



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

### MEMBERS

Amy Chambers, Chair

Rhonda Love, Vice-Chair

Claudia Ayala

Kat Engel

Judy Estrada

Robert Marquez

Jimmy Spicer

Silissa Uriarte Smith

Clay Wood

### STAFF

Austin Metoyer, CEO

Justine Nevarez,  
Community Outreach &  
Events Manager

Amanda Barrera,  
Administrative Assistant

## SPECIAL EVENTS & SPONSORSHIP COMMITTEE MINUTES

Tuesday, May 9, 2023

9:30 AM

**DLBA Conference Room**  
**100 W Broadway, Ste 120**  
**Long Beach, CA 90802**

**VOTING PRESENT:** Amy Chambers, Rhonda Love, Judy Estrada, Rob Marquez, Claudia Ayala, Clay Wood, Kat Engel.

**VOTING ABSENT:** Silissa Uriarte Smith, Jimmy Spicer.

**DLBA STAFF:** Justine Nevarez, Amanda Barrera

1. **CALL TO ORDER** and **INTRODUCTIONS** – Amy Chambers, Chair  
[Meeting Presentation](#). Called to order at 9:33 AM.
2. **RECOMMENDED ACTION: Approve minutes from [April 11, 2023 Special Events & Sponsorship Committee Meeting](#)**  
**MOTION: 1<sup>st</sup>: Love; 2<sup>nd</sup>: Marquez.**  
**VOTE:** None opposed. Estrada and Wood not present for vote. Motion passes.
3. **STAFF REPORT** –Justine Nevarez, Community Outreach & Events Manager
  - a. **Event Permitting Discussion with Tasha Day, Special Events & Filming Office**
    - Rescheduled due to scheduling conflicts.
  - b. **Preview of Taste of Downtown**
    - 11 restaurants will be participating in the East Village Taste of Downtown Event along with 2 bars.
    - There will be walking tours of Downtown, live screen printing, a photobooth, lawn games, painting, live bands, and more at the event.
  - c. **Preview of Beach Streets**
    - There will be 6 live bands and DJs performing on the main stage on Pine Ave, a beer garden, kids zone on The Promenade, and an eco-fair in the East Village.
  - d. **Recap & Discussion of Community Budget Forum**
    - This forum gave the community the opportunity to give input on what they think DLBA's budget should be focused on in each department.
    - For Special Events, the community showed interest in more cultural events, hosting movies in Lincoln Park, and having local musicians have concerts in Lincoln Park.
    - New department program opportunities include roller skating, a picnic on Pine, lunchtime activations, revamping current events, partnering with other organizations, and more funding for the Community Events Grant.
4. **CHAIRPERSONS REPORT** – Chambers
  - a. **Group 1 Update** – Smith
    - There was an info session held and the recording has been posted to DLBA's website.
    - There have been 8 applications received so far with the deadline to apply being May 14<sup>th</sup>, 2023.
    - The judging panel will take place in the 1<sup>st</sup> week of June and the announcement will happen June 5<sup>th</sup>.
  - b. **Group 2 Update** – Estrada



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- Nevarez will be scheduling some photos to be taken and updated for the sponsorship deck.
- c. Group 3 Update – Marquez
  - The working group will meet on May 18<sup>th</sup> to walk around the neighborhoods and identify new locations for activations.
  - Instead of looking at another goal to circle back on, the working group that finishes early will assist working group 3 with completing their goal by the end of the fiscal year deadline.
- 5. OLD BUSINESS
- 6. NEW BUSINESS
- 7. PUBLIC COMMENTS (three minutes on all non-agenda items)
- 8. ADJOURNMENT  
Adjourned at 10:31 AM.

### **NEXT SPECIAL EVENTS COMMITTEE MEETING:**

**Tuesday, June 13, 2023**

**9:30AM**

**In Person (100 W Broadway, Ste 120, Long Beach)**

***Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous  
Downtown***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.