



**DOWNTOWN
LONG BEACH
ALLIANCE**

BOARD OF DIRECTORS MEETING MINUTES

Wednesday, August 16, 2023

8 AM

In-Person

Studio One Eleven Conference Room
245 E Third St
Long Beach, CA 90802

Voting Present: Debra Fixen, Denise Carter, Alan Burks, Amy Chambers, Eric Lopez, Graham Gill, Isidro Panuco, Loara Cadavona, Mike Gold, Rhonda Love, Robert Marquez, Sheva Hosseinzadeh

Non-Voting Present: Council District 1 (David Bright), Griselda Suarez, Cameron Andrews, Samantha Mehlinger

Voting Absent: Ashley Chiddick, Cheryl Roberts, Jimmy Spicer, John Tully, Laurie Gray, Michael Vitug, Sam Pierzina, Sean Rawson, Shane Young

Non-Voting Absent: Council District 2, Jeremy Harris, Jane Gould, Scott Apel, Diane Arnold, Don Darnauer

DLBA Staff Present: Austin Metoyer, James Ahumada, Jeremy Ancalade, Kelsey Mader, Stephanie Gonzalez, Justine Nevarez, Asia Morris, Juan Torres, Amanda Barrera, Ariel Meza, Stephanie El Tawil

Guests: Milton Ordonez, John Sangmeister

1. CALL TO ORDER and INTRODUCTIONS – Debra Fixen
[Meeting presentation](#). Called to order at 8:08 AM.

CONSENT CALENDAR (Items 2 and 3)

2. SECRETARY REPORT: [Minutes from June 14, 2023, Meeting](#)
3. FINANCIAL REPORT: [Year-To-Date Financials through June 2023](#)

ACTION: Approve Consent Calendar Items

MOTION: 1st: Burks; 2nd: Carter.

VOTE: None opposed. No abstentions. Gill not present for vote. Motion passes.

REGULAR AGENDA (Items 4-10)

4. CHAIRPERSON'S REPORT – Debra Fixen
 - A. Chairperson's Remarks
 - B. President & CEO Evaluation Update
 - More to be discussed during closed session at the end of this meeting.
 - C. Council District 1 Update
 - Bright reported on updates for the developing budget for Council District 1. He specified capital improvements and economic development support for Business Improvement Districts (BIDs).
 - Lopez noted that some of these capital improvements include:
 - A plan for the Convention Center
 - Park improvements
 - East Village lighting enhancements
 - D. Council District 2 Update
 - No update provided.

E. Governance Committee Report – Denise Carter

i. Election Slate Results

ACTION: Ratify slate results for DPIA & PBID representatives for 2023-2024 Board of Directors.

MOTION: 1st: Chambers; 2nd: Gold.

VOTE: None opposed. No abstentions. Gill not present for vote. Motion passes.

ii. Board Appointments

ACTION: In accordance with DLBA Bylaws, approve the following two candidates to serve as At-Large voting Directors, appointed for a two-year term, effective October 1, 2023.

MOTION: 1st: Gold; 2nd: Burks.

VOTE: None opposed. No abstentions. Gill not present for vote. Motion passes.

- Denise Carter, Downtown Resident
- Isidro Panuco, Downtown Resident

ACTION: In accordance with DLBA Bylaws, approve the following candidate to serve as Downtown Residential Representative Area A, voting Director for a two-year term, effective October 1, 2023.

MOTION: 1st: Hosseinzadeh; 2nd: Burks.

VOTE: None opposed. No abstentions. Gill not present for vote. Motion passes.

- Loara Cadavona, Downtown Resident

ACTION: In accordance with DLBA Bylaws, approve the following three candidates to serve as Advisors, appointed for a two-year term, effective October 1, 2023.

MOTION: 1st: Hosseinzadeh; 2nd: Lopez.

VOTE: None opposed. No abstentions. Gill not present for vote. Motion passes.

- Cameron Andrews, Pier Communications
- Samantha Mehlinger, Convention & Visitor Bureau

5. PRESIDENT & CEO REPORT – Austin Metoyer

A. Outgoing Board Remarks

B. [FY 2023-24 Draft DLBA Budget](#)

- Metoyer and Ancalade reviewed the linked presentation, noting that the final product has been informed by the Board, staff, and community.
- This presentation has been approved by the DLBA Executive Committee.
- Ancalade showed how the proposed budget for the upcoming fiscal year compares to previous years. He noted departments with budgets that increased noticeably (such as Administration due to the office relocation), as well as departments that decreased (such as Special Events revenue).
- Gill asked if there is a contingency for any shortfalls. Ancalade explained that DLBA's dollars are restricted, but the organization can start building up the reserves through things like contract work and grant funding.

ACTION: Approve or amend FY 2023-24 Budget as presented and recommended by the Executive Committee.

MOTION: 1st: Love; 2nd: Panuco.

VOTE: None opposed. No abstentions. Motion passes.

C. Misc. Updates

- Metoyer reminded the Board of a few upcoming events such as Long Beach Walls, Moonlight Mash, and installations at Lincoln Park. DLBA is hosting a few events as well including Picnic in the Park, Roller Disco, and Date Night on Pine.

Continued on next page.

6. OLD BUSINESS

7. NEW BUSINESS

A. Visitor Parking Challenges & Considerations for Waterfront Area – John Sangmeister (Guest)

- Sangmeister encouraged the Board to be mindful of how parking has changed in the Downtown area, especially when special events are occurring. He added that food trucks also negatively impact parking.

8. PUBLIC COMMENTS (three minutes on all non-agenda items)

- Suarez announced the Arts Council's Rainbow Heroes program. She also announced that DLBA Board Member, Rhonda Love, is a Creative Corps 2023-2024 Grantee.

9. Board of Directors adjourn to Closed Session

A. Personnel – Debra Fixen

10. Open Session

11. ADJOURNMENT

Adjourned at 9:20 AM.

NEXT SCHEDULED BOARD MEETING:

October TBD

8AM

Location: TBD

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.

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