - Terrence Krieger
 - Paul Boyd-Batstone
 - Paul Hargis
 - James Turner
 - Mark Jensen
 - Orsa Modica
- v. Special Events & Sponsorships
 - Robert Marquez
 - Judy Estrada
 - Isaac Svensson
 - Alex Escobar
 - Brendan Le
 - James Turner

ACTION: Recommend to the Board of Directors, programming committee membership as recommended by staff.

MOTION: 1st: Pierzina; 2nd: Uriarte Smith

VOTE: None opposed. No abstentions. Motion passes.

4. STAFF REPORT – Mader & Ancalade

- A. Board Seat Assignments for Fiscal Year 2025
 - i. Officers of the Board

ACTION: Recommend to the FY25 Board of Directors, the following candidates to serve as officers of the Board beginning no sooner than October 1, 2024 and expiring upon the election of a new Executive Committee in FY26.

- **Mike Gold: Chair-Elect**
- **Alan Burks: Secretary**
- **Amy Chambers: Treasurer**

MOTION: 1st: Uriarte Smith; 2nd: Pierzina

VOTE: None opposed. No abstentions. Motion passes.

- B. Board Election Procedure Update
 - Mader referenced the DTLB Alliance Bylaws and Election Procedures, noting that they allow for physical election mail or electronic mailing.
 - Moving forward, staff will eliminate physical mailings which should result in a cost savings of approximately \$10,000.
- C. DEIA Report Out Update
 - Mader reviewed data to help reflect DTLB Alliance’s community engagement from a demographic perspective. Some areas discussed were microgrant recipients, educational workshop attendees, and sponsorship recipients.
 - The goal of this project is to see how DTLB Alliance engages with members of the community in different demographic groups and to determine if there is over/under-representation in certain areas.
- D. Misc.
 - Ancalade announced the continuation of the Art & Design walk for fiscal year 2025, with the first event scheduled for October 12.

5. OLD BUSINESS

- Pierzina thanked all the Committee members for their work throughout the year.

6. NEW BUSINESS

7. PUBLIC COMMENT (three minutes on all non-agenda items)
8. ADJOURNMENT
Adjourned at 9:44 AM.

NEXT GOVERNANCE COMMITTEE MEETING:

October 23 (FY25)

Location: DTLB Alliance Conference Room

Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown for all.

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