

**Downtown Long Beach Alliance**  
**As of March 31, 2026**  
**(Fiscal Year Ending September 30, 2026)**  
**Financial Summary**

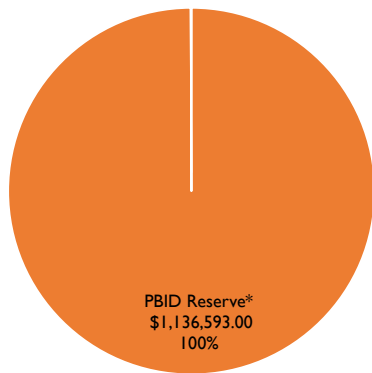
| Year-to-Date | Actual    | Budget    | Variance  |
|--------------|-----------|-----------|-----------|
| Revenue      | 3,717,753 | 3,669,845 | 47,908    |
| Expenses     | 3,396,845 | 3,071,136 | 325,709   |
| Net          | 320,908   | 598,709   | (277,801) |

**REVENUES:**

|                                                                                                                                                                                                                                                                                                                                                                                                                           |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>DPBIA:</b> Revenue is currently performing under budgeted goal by \$54,000 (17%) reflecting collection for October through January only. This is slightly ahead of where we were at this time last year (+\$12,000); staff is not concerned.                                                                                                                                                                           |
| <b>Parking Meter:</b> Revenue is currently below budget \$62,500 (100%). This variance is a matter of timing as payment arrived in April. This contract is now being managed by the City's Public Service Bureau (PSB) to Transportation Services Bureau (TSB).                                                                                                                                                           |
| <b>PBID:</b> Revenue is performing above budgeted totals by \$151,000 (105%). This total includes \$653,000 for the collection of PBID direct billing from previous fiscal years, which will not be repeated in future years. Staff has recognized all deferred revenue for the year and deferred all necessary payments for FY27.                                                                                        |
| <b>Event Revenue:</b> Revenue is below budgeted total by \$30,000 (80%). This variance is led by Fright Fest on Pine for which there was minimal revenue generated and the timing of Celebrate Downtown revenue (budgeted in March but the event will occur in July). Staff has introduced a business participation fee for EZ Sip events which has generated unbudgeted revenue that is helping to address the variance. |
| <b>Grant Income:</b> Revenue is ahead of budgeted figures by \$30,000 (100%). This total includes a Wells Fargo grant for the Education Series.                                                                                                                                                                                                                                                                           |
| <b>Contract Services:</b> Revenue totals are below budgeted totals by \$3,000 (1%) due to the timing of the Mosaic invoices. This will correct in later months.                                                                                                                                                                                                                                                           |
| <b>Other Misc Income:</b> Revenue actuals reflect misc. payments, Block By Block rent payments, and interest earned. Staff budgets only for the Block By Block rent revenue.                                                                                                                                                                                                                                              |
| <b>Deferred Revenue Recognized:</b> Nothing to report.                                                                                                                                                                                                                                                                                                                                                                    |

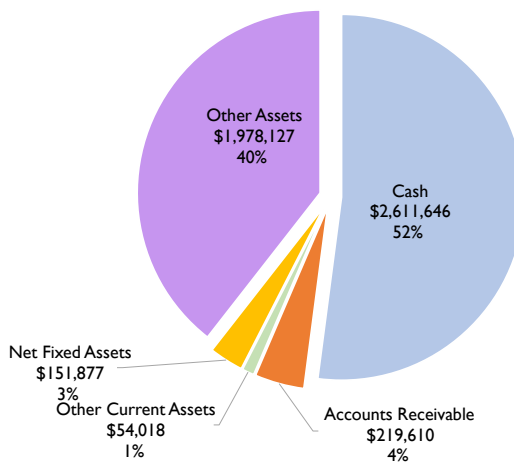
**EXPENSES:**

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Marketing:</b> Expenses are under budget by \$44,000 (20%). Variance is led by Publications (\$4,000 under driven by timing), Paid Media & Promotions (\$4,000 under), Public Relations (\$11,500 under driven by timing), Website Development (\$8,000 over), and a personnel variance of approximately \$28,000 (under budget).                                                                                                                                                                                                                                                                                                              |
| <b>Economic Development:</b> Expenses are over budget by \$123,000 (62%). Variance is led by Business Recruitment & Retention (\$33,000 over) which is driven by the retail strategies contract to develop an actionable retail attraction strategy and educate stakeholders on barriers to filling vacancies; Community Engagement & Business Outreach (\$2,000 over) led by business seminars for the education series which is offset by funding from Wells Fargo, a one-time funding project for security enhancement (\$38,000 over) paid for by a grant from Los Angeles County, and a personnel variance of approximately \$41,000 (over). |
| <b>Special Events:</b> Expenses are over budget expectations by approximately \$6,000 (3%). This variance is led by Art Walk (\$3,000 over); Celebrate Downtown (\$15,000 under due to timing); Fright Fest (\$35,500 over); Shop Small Saturday (\$3,000 over); Entertainment Zone activation (\$3,000 over), DTLB Live! (\$11,000 over), Event Sponsorship (\$2,500 under - timing); and a personnel variance (\$43,000 under). We have also begun incurring Taste of Downtown expenses (\$10,000 over) which are budget for future months.                                                                                                     |
| <b>Operations:</b> Expenses are over budget by approximately \$201,000 (13%). This variance is led by the timing of invoicing. Staff has entered placeholder estimates for January, February, and March, so these figures may shift with actual invoicing. There are specific variances in clean team related expenses (\$41,000 over), pressure washing (\$37,000 over), safe team related expenses (\$126,000 over), special projects (\$2,000 over), contract services (\$107,000 over - timing), Operations Programming (\$2,000 under) and a personnel variance (\$68,000 under).                                                            |
| <b>Advocacy &amp; Development:</b> Expenses over budget by \$18,000 (20%). Variances include Travel/Education/Entertainment (\$3,000 under), and Civic events and engagement (\$9,000 over), and a personnel variance of \$9,000 (over).                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Placemaking:</b> Expenses are under budget by \$82,000 (31%). This variance is led by Special Projects (\$1,000 under), Holiday Decor (\$55,000 under) driven by timing, Banners (\$2,000 under), Mutt Mitts (\$2,000 under), Public Space Activation (\$42,000 over), and a personnel variance of \$60,000 (under).                                                                                                                                                                                                                                                                                                                           |
| <b>Administrative:</b> Expenses are over budget by \$102,000 (24%). This variance is led by rent (\$5,000 under), computers (\$10,000 over), general insurance (\$26,000 over - timing), Professional services (\$10,000 under), depreciation (\$12,000 over - unbudgeted); taxes (\$2,000 over - timing), Recruitment & Retention (\$4,000 under), Bad Debt (\$26,000 over - DPBIA revenue placeholder estimate write-off); and a personnel variance (\$59,000 over).                                                                                                                                                                            |



|                           |    |               |
|---------------------------|----|---------------|
| Parking Meter             | \$ | -             |
| PBID Reserve*             | \$ | 1,136,593.00  |
| DPBIA                     | \$ | 838.88        |
| Economic Development      | \$ | -             |
| Balance less PBID Reserve | \$ | <u>838.88</u> |

\* denotes 3-month operating cost.



|                      |    |                  |
|----------------------|----|------------------|
| Cash                 | \$ | 2,611,646        |
| Accounts Receivable  | \$ | 219,610          |
| Other Current Assets | \$ | 54,018           |
| Net Fixed Assets     | \$ | 151,877          |
| Other Assets         | \$ | <u>1,978,127</u> |
|                      | \$ | 5,015,277        |

