

# GOVERNANCE COMMITTEE AGENDA

Wednesday, September 25, 2024

9:00 AM

## DTLB Alliance Conference Room

100 W Broadway, Suite 235

Long Beach, CA 90802



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

### Governance Committee

Sam Pierzina – Chair

Debra Fixen

Graham Gill

Silissa Uriarte Smith

Whitney Neal

### Staff

Jeremy Ancalade,  
Vice President of Finance  
& Administration

Kelsey Mader,  
General Manager

- I. CALL TO ORDER and INTRODUCTIONS – Sam Pierzina, Chair
2. APPROVE MINUTES  
**ACTION: Approve Minutes from [August 28 Meeting](#)**
3. CHAIRPERSON'S REPORT – Pierzina 20 Minutes
  - A. Board & Committee Vacancies
    - i. Anticipated Board Vacancies (FY25)
      - DPBIA North East Village
      - PBID Standard
  - B. Programming Committee Vice-Chair Recommendations
    - i. Special Events & Sponsorships
      - Vice-Chair: Clare Le Bras**ACTION: Recommend to the Executive Committee, programming committee vice-chairs as recommended by staff.**
  - C. Programming Committee Membership
    - i. Economic Development
      - Aaron Palmer
      - Jade Sche
      - Courtney Chatterson
      - Josh Rockwell
      - Holly Boutelle
      - Karen Semien McBride
      - Ashlee Caroll
    - ii. Marketing & Communications
      - Melissa Urena
      - Ryan La Rosa
      - James Tir
      - Natalie Leighton
      - Patrick Michel
      - Cameron Andrews
    - iii. Placemaking
      - Max Beach
      - Hanna Moon
      - Shruti Shankar
      - Solimar Salas
      - Jose Marin

- iv. Public Safety
  - Robb Smith
  - Terrence Krieger
  - Paul Boyd-Batstone
  - Paul Hargis
  - James Turner
  - Mark Jensen
  - Orsa Modica
- v. Special Events & Sponsorships
  - Robert Marquez
  - Judy Estrada
  - Isaac Svennson
  - Alex Escobar
  - Brendan Le
  - James Turner

**ACTION: Recommend to the Board of Directors, programming committee membership as recommended by staff.**

4. STAFF REPORT – Mader & Ancalade 40 Minutes

- A. Board Seat Assignments for Fiscal Year 2025
  - i. Officers of the Board

**ACTION: Recommend to the FY25 Board of Directors, the following candidates to serve as officers of the Board beginning no sooner than October 1, 2024 and expiring upon the election of a new Executive Committee in FY26.**

- **Mike Gold: Chair-Elect**
- **Alan Burks: Secretary**
- **Amy Chambers: Treasurer**

- B. Board Election Procedure Update
- C. DEIA Report Out Update
- D. Misc.

- 5. OLD BUSINESS
- 6. NEW BUSINESS
- 7. PUBLIC COMMENT (three minutes on all non-agenda items)
- 8. ADJOURNMENT

**NEXT GOVERNANCE COMMITTEE MEETING:**  
**October 23 (FY25)**  
**Location: DTLB Alliance Conference Room**  
*Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown for all.*

the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et s, t public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be [info@dtlb.org](mailto:info@dtlb.org). Agenda items may also be reviewed as posted in public view at the DTLB ALLIANCE offices or at City Hall. If special accommodation is Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.