



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Governance
Committee**

Sam Pierzina – Chair

Debra Fixen

Graham Gill

Silissa Uriarte Smith

Whitney Neal

Staff

Jeremy Ancalade,
Vice President of Finance
& Administration

Kelsey Mader,
General Manager

GOVERNANCE COMMITTEE AGENDA

Wednesday, August 28, 2024

9:00 AM

DTLB Alliance Conference Room

100 W Broadway, Suite 235

Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Sam Pierzina, Chair
2. APPROVE MINUTES
ACTION: Approve Minutes from [July 24 Meeting](#)
3. CHAIRPERSON'S REPORT – Pierzina 20 Minutes
 - A. Board & Committee Vacancies
 - i. Anticipated Board Vacancies (FY25)
 - (a) DPBIA North East Village
 - (b) PBID Standard
 - B. Programming Committee Chair & Vice-Chair Recommendations
 - i. Economic Development
 - Chair: John Tully
 - Vice-Chair: Shane Young
 - ii. Marketing & Communications
 - Chair: Claudia Ayala
 - Vice-Chair: Samantha Mehlinger
 - iii. Placemaking
 - Chair: Greg Beck
 - Vice Chair: Jenny Rivera
 - iv. Public Safety
 - Chair: Reverend Antonio Gallardo
 - Vice-Chair: TBD
 - v. Special Events & Sponsorships
 - Chair: Clay Wood
 - Vice-Chair: TBD

ACTION: Recommend to the Executive Committee, programming committee chairs and vice-chairs as recommended by staff.
4. STAFF REPORT – Mader & Ancalade 40 Minutes
 - A. Board Seat Assignments for Fiscal Year 2025
 - i. Executive Committee Composition
ACTION: Recommend to the Board of Directors, five candidates to serve on the Executive Committee alongside the Chair, Past Chair, Chair-Elect, and City Representative for a one-year term, beginning no sooner than October 1, 2024 and expiring upon the election of a new Executive Committee in FY26.
 - ii. Officers of the Board
 - B. BID Board Election Process Research
 - C. Board Exit Survey
 - D. Misc.
5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENT (three minutes on all non-agenda items)
8. ADJOURNMENT

NEXT GOVERNANCE COMMITTEE MEETING:

September 25

Location: DTLB Alliance Conference Room

Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et s, and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@DTLB Alliance.org](mailto:info@DTLBAlliance.org). Agenda items may also be reviewed as posted in public view at the DTLB ALLIANCE offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:(562)436-4259), by noon the day prior to the meeting.