**Downtown Long Beach Alliance  
Budget vs. Actuals  
March 31, 2026**

|                                               | March 2026        |                     |                     |             | Total Year To Date (October - March) |                     |                    |             |
|-----------------------------------------------|-------------------|---------------------|---------------------|-------------|--------------------------------------|---------------------|--------------------|-------------|
|                                               | Actual            | Budget              | Variance            | % of Budget | Actual                               | Budget              | Variance           | % of Budget |
| <b>Income</b>                                 |                   |                     |                     |             |                                      |                     |                    |             |
| 4001 DPBIA Funds                              | \$ 152,191        | \$ 161,680          | \$ (9,489)          | 94%         | \$ 269,862                           | \$ 323,360          | \$ (53,498)        | 83%         |
| 4002 City Funds - Parking Meters              |                   | \$ 31,250           | \$ (31,250)         | 0%          | \$ -                                 | \$ 62,500           | \$ (62,500)        | 0%          |
| 4003 PBID                                     |                   |                     | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| 4003-1 PBID Funds                             | \$ 406,194        | \$ 871,496          | \$ (465,302)        | 47%         | \$ 1,894,122                         | \$ 1,742,993        | \$ 151,129         | 109%        |
| 4004 PBID Prior Years                         |                   | \$ -                | \$ -                |             | \$ 1,082,482                         | \$ 1,082,482        | \$ -               | 100%        |
| Total 4003 PBID                               | \$ 406,194        | \$ 871,496          | \$ (465,302)        | 47%         | \$ 2,976,604                         | \$ 2,825,475        | \$ 151,129         | 105%        |
| 4150 Event Revenue                            |                   |                     | \$ -                |             | \$ 5,400                             | \$ -                | \$ 5,400           |             |
| 4150-04 Art Walk                              |                   |                     | \$ -                |             | \$ 10                                | \$ -                | \$ 10              |             |
| 4150-13 Taste Downtown                        |                   |                     | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| 4150-13-01 Taste of Downtown (Pine)           |                   | \$ -                | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| 4150-13-03 Taste of Downtown (Waterfront)     |                   | \$ -                | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| Total 4150-13 Taste Downtown                  | \$ -              | \$ -                | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| 4150-17 Celebrate Downtown                    |                   | \$ 15,000           | \$ (15,000)         | 0%          | \$ -                                 | \$ 15,000           | \$ (15,000)        | 0%          |
| 4150-26 Fright Fest                           |                   | \$ -                | \$ -                |             | \$ 920                               | \$ 23,000           | \$ (22,080)        | 4%          |
| 4150-56 Entertainment Zone Reveue             |                   |                     | \$ -                |             | \$ 1,400                             | \$ -                | \$ 1,400           |             |
| Total 4150 Event Revenue                      | \$ -              | \$ 15,000           | \$ (15,000)         | 0%          | \$ 7,730                             | \$ 38,000           | \$ (30,270)        | 20%         |
| Total 4000 Revenues                           | \$ 558,385        | \$ 1,079,426        | \$ (521,041)        | 52%         | \$ 3,254,196                         | \$ 3,249,335        | \$ 4,861           | 100%        |
| 4500 Grant Income                             |                   |                     | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| 4500-03 Corporate Grants                      |                   | \$ -                | \$ -                |             | \$ 30,000                            | \$ -                | \$ 30,000          |             |
| Total 4500 Grant Income                       | \$ -              | \$ -                | \$ -                |             | \$ 30,000                            | \$ -                | \$ 30,000          |             |
| 4700 Other Income                             |                   |                     | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| 4700-01 Office rent reimbursement             | \$ 250            |                     | \$ 250              |             | \$ 1,500                             | \$ -                | \$ 1,500           |             |
| 4700-02 Contract Clean Team Services          |                   |                     | \$ -                |             | \$ 918                               | \$ -                | \$ 918             |             |
| 001 Long Beach Transit                        | \$ 24,098         | \$ 22,916           | \$ 1,182            | 105%        | \$ 139,932                           | \$ 137,504          | \$ 2,428           | 102%        |
| 002 Hillcrest Monterey                        | \$ 1,297          | \$ 1,250            | \$ 47               | 104%        | \$ 14,615                            | \$ 7,500            | \$ 7,115           | 195%        |
| 003 Other Clean Team Services                 |                   | \$ 625              | \$ (625)            | 0%          | \$ 600                               | \$ 3,750            | \$ (3,150)         | 16%         |
| 004 Midtown                                   |                   | \$ 5,000            | \$ (5,000)          | 0%          | \$ 26,852                            | \$ 30,000           | \$ (3,148)         | 90%         |
| 007 Blu Community Association                 | \$ 1,172          | \$ 958              | \$ 214              | 122%        | \$ 2,307                             | \$ 5,752            | \$ (3,445)         | 40%         |
| 008 Zaferia                                   | \$ 6,418          | \$ 4,083            | \$ 2,335            | 157%        | \$ 24,423                            | \$ 24,502           | \$ (79)            | 100%        |
| 4700-02-005 Prop A                            | \$ 108,821        | \$ 98,750           | \$ 10,071           | 110%        | \$ 207,571                           | \$ 197,500          | \$ 10,071          | 105%        |
| 4700-02-009 Mosaic                            |                   | \$ 2,333            | \$ (2,333)          | 0%          | \$ -                                 | \$ 14,002           | \$ (14,002)        | 0%          |
| Total 4700-02 Contract Clean Team Services    | \$ 141,805        | \$ 135,915          | \$ 5,890            | 104%        | \$ 417,217                           | \$ 420,510          | \$ (3,293)         | 99%         |
| 4700-09 Other Misc. Income                    | \$ 600            |                     | \$ 600              |             | \$ 3,241                             | \$ -                | \$ 3,241           |             |
| 4800 Deferred Revenue Recognized              |                   |                     | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| 4804 DRR-Depreciation (2014Computer)          |                   |                     | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| Total 4800 Deferred Revenue Recognized        | \$ -              | \$ -                | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| <b>Total Income</b>                           | <b>\$ 708,015</b> | <b>\$ 1,215,341</b> | <b>\$ (507,327)</b> | <b>58%</b>  | <b>\$ 3,717,753</b>                  | <b>\$ 3,669,845</b> | <b>\$ 47,908</b>   | <b>101%</b> |
| <b>Expenses</b>                               |                   |                     |                     |             |                                      |                     |                    |             |
| 5100 Personnel Expenses                       |                   |                     | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| 5100-08 Employee Benefits                     | \$ -              |                     | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| Total 5100 Personnel Expenses                 | \$ -              | \$ -                | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| 5200 Marketing                                |                   |                     | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| 5201 Publications                             |                   |                     | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| 5201-01 Newsletter                            |                   | \$ 800              | \$ (800)            | 0%          | \$ 609                               | \$ 4,000            | \$ (3,392)         | 15%         |
| 5201-02 Annual Report                         |                   | \$ 1,000            | \$ (1,000)          | 0%          | \$ 411                               | \$ 1,000            | \$ (589)           | 41%         |
| Total 5201 Publications                       | \$ -              | \$ 1,800            | \$ (1,800)          | 0%          | \$ 1,020                             | \$ 5,000            | \$ (3,980)         | 20%         |
| 5202 Paid Media & Promotions                  |                   |                     | \$ -                |             | \$ 1,052                             | \$ -                | \$ 1,052           |             |
| 5202-01 Print Ads & Materials                 |                   | \$ 500              | \$ (500)            | 0%          | \$ 5,596                             | \$ 10,000           | \$ (4,404)         | 56%         |
| 5202-02 Digital Advertising                   | \$ 33             | \$ 500              | \$ (467)            | 7%          | \$ 4,984                             | \$ 9,500            | \$ (4,516)         | 52%         |
| 5202-03 Influencer Partnerships               | \$ 5,000          | \$ -                | \$ 5,000            |             | \$ 15,300                            | \$ 5,000            | \$ 10,300          | 306%        |
| 5202-20 Print Ads/Advertising                 |                   |                     | \$ -                |             | \$ 1,700                             | \$ -                | \$ 1,700           |             |
| 5202-26 Owned Media & Digital Presence        |                   | \$ 750              | \$ (750)            | 0%          | \$ 277                               | \$ 4,400            | \$ (4,123)         | 6%          |
| 5202-27 Service Subscriptions                 | \$ 9              |                     | \$ 9                |             | \$ 992                               | \$ -                | \$ 992             |             |
| 5202-32 Unfiltered                            |                   | \$ -                | \$ -                |             | \$ 1,635                             | \$ 3,000            | \$ (1,365)         | 54%         |
| 5202-33 SWAG                                  |                   | \$ -                | \$ -                |             | \$ -                                 | \$ 4,000            | \$ (4,000)         | 0%          |
| Total 5202 Paid Media & Promotions            | \$ 5,042          | \$ 1,750            | \$ 3,292            | 288%        | \$ 31,536                            | \$ 35,900           | \$ (4,364)         | 88%         |
| 5203 Public Relations                         |                   |                     | \$ -                |             | \$ 13,000                            | \$ -                | \$ 13,000          |             |
| 5203-01 Press Fam Tours                       | \$ 1,143          | \$ 570              | \$ 573              | 200%        | \$ 4,686                             | \$ 5,620            | \$ (934)           | 83%         |
| 5203-10 5203-10 Gift Card Giveaway            |                   | \$ 700              | \$ (700)            | 0%          | \$ 828                               | \$ 3,200            | \$ (2,372)         | 26%         |
| 5203-11 Public Awareness Campaign             | \$ 87             | \$ 1,500            | \$ (1,413)          | 6%          | \$ 262                               | \$ 15,000           | \$ (14,738)        | 2%          |
| 5203-12 Meltwater                             |                   | \$ 1,084            | \$ (1,084)          | 0%          | \$ -                                 | \$ 6,504            | \$ (6,504)         | 0%          |
| Total 5203 Public Relations                   | \$ 1,229          | \$ 3,854            | \$ (2,625)          | 32%         | \$ 18,776                            | \$ 30,324           | \$ (11,548)        | 62%         |
| 5205 Website Development                      | \$ 58             |                     | \$ 58               |             | \$ 8,285                             | \$ -                | \$ 8,285           |             |
| 5208 Wages (Marketing)                        | \$ 19,512         | \$ 19,865           | \$ (353)            | 98%         | \$ 99,436                            | \$ 119,193          | \$ (19,757)        | 83%         |
| 5209 Payroll Tax (Marketing)                  | \$ 1,436          | \$ 1,344            | \$ 92               | 107%        | \$ 6,921                             | \$ 8,060            | \$ (1,139)         | 86%         |
| 5210 Benefits (Marketing)                     | \$ 1,869          | \$ 2,775            | \$ (906)            | 67%         | \$ 9,792                             | \$ 16,655           | \$ (6,863)         | 59%         |
| 5212 Professional Development                 |                   |                     | \$ -                |             | \$ 674                               | \$ -                | \$ 674             |             |
| 5214 PBID General Benefit                     |                   | \$ 1,447            | \$ (1,447)          | 0%          | \$ -                                 | \$ 8,678            | \$ (8,678)         | 0%          |
| 5216 Marketing Strategic Plan Allocation      | \$ 1,250          | \$ -                | \$ 1,250            |             | \$ 3,048                             | \$ -                | \$ 3,048           |             |
| 5217 Marketing Reserve Allocation             |                   | \$ -                | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| <b>Total 5200 Marketing</b>                   | <b>\$ 30,397</b>  | <b>\$ 32,835</b>    | <b>\$ (2,438)</b>   | <b>93%</b>  | <b>\$ 179,487</b>                    | <b>\$ 223,810</b>   | <b>\$ (44,323)</b> | <b>80%</b>  |
| 5300 Economic Development                     |                   |                     | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| 5301 Research (ED)                            |                   |                     | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| 5301-01 Research & Data Analytics             | \$ 4,951          | \$ 1,900            | \$ 3,051            | 261%        | \$ 61,424                            | \$ 60,000           | \$ 1,424           | 102%        |
| Total 5301 Research (ED)                      | \$ 4,951          | \$ 1,900            | \$ 3,051            | 261%        | \$ 61,424                            | \$ 60,000           | \$ 1,424           | 102%        |
| 5303 Bus. Recruitment & Retention             |                   |                     | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| 5303-01 Strategic Recruitment                 | \$ 299            | \$ -                | \$ 299              |             | \$ 31,556                            | \$ 600              | \$ 30,956          | 5259%       |
| 5303-03 Advertising                           |                   | \$ -                | \$ -                |             | \$ 500                               | \$ -                | \$ 500             |             |
| 5303-04 Grand Opening Assistance              |                   | \$ -                | \$ -                |             | \$ 2,015                             | \$ -                | \$ 2,015           |             |
| Total 5303 Bus. Recruitment & Retention       | \$ 299            | \$ -                | \$ 299              |             | \$ 34,071                            | \$ 600              | \$ 33,471          | 5679%       |
| 5304 Business Retention & Expansion           |                   |                     | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| 5304-03 Economic Profile & Snapshot Reports   |                   |                     | \$ -                |             | \$ 1,887                             | \$ -                | \$ 1,887           |             |
| 5304-04 Business Development Support          |                   | \$ 100              | \$ (100)            | 0%          | \$ 250                               | \$ 600              | \$ (350)           | 42%         |
| Total 5304 Business Retention & Expansion     | \$ -              | \$ 100              | \$ (100)            | 0%          | \$ 2,137                             | \$ 600              | \$ 1,537           | 356%        |
| 5305 Community Engagement & Business Outreach |                   |                     | \$ -                |             | \$ -                                 | \$ -                | \$ -               |             |
| 5305-02 Business Seminars                     | \$ 10,400         | \$ 200              | \$ 10,200           | 5200%       | \$ 15,196                            | \$ 1,200            | \$ 13,996          | 1266%       |
| 5305-03 Broker Mixers                         | \$ 2,975          | \$ 3,000            | \$ (25)             | 99%         | \$ 3,702                             | \$ 6,000            | \$ (2,298)         | 62%         |
| 5305-04 Conference Attendance                 |                   | \$ -                | \$ -                |             | \$ 774                               | \$ -                | \$ 774             |             |
| 5305-05 Memberships                           | \$ 175            | \$ -                | \$ 175              |             | \$ 175                               | \$ -                | \$ 175             |             |

