



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Amy Chambers, Chair

Rhonda Love, Vice-Chair

Claudia Ayala

Kat Engel

Judy Estrada

Robert Marquez

Jimmy Spicer

Silissa Uriarte Smith

Clay Wood

STAFF

Austin Metoyer, CEO

Justine Nevarez,
Community Outreach &
Events Manager

Kelsey Mader,
Executive Assistant

Amanda Barrera,
Administrative Assistant

SPECIAL EVENTS & SPONSORSHIP COMMITTEE MINUTES

Tuesday, April 11, 2023

9:30 AM

DLBA Conference Room
100 W Broadway, Ste 120
Long Beach, CA 90802

Voting Present: Amy Chambers, Rhonda Love, Judy Estrada, Claudia Ayala, Clay Wood

Voting Absent: Rob Marquez, Silissa Uriarte Smith, Jimmy Spicer, Kat Engel

DLBA Staff: Amanda Barrera, Austin Metoyer

Guests: Dianne McNinch

1. CALL TO ORDER and INTRODUCTIONS – Amy Chambers, Chair
[Meeting Presentation](#). Called to order at 9:32 AM.
2. **RECOMMENDED ACTION: Approve minutes from [March 14, 2023](#) Special Events & Sponsorship Committee Meeting**
VOTE: 1st: Love; 2nd: Estrada
MOTION: None opposed. No abstentions. Motion passed.
3. STAFF REPORT –Justine Nevarez, Community Outreach & Events Manager
 - a. Recap of Celebrate Downtown
 - The event had around 400 people in attendance despite heavy rain earlier in the day.
 - b. Preview of Taste of Downtown
 - East Village will be on May 10 & 11, Pine & Promenade on June 7 & 8, and the Waterfront on August 9 & 10.
 - c. Preview of Beach Streets
 - Beach Streets returns May 20 from 11am-5pm and will feature a music festival on N Pine, a Beer & Wine festival on Promenade, and a Sustainability fair on 1st St.
 - d. DLBA Community Budget Forums
 - This event is an opportunity to spread awareness of DLBA’s overall funds and hear from our community about what our budget is spent on.
 - In May, managers will work with their committees to utilize what was heard in the forum, and the budget numbers will be finalized between June and July.
4. CHAIRPERSONS REPORT – Chambers
 - a. Group 1 Update – Smith
 - The grant amount was increased from \$4,000 to \$8,000 and will be distributed in amounts from \$250 to \$1,000.
 - The application period will take place from April 17-May 14.
 - b. Group 2 Update – Estrada
 - MarCom will review the completed sponsorship deck for final review on narrative and formatting.
 - c. Group 3 Update – Marquez
 - The group is still gathering locations and will contact each of the properties to see if they want to be featured as a venue.

5. OLD BUSINESS

6. NEW BUSINESS

100 West Broadway, Ste 120
 Long Beach, CA 90802
 T: 562.436.4259
 F: 562.437.7850



**DOWNTOWN
LONG BEACH
ALLIANCE**

SPECIAL EVENTS & SPONSORSHIP COMMITTEE MINUTES

Tuesday, April 11, 2023

9:30 AM

- During the next meeting, the committee will look back at possibly revisiting other goals from the onset of picking working groups.
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
 8. ADJOURNMENT
Adjourned at 10:13 AM

NEXT SPECIAL EVENTS COMMITTEE MEETING:

Tuesday, May 9, 2023

9:30AM

In Person (100 W Broadway, Ste 120, Long Beach)

***Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous
Downtown***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

100 West Broadway, Ste 120
Long Beach, CA 90802
T: 562.436.4259
F: 562.437.7850

DOWNTOWNLONGBEACH.ORG