



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**Executive Committee**

**Members**

Loara Cadavona – Chair

Debra Fixen – Chair-Elect

Allison Kripp – Secretary

Sheva Hosseinzadeh -  
Treasurer

Alan Pullman – Past Chair

Eric Lopez – City  
Representative

Alan Burks

Denise Carter

Sam Pierzina

**DLBA Staff**

Broc Coward, COO

Jeremy Ancalade, CFO

Kelsey Mader, Executive  
Assistant

**EXECUTIVE COMMITTEE MEETING AGENDA**

**Thursday, September 1, 2022**

**8 AM**

This meeting is being held via Zoom teleconferencing, pursuant to Assembly Bill 361.

[Join Meeting](#)

**Meeting ID: 848 6055 3832**

**Passcode: 671956**

1. CALL TO ORDER and INTRODUCTIONS – Loara Cadavona, Chair
2. SECRETARY REPORT  
**ACTION: Approve Minutes from August 4, 2022, Meeting**
3. TREASURER’S REPORT – Jeremy Ancalade, DLBA CFO and Sheva Hosseinzadeh, Treasurer: **Year-to-Date Draft Financials through July 2022** 15 Minutes
4. CHAIRPERSON’S REPORT – Cadavona 30 Minutes
  - A. Governance Committee Report – Debra Fixen, Chair-Elect
    - i. [Board Vacancies \(FY23\)](#)
      - a. Residential Representative – Area B
      - b. Advisory (1)
    - ii. FY23 Programming Committee Appointments  
**ACTION: Approve Chairs and Vice-Chairs for DLBA’s five programming committees (Economic Development, Marketing & Communications, Placemaking, Public Safety, and Special Events & Sponsorships) for a one-year term, commencing October 1, 2022, and expiring September 30, 2023.**
      - B. President/CEO Search Update – Debra Fixen, Co-Chair
      - C. Discussion Around Christian Outreach in Action Petition
5. STAFF REPORT – Broc Coward, COO 15 Minutes
  - A. Assembly Bill 361 (AB 361) Compliance  
**ACTION: Vote to authorize DLBA Board and its committees to conduct business via teleconferencing in compliance with AB 361**
    - B. Presentation of Public Safety Perception Survey – Mo Mills
    - C. Miscellaneous
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

**NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:**

Thursday, October 6, 2022

Immediately following the Board meeting.

Location: TBD

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and in compliance with AB 361. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda

items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:5624364259), by noon the day prior to the meeting.