|                                                     | March 2026 |            |             |             | Total Year To Date (October - March) |              |              |             |
|-----------------------------------------------------|------------|------------|-------------|-------------|--------------------------------------|--------------|--------------|-------------|
|                                                     | Actual     | Budget     | Variance    | % of Budget | Actual                               | Budget       | Variance     | % of Budget |
| Total 5305 Community Engagement & Business Outreach | \$ 13,550  | \$ 3,200   | \$ 10,350   | 423%        | \$ 19,847                            | \$ 7,200     | \$ 12,647    | 276%        |
| 5306 ED Special Projects                            | \$ -       | \$ -       | \$ -        |             | \$ -                                 | \$ -         | \$ -         |             |
| 5306-05 County One-Time Funding Project             | \$ 330     |            | \$ 330      |             | \$ 38,404                            | \$ -         | \$ 38,404    |             |
| Total 5306 ED Special Projects                      | \$ 330     | \$ -       | \$ 330      |             | \$ 38,404                            | \$ -         | \$ 38,404    |             |
| 5307 Wages (Econ.Dev.)                              | \$ 28,589  | \$ 17,152  | \$ 11,437   | 167%        | \$ 137,742                           | \$ 102,908   | \$ 34,834    | 134%        |
| 5308 Payroll Taxes (Econ.Dev.)                      | \$ 2,154   | \$ 1,179   | \$ 975      | 183%        | \$ 10,381                            | \$ 7,077     | \$ 3,304     | 147%        |
| 5309 Benefits (Econ.Dev.)                           | \$ 2,804   | \$ 2,022   | \$ 782      | 139%        | \$ 14,692                            | \$ 12,127    | \$ 2,565     | 121%        |
| 5310 Professional Development                       |            |            | \$ -        |             | \$ 674                               | \$ -         | \$ 674       |             |
| 5311 PBID General Benefit                           |            | \$ 1,490   | \$ (1,490)  | 0%          | \$ -                                 | \$ 8,947     | \$ (8,947)   | 0%          |
| 5313 Economic Development Strategic Plan Allocation | \$ 1,250   | \$ -       | \$ 1,250    |             | \$ 3,048                             | \$ -         | \$ 3,048     |             |
| 5314 Economic Development Reserve Allocation        |            | \$ -       | \$ -        |             | \$ -                                 | \$ -         | \$ -         |             |
| Total 5300 Economic Development                     | \$ 53,927  | \$ 27,043  | \$ 26,884   | 199%        | \$ 322,420                           | \$ 199,459   | \$ 122,961   | 162%        |
| 5400 Special Events & Outreach                      |            |            | \$ -        |             | \$ -                                 | \$ -         | \$ -         |             |
| 5401 Event Productions                              | \$ 93      |            | \$ 93       |             | \$ 113                               | \$ -         | \$ 113       |             |
| 5401-39 Art Walk Expenses                           | \$ 1,049   | \$ -       | \$ 1,049    |             | \$ 16,846                            | \$ 13,800    | \$ 3,046     | 122%        |
| 5401-48 Celebrate Downtown                          |            | \$ 15,000  | \$ (15,000) | 0%          | \$ -                                 | \$ 15,000    | \$ (15,000)  | 0%          |
| 5401-52 Taste of Downtown                           |            | \$ -       | \$ -        |             | \$ -                                 | \$ -         | \$ -         |             |
| 5401-52-01 Taste of Downtown (Pine)                 |            | \$ -       | \$ -        |             | \$ 39                                | \$ -         | \$ 39        |             |
| 5401-52-03 Taste of Downtown (Waterfront)           |            | \$ -       | \$ -        |             | \$ 9,750                             | \$ -         | \$ 9,750     |             |
| Total 5401-52 Taste of Downtown                     | \$ -       | \$ -       | \$ -        |             | \$ 9,789                             | \$ -         | \$ 9,789     |             |
| 5401-56 Fright Fest                                 |            | \$ -       | \$ -        |             | \$ 75,920                            | \$ 40,000    | \$ 35,920    | 190%        |
| 5401-57 Shop Small Saturday                         |            |            | \$ -        |             | \$ 3,383                             | \$ -         | \$ 3,383     |             |
| 5401-62 Community Space Entertainment Activation    | \$ 827     |            | \$ 827      |             | \$ 2,134                             | \$ -         | \$ 2,134     |             |
| 5401-62-01 DDR                                      |            | \$ 600     | \$ (600)    | 0%          | \$ 2,000                             | \$ 1,800     | \$ 200       | 111%        |
| 5401-62-02 Entertainment Zone                       | \$ (139)   | \$ 5,000   | \$ (5,139)  | -3%         | \$ 13,049                            | \$ 10,000    | \$ 3,049     | 130%        |
| 5401-62-03 DTLB Live!                               | \$ 5,571   | \$ 3,333   | \$ 2,238    | 167%        | \$ 21,130                            | \$ 9,999     | \$ 11,131    | 211%        |
| 5401-62-04 Paws on the Promenade                    |            | \$ 100     | \$ (100)    | 0%          | \$ 200                               | \$ 600       | \$ (400)     | 33%         |
| Total 5401-62 Community Space Entertainment         | \$ 6,259   | \$ 9,033   | \$ (2,774)  | 69%         | \$ 38,512                            | \$ 22,399    | \$ 16,113    | 172%        |
| Activation                                          | \$ 7,402   | \$ 24,033  | \$ (16,631) | 31%         | \$ 144,564                           | \$ 91,199    | \$ 53,365    | 159%        |
| Total 5401 Event Productions                        | \$ 7,402   | \$ 24,033  | \$ (16,631) | 31%         | \$ 144,564                           | \$ 91,199    | \$ 53,365    | 159%        |
| 5401-69 General Expenses                            | \$ 80      | \$ 80      | \$ (80)     | 0%          | \$ 1,884                             | \$ 460       | \$ 1,424     | 409%        |
| 5402 Event Sponsorships                             |            |            | \$ -        |             | \$ -                                 | \$ -         | \$ -         |             |
| 5402-89 Event Sponsorship - Agency                  |            | \$ -       | \$ -        |             | \$ 2,500                             | \$ 5,000     | \$ (2,500)   | 50%         |
| 5402-90 Entertainment                               |            | \$ -       | \$ -        |             | \$ -                                 | \$ -         | \$ -         |             |
| Total 5402 Event Sponsorships                       | \$ -       | \$ -       | \$ -        |             | \$ 2,500                             | \$ 5,000     | \$ (2,500)   | 50%         |
| 5403 Wages (Special Events)                         | \$ 20,287  | \$ 21,493  | \$ (1,206)  | 94%         | \$ 101,124                           | \$ 128,960   | \$ (27,836)  | 78%         |
| 5404 Payroll Tax (Special Events)                   | \$ 1,231   | \$ 1,463   | \$ (232)    | 84%         | \$ 5,932                             | \$ 8,775     | \$ (2,843)   | 68%         |
| 5405 Benefits (Special Events)                      | \$ 1,603   | \$ 3,371   | \$ (1,768)  | 48%         | \$ 8,397                             | \$ 20,223    | \$ (11,826)  | 42%         |
| 5406 Professional Development                       | \$ 330     |            | \$ 330      |             | \$ 2,205                             | \$ -         | \$ 2,205     |             |
| 5407 PBID General Benefit                           |            | \$ 1,408   | \$ (1,408)  | 0%          | \$ -                                 | \$ 8,450     | \$ (8,450)   | 0%          |
| 5411 Events Strategic Plan Allocation               | \$ 1,250   | \$ -       | \$ 1,250    |             | \$ 3,048                             | \$ -         | \$ 3,048     |             |
| 5412 Events Reserve Allocation                      |            | \$ -       | \$ -        |             | \$ -                                 | \$ -         | \$ -         |             |
| Total 5400 Special Events & Outreach                | \$ 32,102  | \$ 51,848  | \$ (19,746) | 62%         | \$ 269,654                           | \$ 263,067   | \$ 6,587     | 103%        |
| 5500 Operations (Clean Team)                        |            |            | \$ -        |             | \$ -                                 | \$ -         | \$ -         |             |
| 5501 Clean Team Personnel                           | \$ 46,352  | \$ 54,000  | \$ (7,648)  | 86%         | \$ 342,547                           | \$ 324,000   | \$ 18,547    | 106%        |
