



# DOWNTOWN LONG BEACH ALLIANCE

## Members

Denise Carter – Chair

Sam Pierzina – Chair-Elect

Alan Burks – Secretary

Mike Gold - Treasurer

Debra Fixen – Past Chair

Bo Martinez – City  
Representative

Loara Cadavona

Rhonda Love

Sheva Hosseinzadeh

## DLBA Staff

Austin Metoyer  
President & CEO

James Ahumada  
Senior Vice President &  
Deputy CEO

Jeremy Ancalade  
Vice President of Finance &  
Administration

Kelsey Mader  
General Manager

100 West Broadway, Ste 235  
Long Beach, CA 90802  
T: 562.436.4259

# EXECUTIVE COMMITTEE MEETING MINUTES

Thursday, August 1, 2024  
8 AM

## DTLB Alliance Conference Room

100 W Broadway, Suite 235  
Long Beach, CA 90802

**Voting Present:** Denise Carter, Sam Pierzina, Mike Gold, Bo Martinez, Loara Cadavona, Sheva Hosseinzadeh

**Voting Absent:** Alan Burks, Debra Fixen, Rhonda Love

**DTLB Alliance Staff:** Austin Metoyer, Jeremy Ancalade, Kelsey Mader, James Ahumada

1. CALL TO ORDER and INTRODUCTIONS – Denise Carter, Chair  
[Meeting presentation](#). Called to order at 8:07 AM.
2. SECRETARY REPORT  
**ACTION: Approve Minutes from [July 11, 2024](#), Meeting**  
**MOTION: 1<sup>st</sup>: Pierzina; 2<sup>nd</sup>: Gold**  
**VOTE: None opposed. Cadavona abstained. Martinez not present for vote.**  
**Motion passes.**
3. TREASURER’S REPORT- Jeremy Ancalade, DTLB Alliance Vice President of Finance & Administration & Mike Gold, Treasurer  
[Draft Year-to-Date Financials through June 2024](#)
  - Consistent with past months, revenues are ahead of budgeted amounts. Expenses are over but accounted for with differed dollars.
  - Parking meter revenue was performing well last month, but this month it fell short.
  - The organization has a good cash balance and overall is in a healthy place.
4. CHAIRPERSON’S REPORT – Carter, Chair
  - A. Remarks from the Chair
    - Carter announced the end of the year is quick approaching with only to more committee meetings left before the new fiscal year begins.
  - B. President/CEO Evaluation Reminder
    - Carter reminded the Committee to complete the necessary forms for the upcoming President & CEO evaluation, should they have any feedback.
  - C. Governance Committee Report – Pierzina, Chair
    - i. Board Election Results
      - Upon the conclusion of the Board election window, the Governance Committee tabulated the results for both the DPBIA and PBID. This confirmed the approval of both slates by ratepayers. The last step in this election process is approval by the Board at the August meeting.
      - Pierzina also noted a few other who will join/return to the Board next year, but as appointed seats.
5. PRESIDENT & CEO REPORT – Austin Metoyer
  - A. [DRAFT FY2024-25 Budget](#)
    - Ancalade reviewed the draft budget for final approval from the Executive Committee. At this point, the document has been reviewed by both the Finance & Executive Committees.
    - Ancalade highlighted the addition of an agency reserve budget which was requested by the Executive Committee previously.

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- He reviewed the funding and breakdown of each department, both programming and administrative.
- Staff is proposing a \$6.19 million budget for Fiscal Year 2024-25.
- The Board will vote to approve on this budget at the August meeting.

**ACTION: Recommend FY2024-25 draft budget to the Board of Directors for its consideration.**

**MOTION: 1<sup>st</sup>: Gold; 2<sup>nd</sup>: Hosseinzadeh**

**VOTE: None opposed. No abstentions. Motion passes.**

B. Presentation on Long Beach Transit – Mike Gold

- Gold provided an overview of Long Beach Transit, including its service area, fleet and fare options.
- He also reviewed the security measures in place, including transit ambassadors and a contract with Long Beach Police Department.
- The water taxi service is one of the Long Beach Transit’s most popular services in the warmer months when both the AquaLink and AquaBus are operating.

C. Misc.

- Metoyer reminded the Committee of the final Taste of Downtown located at the Waterfront on August 14 and August 15. On that Thursday will also be the Brokers by the Beach event.
- August 24 through September 7 Pine Ave will be closed between 3<sup>rd</sup> and Broadway for a Summer on Pine event. During this time there will be a series of different events, helping to activate the Downtown core.

6. OLD BUSINESS

7. NEW BUSINESS

8. PUBLIC COMMENTS (three minutes on all non-agenda items)

9. ADJOURNMENT

Adjourned at 9:13 AM.

**NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:**

September 5

Location: DTLB Alliance Conference Room

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dtlb.org](mailto:info@dtlb.org). Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.