



**DOWNTOWN
LONG BEACH
ALLIANCE**

Members

Denise Carter – Chair

Sam Pierzina – Chair-Elect

Alan Burks – Secretary

Mike Gold - Treasurer

Debra Fixen – Past Chair

Bo Martinez – City
Representative

Loara Cadavona

Rhonda Love

Sheva Hosseinzadeh

DLBA Staff

Austin Metoyer

President & CEO

James Ahumada

Senior Vice President &
Deputy CEO

Jeremy Ancalade

Vice President of Finance &
Administration

Kelsey Mader

General Manager

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EXECUTIVE COMMITTEE MEETING MINUTES

Thursday, July 11, 2024

8 AM

DTLB Alliance Conference Room

100 W Broadway, Suite 235
Long Beach, CA 90802

Voting Present: Denise Carter, Alan Burks, Mike Gold, Debra Fixen, Bo Martinez

Voting Absent: Sam Pierzina, Loara Cadavona, Rhonda Love, Sheva Hosseinzadeh

DTLB Alliance Staff: Austin Metoyer, Jeremy Ancalade, Kelsey Mader, James Ahumada

1. CALL TO ORDER and INTRODUCTIONS – Denise Carter, Chair
[Meeting presentation](#). Called to order at 8:10 AM.
2. SECRETARY REPORT
ACTION: Approve Minutes from [May 2, 2024, Meeting](#)
MOTION: 1st: Burks; 2nd: Gold
VOTE: None opposed. No abstentions. Motion passes.
3. TREASURER'S REPORT- Jeremy Ancalade, DTLB Alliance Vice President of Finance & Administration & Mike Gold, Treasurer
[Draft Year-to-Date Financials through May 2024](#)
 - DPBIA funds are underbudget due to timing.
 - Parking Meter revenue is performing slightly above this time last year.
 - Fixen, Ancalade and Metoyer discussed where the decrease in Parking Meter revenue came from. This is due to an increased cost of maintenance as opposed to a decrease in usage. Concerns around food trucks and enforcement are still points of discussion.
 - DTLB Alliance does not share in the revenue of parking tickets.
4. CHAIRPERSON'S REPORT – Carter, Chair
 - A. Remarks from the Chair
 - B. President/CEO Evaluation Reminder
 - Carter reminded the Committee of the upcoming deadline to submit feedback on the President & CEO for the annual evaluation.
 - C. Governance Committee Report
 - i. Board Election Timeline
 - Mader reviewed the Board election timeline. Currently, the voting period is still open and is scheduled to close on Monday, July 22.
 - The Governance Committee will then tabulate the results at the July 24 meeting and the Board will vote to approve both slates of candidates at the August 21 meeting.
 - ii. Executive Committee Composition Timeline
 - All eligible candidates have been notified of the opportunity to serve on the Executive Committee. The deadline to submit interest is Wednesday, July 31.
 - The Governance Committee will make a formal recommendation for consideration by the Board at the first annual meeting of the year, scheduled for Thursday, October 3.
 - The Committee discussed options to improve voter turnout.

5. PRESIDENT & CEO REPORT – Austin Metoyer

A. [DRAFT FY2024-25 Budget](#)

- Ancalade reviewed the budget creation process.
- This begins with a community forum in May and ends with the final presentation to the Board in August. In the months in between, staff members work with their committees and drafts are presented to the Executive and Finance committees.
- The Committee requested that next year the organization begin budgeting for an agency reserve.

B. PD-6 Task Force Recommendation

- Metoyer and Carter have been discussing composition for this task force/committee. Members of the Board will be asked to serve as well as other members of the community.
- Currently DTLB staff are staying up to date on this project with a few employees attending the upcoming Planning Commission where there will be a study session for PD-6.
- This is estimated to be a two-year long working group.

C. Misc.

- DTLB Alliance’s Opposite of Ordinary campaign has officially launched online and on socials.
- Art Walk is coming up this Saturday, July 13.

6. OLD BUSINESS

7. NEW BUSINESS

8. PUBLIC COMMENTS (three minutes on all non-agenda items)

9. ADJOURNMENT

Adjourned at 9:14 AM.

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

August 1

Location: DTLB Alliance Conference Room

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.