| 5501-01 Clean Team Management                       | \$ 8,790   | \$ 8,505   | \$ 285      | 103%        | \$ 63,524                            | \$ 51,030    | \$ 12,494    | 124%        |
| 5502 Clean Team Supplies                            |            | \$ -       | \$ -        |             | \$ -                                 | \$ -         | \$ -         |             |
| 5503 Clean Team Equipment Insurance                 | \$ 406     | \$ 1,230   | \$ (824)    | 33%         | \$ 5,338                             | \$ 7,380     | \$ (2,042)   | 72%         |
| 5504 Clean Team Fuel                                | \$ 223     | \$ 300     | \$ (77)     | 74%         | \$ 1,209                             | \$ 1,800     | \$ (591)     | 67%         |
| 5505 Clean Team Equipment & Maintenance             | \$ 9,306   | \$ 6,810   | \$ 2,496    | 137%        | \$ 53,870                            | \$ 41,360    | \$ 12,510    | 130%        |
| 5505-01 Clean Team Lease                            |            | \$ -       | \$ -        |             | \$ -                                 | \$ -         | \$ -         |             |
| 5505-02 Clean Team Maintenance                      |            | \$ -       | \$ -        |             | \$ -                                 | \$ -         | \$ -         |             |
| 5506 Clean Team Equip. Maint.                       |            | \$ -       | \$ -        |             | \$ -                                 | \$ -         | \$ -         |             |
| 5506-01 Pressure Washing                            | \$ 22,021  | \$ 18,200  | \$ 3,821    | 121%        | \$ 155,869                           | \$ 109,200   | \$ 46,669    | 143%        |
| 5506-02 Pressure Washing Truck Maintenance          | \$ 2,290   | \$ 3,340   | \$ (1,050)  | 69%         | \$ 10,949                            | \$ 20,040    | \$ (9,091)   | 55%         |
| 5507 Safe Team                                      | \$ 347     |            | \$ 347      |             | \$ 4,234                             | \$ -         | \$ 4,234     |             |
| 5507-00 Safe Team Management                        | \$ 8,789   | \$ 76,208  | \$ (67,419) | 12%         | \$ 65,282                            | \$ 457,242   | \$ (391,960) | 14%         |
| 5507-01 Safe Team Personnel                         | \$ 68,424  |            | \$ 68,424   |             | \$ 507,438                           | \$ -         | \$ 507,438   |             |
| 5507-02 Safe Team Supplies                          | \$ 325     |            | \$ 325      |             | \$ 976                               | \$ -         | \$ 976       |             |
| 5507-04 Safe Team Equipment                         | \$ 279     |            | \$ 279      |             | \$ 912                               | \$ -         | \$ 912       |             |
| 5507-05 Recruitment and Retention Fund              | \$ 1,315   |            | \$ 1,315    |             | \$ 4,645                             | \$ -         | \$ 4,645     |             |
| Total 5507 Safe Team                                | \$ 79,479  | \$ 76,208  | \$ 3,271    | 104%        | \$ 583,486                           | \$ 457,242   | \$ 126,244   | 128%        |
| 5508-01 Homeless Outreach                           | \$ 7,839   | \$ 7,448   | \$ 391      | 105%        | \$ 55,345                            | \$ 44,682    | \$ 10,663    | 124%        |
| 5508-03 Special Project                             | \$ 8,000   | \$ 958     | \$ 7,042    | 835%        | \$ 8,000                             | \$ 5,752     | \$ 2,248     | 139%        |
| 5509 Contract Services                              |            |            | \$ -        |             | \$ -                                 | \$ -         | \$ -         |             |
| 5509-01 Long Beach Transit                          | \$ 17,806  | \$ 20,000  | \$ (2,194)  | 89%         | \$ 132,913                           | \$ 118,500   | \$ 14,413    | 112%        |
| 5509-02 Hillcrest Monterey                          |            | \$ 100     | \$ (100)    | 0%          | \$ -                                 | \$ 600       | \$ (600)     | 0%          |
| 5509-03 Other Contract Services                     | \$ 11,744  | \$ 8,000   | \$ 3,744    | 147%        | \$ 119,407                           | \$ 48,000    | \$ 71,407    | 249%        |
| 5509-04 City of Long Beach                          | \$ 12,522  | \$ 15,800  | \$ (3,278)  | 79%         | \$ 96,071                            | \$ 95,300    | \$ 771       | 101%        |
| 5509-05 Contract Equip, Parts, Maint, Fuel          | \$ 186     | \$ 400     | \$ (214)    | 46%         | \$ 558                               | \$ 2,400     | \$ (1,842)   | 23%         |
| 5509-07 Zaferia                                     | \$ 2,222   | \$ 2,800   | \$ (578)    | 79%         | \$ 20,773                            | \$ 19,800    | \$ 973       | 105%        |
| 5509-08 Midtown                                     | \$ 2,250   | \$ 600     | \$ 1,650    | 375%        | \$ 8,970                             | \$ 3,600     | \$ 5,370     | 249%        |
| 5509-09 Care Closet                                 | \$ 2,913   | \$ 2,800   | \$ 113      | 104%        | \$ 32,938                            | \$ 19,800    | \$ 13,138    | 166%        |
| 5509-10 Mosaic                                      | \$ 392     |            | \$ 392      |             | \$ 3,727                             | \$ -         | \$ 3,727     |             |
| Total 5509 Contract Services                        | \$ 50,035  | \$ 50,500  | \$ (465)    | 99%         | \$ 415,358                           | \$ 308,000   | \$ 107,358   | 135%        |
| 5510 Operations Programs                            | \$ 28      | \$ -       | \$ 28       |             | \$ 28                                | \$ -         | \$ 28        |             |
| 5510-01 Disaster Preparedness                       |            | \$ -       | \$ -        |             | \$ -                                 | \$ 250       | \$ (250)     | 0%          |
| 5510-02 Fresh Start                                 |            | \$ -       | \$ -        |             | \$ -                                 | \$ 500       | \$ (500)     | 0%          |
| 5510-03 Safety Walk                                 |            | \$ -       | \$ -        |             | \$ -                                 | \$ 250       | \$ (250)     | 0%          |
| Total 5510 Operations Programs                      | \$ 28      | \$ -       | \$ 28       |             | \$ 28                                | \$ 1,000     | \$ (972)     | 3%          |
| 5511 Wages (Operations)                             | \$ 19,127  | \$ 24,497  | \$ (5,370)  | 78%         | \$ 92,175                            | \$ 146,988   | \$ (54,813)  | 63%         |
| 5512 Payroll Taxes (Operations)                     | \$ 1,436   | \$ 1,738   | \$ (302)    | 83%         | \$ 6,921                             | \$ 10,425    | \$ (3,504)   | 66%         |
| 5513 Benefits (Operations)                          | \$ 1,879   | \$ 3,258   | \$ (1,379)  | 58%         | \$ 9,889                             | \$ 19,545    | \$ (9,656)   | 51%         |
| 5515 Professional Development                       |            |            | \$ -        |             | \$ 449                               | \$ -         | \$ 449       |             |
| 5516 PBID General Benefit                           |            | \$ 9,718   | \$ (9,718)  | 0%          | \$ -                                 | \$ 58,304    | \$ (58,304)  | 0%          |
| 5519 Operations Strategic Plan Allocation           | \$ 1,250   | \$ -       | \$ 1,250    |             | \$ 3,048                             | \$ -         | \$ 3,048     |             |
| 5520 Operations Reserve Allocation                  |            | \$ -       | \$ -        |             | \$ -                                 | \$ -         | \$ -         |             |
| Total 5500 Operations (Clean Team)                  | \$ 258,459 | \$ 266,710 | \$ (8,251)  | 97%         | \$ 1,808,006                         | \$ 1,606,748 | \$ 201,258   | 113%        |
| 5600 Advocacy & Development                         |            |            | \$ -        |             | \$ -                                 | \$ -         | \$ -         |             |
| 5606 Travel/Education/Civic Events                  |            |            | \$ -        |             | \$ -                                 | \$ -         | \$ -         |             |
| 5606-01 Travel, Educ. & Entertainment               | \$ 363     | \$ 1,567   | \$ (1,204)  | 23%         | \$ 7,207                             | \$ 9,405     | \$ (2,198)   | 77%         |
| 5606-03 Conference Travel                           |            | \$ 281     | \$ (281)    | 0%          | \$ -                                 | \$ 1,686     | \$ (1,686)   | 0%          |

|                                             | March 2026 |            |              |             | Total Year To Date (October - March) |              |              |             |
|---------------------------------------------|------------|------------|--------------|-------------|--------------------------------------|--------------|--------------|-------------|
|                                             | Actual     | Budget     | Variance     | % of Budget | Actual                               | Budget       | Variance     | % of Budget |
| 5606-08 Conference - WCUDF                  |            |            | \$ -         |             | \$ 435                               | \$ -         | \$ 435       |             |
| Total 5606-01 Travel, Educ. & Entertainment | \$ 363     | \$ 1,848   | \$ (1,485)   | 20%         | \$ 7,642                             | \$ 11,091    | \$ (3,449)   | 69%         |
| 5606-02 Civic Events & Engagement           | \$ 7,122   | \$ 1,500   | \$ 5,622     | 475%        | \$ 18,121                            | \$ 9,000     | \$ 9,121     | 201%        |
| 5606-13 Grants                              |            |            | \$ -         |             | \$ -                                 | \$ -         | \$ -         |             |
| 5606-13-02 Downtown Difference Grant        |            | \$ -       | \$ -         |             | \$ 1,897                             | \$ -         | \$ 1,897     |             |
| Total 5606-13 Grants                        | \$ -       | \$ -       | \$ -         |             | \$ 1,897                             | \$ -         | \$ 1,897     |             |
| Total 5606 Travel/Education/Civic Events    | \$ 7,485   | \$ 3,348   | \$ 4,137     | 224%        | \$ 27,660                            | \$ 20,091    | \$ 7,569     | 138%        |
| 5607 Meetings and Lunches                   |            |            | \$ -         |             | \$ 57                                | \$ -         | \$ 57        |             |
| 5608-01 PBID General Benefit                |            | \$ 283     | \$ (283)     | 0%          | \$ -                                 | \$ 1,697     | \$ (1,697)   | 0%          |
| 5610 Wages (Advocacy)                       | \$ 13,517  | \$ 9,479   | \$ 4,038     | 143%        | \$ 67,622                            | \$ 56,874    | \$ 10,748    | 119%        |
| 5611 Payroll Taxes (Advocacy)               | \$ 1,026   | \$ 590     | \$ 436       | 174%        | \$ 4,944                             | \$ 3,536     | \$ 1,408     | 140%        |
| 5612 Benefits (Advocacy)                    | \$ 1,334   | \$ 1,626   | \$ (292)     | 82%         | \$ 6,987                             | \$ 9,756     | \$ (2,769)   | 72%         |
| 5613 Advocacy Strategic Plan Allocation     | \$ 1,250   | \$ -       | \$ 1,250     |             | \$ 3,048                             | \$ -         | \$ 3,048     |             |
| 5614 Advocacy Reserve Allocation            |            | \$ -       | \$ -         |             | \$ -                                 | \$ -         | \$ -         |             |
| Total 5600 Advocacy & Development           | \$ 24,611  | \$ 15,326  | \$ 9,285     | 161%        | \$ 110,317                           | \$ 91,954    | \$ 18,363    | 120%        |
| 5650 Placemaking                            |            |            | \$ -         |             | \$ -                                 | \$ -         | \$ -         |             |
| 5602 PBID Special Projects                  |            |            | \$ -         |             | \$ -                                 | \$ -         | \$ -         |             |
| 5602-01 Litter Receptacles                  |            | \$ -       | \$ -         |             | \$ -                                 | \$ 1,000     | \$ (1,000)   | 0%          |
| Total 5602 PBID Special Projects            | \$ -       | \$ -       | \$ -         |             | \$ -                                 | \$ 1,000     | \$ (1,000)   | 0%          |
| 5603 Street & Landscape                     |            |            | \$ -         |             | \$ -                                 | \$ -         | \$ -         |             |
| 5603-06 Tree Planting                       |            | \$ -       | \$ -         |             | \$ -                                 | \$ -         | \$ -         |             |
| 5603-13 Holiday Decor                       |            | \$ -       | \$ -         |             | \$ 26,347                            | \$ 80,855    | \$ (54,508)  | 33%         |
| 5603-20 Banners                             | \$ 906     | \$ 1,000   | \$ (94)      | 91%         | \$ 9,628                             | \$ 11,500    | \$ (1,872)   | 84%         |
| 5603-27 Mutt Mitts                          |            | \$ -       | \$ -         |             | \$ 6,567                             | \$ 8,250     | \$ (1,683)   | 80%         |
| 5603-31 Public Space Activation             | \$ 8,792   | \$ -       | \$ 8,792     |             | \$ 42,184                            | \$ -         | \$ 42,184    |             |
| 5603-31-01 Lincoln Park Activation          |            |            | \$ -         |             | \$ 207                               | \$ -         | \$ 207       |             |
| Total 5603-31 Public Space Activation       | \$ 8,792   | \$ -       | \$ 8,792     |             | \$ 42,391                            | \$ -         | \$ 42,391    |             |
| Total 5603 Street & Landscape               | \$ 9,698   | \$ 1,000   | \$ 8,698     | 970%        | \$ 84,933                            | \$ 100,605   | \$ (15,672)  | 84%         |
| 5651 Payroll Wages (Placemaking)            | \$ 16,424  | \$ 20,863  | \$ (4,439)   | 79%         | \$ 80,065                            | \$ 125,183   | \$ (45,118)  | 64%         |
| 5652 Payroll Taxes (Placemaking)            | \$ 1,231   | \$ 1,483   | \$ (252)     | 83%         | \$ 5,932                             | \$ 8,903     | \$ (2,971)   | 67%         |
| 5653 Benefits (Placemaking)                 | \$ 1,602   | \$ 3,360   | \$ (1,758)   | 48%         | \$ 8,395                             | \$ 20,163    | \$ (11,768)  | 42%         |
| 5655 Professional Development               |            |            | \$ -         |             | \$ 225                               | \$ -         | \$ 225       |             |
| 5656 PBID General Benefit                   |            | \$ 1,478   | \$ (1,478)   | 0%          | \$ -                                 | \$ 8,864     | \$ (8,864)   | 0%          |
| 5658 Placemaking Strategic Plan Allocation  | \$ 1,250   | \$ -       | \$ 1,250     |             | \$ 3,048                             | \$ -         | \$ 3,048     |             |
| 5659 Placemaking Reserve Allocation         |            | \$ -       | \$ -         |             | \$ -                                 | \$ -         | \$ -         |             |
| Total 5650 Placemaking                      | \$ 30,205  | \$ 28,184  | \$ 2,021     | 107%        | \$ 182,598                           | \$ 264,718   | \$ (82,120)  | 69%         |
| 5800 Administration                         |            |            | \$ -         |             | \$ -                                 | \$ -         | \$ -         |             |
| 5801 Rent                                   | \$ 7,343   |            | \$ 7,343     |             | \$ 7,343                             | \$ -         | \$ 7,343     |             |
| 5801-01 Office Lease                        | \$ 14,169  | \$ 13,479  | \$ 690       | 105%        | \$ 70,706                            | \$ 80,874    | \$ (10,168)  | 87%         |
| 5801-02 Parking                             | \$ 1,576   | \$ 500     | \$ 1,076     | 315%        | \$ 3,687                             | \$ 3,000     | \$ 687       | 123%        |
| Total 5801 Rent                             | \$ 23,088  | \$ 13,979  | \$ 9,109     | 165%        | \$ 81,736                            | \$ 83,874    | \$ (2,138)   | 97%         |
| 5802 Telephone & Data                       | \$ 1,516   | \$ 1,500   | \$ 16        | 101%        | \$ 8,539                             | \$ 9,000     | \$ (461)     | 95%         |
| 5803 Computers                              |            |            | \$ -         |             | \$ -                                 | \$ -         | \$ -         |             |
| 5803-01 Software/Subscriptions              | \$ 3,674   | \$ 2,738   | \$ 936       | 134%        | \$ 33,710                            | \$ 24,978    | \$ 8,732     | 135%        |
| 5803-02 Hardware                            | \$ 1,381   | \$ -       | \$ 1,381     |             | \$ 2,410                             | \$ 1,000     | \$ 1,410     | 241%        |
| Total 5803 Computers                        | \$ 5,054   | \$ 2,738   | \$ 2,316     | 185%        | \$ 36,120                            | \$ 25,978    | \$ 10,142    | 139%        |
| 5804 Office Equip. Lease                    | \$ 664     | \$ 690     | \$ (26)      | 96%         | \$ 5,210                             | \$ 4,990     | \$ 220       | 104%        |
| 5805 Office Supplies                        | \$ 609     |            | \$ 609       |             | \$ 4,096                             | \$ -         | \$ 4,096     |             |
| 5805-01 General Supplies                    |            | \$ 300     | \$ (300)     | 0%          | \$ -                                 | \$ 1,800     | \$ (1,800)   | 0%          |
| 5805-02 Office Snacks                       |            | \$ 300     | \$ (300)     | 0%          | \$ -                                 | \$ 1,800     | \$ (1,800)   | 0%          |
| Total 5805 Office Supplies                  | \$ 609     | \$ 600     | \$ 9         | 102%        | \$ 4,096                             | \$ 3,600     | \$ 496       | 114%        |
| 5806 Postage                                |            | \$ 50      | \$ (50)      | 0%          | \$ -                                 | \$ 700       | \$ (700)     | 0%          |
| 5807 General Insurance                      | \$ 3,646   | \$ 5,396   | \$ (1,750)   | 68%         | \$ 58,944                            | \$ 32,380    | \$ 26,564    | 182%        |
| 5808 Professional Services                  | \$ 200     |            | \$ 200       |             | \$ 200                               | \$ -         | \$ 200       |             |
| 5808-01 Tech Support                        |            | \$ 800     | \$ (800)     | 0%          | \$ 3,000                             | \$ 5,300     | \$ (2,300)   | 57%         |
| 5808-02 Legal                               |            | \$ 2,000   | \$ (2,000)   | 0%          | \$ -                                 | \$ 12,000    | \$ (12,000)  | 0%          |
| 5808-04 HR                                  |            | \$ 200     | \$ (200)     | 0%          | \$ 1,000                             | \$ 1,200     | \$ (200)     | 83%         |
| 5808-05 Miscellaneous                       |            | \$ 250     | \$ (250)     | 0%          | \$ 3,880                             | \$ 1,500     | \$ 2,380     | 259%        |
| 5808-06 Annual Audit                        |            | \$ -       | \$ -         |             | \$ 33,746                            | \$ 32,000    | \$ 1,746     | 105%        |
| Total 5808 Professional Services            | \$ 200     | \$ 3,250   | \$ (3,050)   | 6%          | \$ 41,826                            | \$ 52,000    | \$ (10,174)  | 80%         |
| 5809 Utilities                              | \$ 264     | \$ 417     | \$ (153)     | 63%         | \$ 1,590                             | \$ 2,372     | \$ (782)     | 67%         |
| 5810 Depreciation                           | \$ 1,971   |            | \$ 1,971     |             | \$ 11,720                            | \$ -         | \$ 11,720    |             |
| 5811-01 Stakeholder Audit                   |            |            | \$ -         |             | \$ -                                 | \$ -         | \$ -         |             |
| 5811-02 Board Election                      |            | \$ 1,000   | \$ (1,000)   | 0%          | \$ -                                 | \$ 1,000     | \$ (1,000)   | 0%          |
| Total 5811-01 Stakeholder Audit             | \$ -       | \$ 1,000   | \$ (1,000)   | 0%          | \$ -                                 | \$ 1,000     | \$ (1,000)   | 0%          |
| 5812 Taxes                                  |            | \$ 250     | \$ (250)     | 0%          | \$ 3,700                             | \$ 1,500     | \$ 2,200     | 247%        |
| 5813 Office Maintenance & Repairs           |            |            | \$ -         |             | \$ -                                 | \$ -         | \$ -         |             |
| 5813-02 Repairs/Replacements                |            | \$ -       | \$ -         |             | \$ -                                 | \$ 1,000     | \$ (1,000)   | 0%          |
| Total 5813 Office Maintenance & Repairs     | \$ -       | \$ -       | \$ -         |             | \$ -                                 | \$ 1,000     | \$ (1,000)   | 0%          |
| 5814 Employee Recruitment & Retention       |            |            | \$ -         |             | \$ 33                                | \$ -         | \$ 33        |             |
| 5814-01 5814-01 - Employee Recruitment      | \$ 500     | \$ 500     | \$ 0         | 100%        | \$ 1,562                             | \$ 1,000     | \$ 562       | 156%        |
| 5814-02 5814-02 - Employee Retention        | \$ 583     | \$ 300     | \$ 283       | 194%        | \$ 2,707                             | \$ 7,075     | \$ (4,368)   | 38%         |
| Total 5814 Employee Recruitment & Retention | \$ 1,083   | \$ 800     | \$ 283       | 135%        | \$ 4,302                             | \$ 8,075     | \$ (3,773)   | 53%         |
| 5817 Credit Card Merchant Fees              | \$ 284     | \$ 850     | \$ (566)     | 33%         | \$ 1,776                             | \$ 5,100     | \$ (3,324)   | 35%         |
| 5818 Bad Debt                               |            |            | \$ -         |             | \$ 25,644                            | \$ -         | \$ 25,644    |             |
| 5819 Wages (Admin)                          | \$ 22,979  | \$ 13,654  | \$ 9,325     | 168%        | \$ 110,360                           | \$ 81,922    | \$ 28,438    | 135%        |
| 5820 Payroll Tax (Admin)                    | \$ 1,744   |            | \$ 1,744     |             | \$ 8,404                             | \$ -         | \$ 8,404     |             |
| 5821 Employee Benefits (Admin)              | \$ 3,425   |            | \$ 3,425     |             | \$ 22,200                            | \$ -         | \$ 22,200    |             |
| 5824 Professional Development               |            |            | \$ -         |             | \$ 674                               | \$ -         | \$ 674       |             |
| 5825 Dues & subscriptions                   | \$ 2,339   | \$ 1,400   | \$ 939       | 167%        | \$ 2,932                             | \$ 2,400     | \$ 532       | 122%        |
| 5826 Board & Committee Meetings             | \$ 301     | \$ 425     | \$ (124)     | 71%         | \$ 2,671                             | \$ 3,150     | \$ (479)     | 85%         |
| 5826-01 Holiday Mixer/Honoree Gifts         |            | \$ -       | \$ -         |             | \$ 9,259                             | \$ 10,000    | \$ (741)     | 93%         |
| 5827 PBID General Benefit                   |            | \$ 1,600   | \$ (1,600)   | 0%          | \$ -                                 | \$ 9,640     | \$ (9,640)   | 0%          |
| 5829 BBB Expenses                           |            |            | \$ -         |             | \$ -                                 | \$ -         | \$ -         |             |
| 5829-01 BBB Rent                            | \$ 21,512  | \$ 13,479  | \$ 8,033     | 160%        | \$ 78,049                            | \$ 80,874    | \$ (2,825)   | 97%         |
| 5829-02 BBB Supplies                        | \$ 337     | \$ 303     | \$ 34        | 111%        | \$ 1,563                             | \$ 1,825     | \$ (262)     | 86%         |
| Total 5829 BBB Expenses                     | \$ 21,848  | \$ 13,782  | \$ 8,066     | 159%        | \$ 79,612                            | \$ 82,699    | \$ (3,087)   | 96%         |
| 5830 Admin Reserve Allocation               |            | \$ -       | \$ -         |             | \$ -                                 | \$ -         | \$ -         |             |
| 5831 Admin Strategic Plan                   | \$ 1,250   | \$ -       | \$ 1,250     |             | \$ 3,048                             | \$ -         | \$ 3,048     |             |
| Total 5800 Administration                   | \$ 92,264  | \$ 62,381  | \$ 29,883    | 148%        | \$ 524,363                           | \$ 421,380   | \$ 102,983   | 124%        |
| Total Expenses                              | \$ 521,966 | \$ 484,327 | \$ 37,639    | 108%        | \$ 3,396,845                         | \$ 3,071,136 | \$ 325,709   | 111%        |
| Net Income                                  | \$ 186,049 | \$ 731,014 | \$ (544,966) | 25%         | \$ 320,908                           | \$ 598,709   | \$ (277,801) | 54%         |

# Downtown Long Beach Alliance

## Balance Sheet

As of March 31, 2026

|                                          | Total               |
|------------------------------------------|---------------------|
| <b>ASSETS</b>                            |                     |
| Current Assets                           |                     |
| Bank Accounts                            |                     |
| 1011 F&M Checking Operating Acct 2491    | \$ (94,654)         |
| 1014 F&M PBID Reserve (3245)             | \$ 1,150,675        |
| 1015 F&M General Alliance Reserve (4218) | \$ 157,951          |
| 1016-7 F&M Repo 3479102 (0.5%)           | \$ 1,388,530        |
| 1017 F&M Money Market 1165               | \$ 9,143            |
| 1018 Petty Cash                          | \$ -                |
| Total Bank Accounts                      | \$ 2,611,646        |
| Accounts Receivable                      |                     |
| 1107 A/R                                 | \$ 219,610          |
| Total Accounts Receivable                | \$ 219,610          |
| Other Current Assets                     |                     |
| 1108 Allowance for Doubtful Accounts     | \$ (0)              |
| 12000 Undeposited Funds                  | \$ 24,884           |
| 1300 Employee Advances                   | \$ 216              |
| 2201-3 Prepaid Expenses                  | \$ 28,918           |
| Total Other Current Assets               | \$ 54,018           |
| Total Current Assets                     | \$ 2,885,274        |
| Fixed Assets                             |                     |
| 1520 Equipment                           | \$ 260,037          |
| 1521 Accum. Deprn. - Equipment           | \$ (222,400)        |
| 1530 Office Furniture - Other            | \$ 195,878          |
| 1531 Accum. Deprn. - Office Furn.        | \$ (109,886)        |
| 1550 Office Equipment - Other            | \$ 176,580          |
| 1551 Accum. Deprn. Office Equip.         | \$ (148,333)        |
| Total Fixed Assets                       | \$ 151,877          |
| Other Assets                             |                     |
| 1701 Deposits                            | \$ 16,434           |
| 1702 Software License                    | \$ 13,270           |
| 1703 Accumulated Amortization            | \$ (13,270)         |
| 1704 Loan to DDC                         | \$ -                |
| 2500-W 2500-W                            | \$ 1,961,693        |
| Total Other Assets                       | \$ 1,978,127        |
| <b>TOTAL ASSETS</b>                      | <b>\$ 5,015,277</b> |

|                               |              |
|-------------------------------|--------------|
| <b>LIABILITIES AND EQUITY</b> |              |
| Liabilities                   |              |
| Current Liabilities           |              |
| Accounts Payable              |              |
| 2012 A/P Trade                | \$ 1,656,802 |
| Total Accounts Payable        | \$ 1,656,802 |
| Credit Cards                  |              |
| 2150 F&M CREDIT CARDS         | \$ (573)     |
| 2157 F&M CC - METOYER         | \$ (7,010)   |
| 2173 F&M CC - MADER           | \$ 11,060    |
| 2174 F&M CC - Gonzalez        | \$ (30)      |
| 2175 F&M CC - Rodarte         | \$ 3,389     |
| 2176 F&M CC - Ancalade        | \$ (493)     |
| 2177 F&M CC - Nevarez         | \$ (278)     |
| 2178 F&M CC - Barrera         | \$ 454       |
| 2179 F&M CC - Morris          | \$ 6,282     |
| 2180 F&M CC - Torres          | \$ 4,246     |
| 2181 F&M CC - El Tawil        | \$ 8,532     |
| 2182 F&M CC - Ahumada         | \$ (3,809)   |
| 2184 CC - Meza                | \$ 547       |
| 2186 F&M CC - Strider         | \$ 5,048     |

# Downtown Long Beach Alliance

## Balance Sheet

As of March 31, 2026

|                                                 |                     |
|-------------------------------------------------|---------------------|
| Total 2150 F&M CREDIT CARDS                     | \$ 27,367           |
| Total Credit Cards                              | \$ 27,367           |
| Other Current Liabilities                       |                     |
| 2201-02 FSA Payable                             | \$ 4,304            |
| 2201 Payroll Liabilities                        | \$ (853)            |
| 2201-03 HSA Payable                             | \$ (1,900)          |
| 2201-1 Payroll Taxes Payable                    | \$ -                |
| 2201-2 Medical Premiums Payable                 | \$ 2,045            |
| 2201-4 Aflac Payable                            | \$ 1,727            |
| Total 2201 Payroll Liabilities                  | \$ 1,018            |
| 2203 Deferred Comp. Wthd                        | \$ 342              |
| 2204 Payroll expense payable                    | \$ 2,942            |
| 2300 PPP Loan Payable                           | \$ -                |
| 2301 Accrued Vacation Pay                       | \$ 60,017           |
| 2302 Accrued Payroll Expenses                   | \$ 49,558           |
| 2303 Accrued ED Expense                         | \$ -                |
| 2304 Accrued Expenses                           | \$ -                |
| 2305 Accrued Capital Expense                    | \$ -                |
| 2306 Accrued Operation Expense                  | \$ -                |
| 2307 Accrued Administrative Expenses            | \$ -                |
| 2480 Unearned Revenue                           | \$ -                |
| 2481 Customer Deposit-Advertising (Bubba Gmp)   | \$ -                |
| 2490 Deferred Revenue                           | \$ -                |
| 2490-01 Deferred Reserve for PBID               | \$ 1,136,593        |
| 2490-02 Deferred Reserve for DPBIA              | \$ 839              |
| 2490-05 Deferred Marketing                      | \$ -                |
| 2490-07 Deferred Placemaking                    | \$ -                |
| 2490-27 Deferred Unallocated                    | \$ -                |
| 2490-28 2017-2018 PBID Revenue Deferred         | \$ -                |
| 2490-29 City Funds - Parking Meter              | \$ -                |
| 2490-35 Deferred Operations - Clean & Safe      | \$ -                |
| 2490-52 Deferred Depreciation (Equipment 15-16) | \$ -                |
| 2490-54 Deferred Depreciation                   | \$ -                |
| 2490-64 Deferred Administration                 | \$ -                |
| 2490-70 Deferred Events                         | \$ -                |
| 2490-75 2490-75 Deferred Economic Development   | \$ -                |
| 2490-82 Deferred Office expense                 | \$ (386,855)        |
| 2490-90 Deferred LBRA                           | \$ -                |
| Total 2490 Deferred Revenue                     | \$ 750,578          |
| Total Other Current Liabilities                 | \$ 868,758          |
| Total Current Liabilities                       | \$ 2,552,927        |
| Long-Term Liabilities                           |                     |
| 2600-W 2600-W                                   | \$ 187,398          |
| 2601 Capital Lease Payable                      | \$ -                |
| 2700-W 2700-W                                   | \$ 1,954,772        |
| Total Long-Term Liabilities                     | \$ 2,142,170        |
| Total Liabilities                               | \$ 4,695,097        |
| Equity                                          |                     |
| 3000 Fund Balance                               | \$ -                |
| 3500 Retained Earnings                          | \$ (727)            |
| Net Income                                      | \$ 320,908          |
| Total Equity                                    | \$ 320,181          |
| <b>TOTAL LIABILITIES AND EQUITY</b>             | <b>\$ 5,015,277</b> |

# A/R Aging Summary Report

## Downtown Long Beach Alliance

As of Mar 31, 2026

|                                       | CURRENT           | 1 - 30           | 31 - 60         | 61 - 90         | 91+              | Total             |
|---------------------------------------|-------------------|------------------|-----------------|-----------------|------------------|-------------------|
| CITY OF LONG BEACH                    | \$ 108,821        | \$ -             | \$ -            | \$ -            | \$ -             | \$ 108,821        |
| Long Beach Transit (Customer)         | \$ 24,098         | \$ 21,766        | \$ -            | \$ -            | \$ -             | \$ 45,864         |
| Midtown Business Improvement District | \$ -              | \$ 9,978         | \$ 5,625        | \$ -            | \$ 5,625         | \$ 21,227         |
| Long Beach Center Loan, LLC (Mosaic)  | \$ -              | \$ 4,667         | \$ -            | \$ -            | \$ 9,175         | \$ 13,841         |
| Zaferia Business Association          | \$ 6,418          | \$ 4,501         | \$ -            | \$ -            | \$ -             | \$ 10,919         |
| HILLCREST MONTEREY ASSOCIATES, INC    | \$ 1,297          | \$ 2,594         | \$ -            | \$ 1,247        | \$ 1,247         | \$ 6,384          |
| Port of Long Beach                    | \$ -              | \$ -             | \$ -            | \$ -            | \$ 3,000         | \$ 3,000          |
| Partake Collective.                   | \$ -              | \$ 450           | \$ -            | \$ -            | \$ 2,264         | \$ 2,714          |
| HUBB                                  | \$ -              | \$ -             | \$ -            | \$ -            | \$ 2,700         | \$ 2,700          |
| Andrew Carroll                        | \$ -              | \$ 700           | \$ 700          | \$ -            | \$ -             | \$ 1,400          |
| Blu Community                         | \$ 1,172          | \$ -             | \$ -            | \$ -            | \$ -             | \$ 1,172          |
| Vanessa Floyd                         | \$ -              | \$ -             | \$ -            | \$ -            | \$ 500           | \$ 500            |
| Insomniac Holdings, LLC               | \$ -              | \$ 300           | \$ -            | \$ -            | \$ -             | \$ 300            |
| Creative Class Collective             | \$ -              | \$ -             | \$ -            | \$ -            | \$ 267           | \$ 267            |
| BLOCK-BY-BLOCK                        | \$ -              | \$ 250           | \$ -            | \$ -            | \$ -             | \$ 250            |
| Hamburger Mary's (Customer)           | \$ -              | \$ -             | \$ -            | \$ -            | \$ 250           | \$ 250            |
| <b>TOTAL</b>                          | <b>\$ 141,805</b> | <b>\$ 45,206</b> | <b>\$ 6,325</b> | <b>\$ 1,247</b> | <b>\$ 25,028</b> | <b>\$ 219,610</b> |

**A/R Aging Summary Report**  
**Downtown Long Beach Alliance**  
**As of Apr 30, 2026**

|                                       | <b>CURRENT</b>    | <b>1 - 30</b>    | <b>31 - 60</b>   | <b>61 - 90</b>  | <b>91+</b>       | <b>Total</b>      |
|---------------------------------------|-------------------|------------------|------------------|-----------------|------------------|-------------------|
| CITY OF LONG BEACH                    | \$ 111,821        | \$ -             | \$ -             | \$ -            | \$ -             | \$ 111,821        |
| Long Beach Transit (Customer)         | \$ -              | \$ 24,098        | \$ 21,766        | \$ -            | \$ -             | \$ 45,864         |
| Midtown Business Improvement District | \$ -              | \$ -             | \$ -             | \$ 5,625        | \$ 5,625         | \$ 11,249         |
| Zaferia Business Association          | \$ 6,418          | \$ -             | \$ 4,501         | \$ -            | \$ -             | \$ 10,919         |
| Long Beach Center Loan, LLC (Mosaic)  | \$ -              | \$ -             | \$ -             | \$ -            | \$ 9,175         | \$ 9,175          |
| Port of Long Beach                    | \$ -              | \$ -             | \$ -             | \$ -            | \$ 3,000         | \$ 3,000          |
| Partake Collective.                   | \$ -              | \$ -             | \$ 450           | \$ -            | \$ 2,264         | \$ 2,714          |
| HUBB                                  | \$ -              | \$ -             | \$ -             | \$ -            | \$ 2,700         | \$ 2,700          |
| Andrew Carroll                        | \$ -              | \$ -             | \$ 700           | \$ 700          | \$ -             | \$ 1,400          |
| HILLCREST MONTEREY ASSOCIATES, INC    | \$ -              | \$ 1,297         | \$ -             | \$ -            | \$ -             | \$ 1,297          |
| Blu Community                         | \$ 1,172          | \$ -             | \$ -             | \$ -            | \$ -             | \$ 1,172          |
| Vanessa Floyd                         | \$ -              | \$ -             | \$ -             | \$ -            | \$ 500           | \$ 500            |
| Insomniac Holdings, LLC               | \$ -              | \$ -             | \$ 300           | \$ -            | \$ -             | \$ 300            |
| Creative Class Collective             | \$ -              | \$ -             | \$ -             | \$ -            | \$ 267           | \$ 267            |
| BLOCK-BY-BLOCK                        | \$ 250            | \$ -             | \$ -             | \$ -            | \$ -             | \$ 250            |
| Hamburger Mary's (Customer)           | \$ -              | \$ -             | \$ -             | \$ -            | \$ 250           | \$ 250            |
| <b>TOTAL</b>                          | <b>\$ 119,660</b> | <b>\$ 25,395</b> | <b>\$ 27,717</b> | <b>\$ 6,325</b> | <b>\$ 23,781</b> | <b>\$ 202,878</b> |