



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Amy Chambers, Chair

Rhonda Love, Vice-Chair

Claudia Ayala

Kat Engel

Judy Estrada

Robert Marquez

Jimmy Spicer

Silissa Uriarte Smith

Clay Wood

STAFF

Austin Metoyer, CEO

Justine Nevarez,
Community Outreach &
Events Manager

Kelsey Mader,
Executive Assistant

Amanda Barrera,
Administrative Assistant

SPECIAL EVENTS & SPONSORSHIP COMMITTEE MINUTES

Tuesday, March 14, 2023

9:30 AM

DLBA Conference Room
100 W Broadway, Ste 120
Long Beach, CA 90802

Voting Present: Amy Chambers, Judy Estrada, Rob Marquez, Silissa Uriarte Smith, Claudia Ayala, Clay Wood, Kat Engel.

Voting Absent: Rhonda Love, Jimmy Spicer

DLBA Staff: Justine Nevarez, Amanda Barrera, Asia Morris, James Ahumada

1. CALL TO ORDER and INTRODUCTIONS – Amy Chambers, Chair
[Meeting Presentation](#). Called to order at 9:37 AM.
2. **RECOMMENDED ACTION: Approve minutes from [February 14, 2023](#) Special Events & Sponsorship Committee Meeting**
Motion: 1st: Uriarte Smith; 2nd: Marquez
Vote: None opposed. No abstentions. **Motion passed.**
3. STAFF REPORT –Justine Nevarez, Community Outreach & Events Manager
 - a. Preview of Celebrate Downtown
 - Food and drink tickets are being sold online and at the event.
 - There will be live screen-printing, Bollywood classes, dog obedience classes, yoga classes, painting, and music at the event.
 - Nominations for the Spirit of Downtown awards closed on 3/10/23 and are being processed.
 - b. Preview of Beach Streets
 - 3 activations will take place: Music festival on North Pine, Beer and Wine festival on The Promenade, and a Sustainability fair on 1st St.
 - Streets will be closed to vehicular traffic.
4. CHAIRPERSONS REPORT – Chambers
 - a. Group 1 Update – Smith
 - The group is close to the final draft of the application for DLBA to then finalize and announce.
 - If there are still funds remaining at the end of this fiscal year, it will roll over into next year's funds available for sponsoring non-DLBA events.
 - b. Group 2 Update – Estrada
 - The group is finalizing slides of the “menu” for different DLBA signature events and programs which is pending feedback from DLBA departments.
 - c. Group 3 Update – Marquez
 - The group is identifying different unique areas where events could be hosted.
 - The owners of vacant storefronts are also being contacted for the possibility of hosting at their locations.
5. OLD BUSINESS
6. NEW BUSINESS
 - The committee will look at the original goals at the next meeting to determine if any are able to be revisited.



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- DLBA will be hosting community forums in April to discuss the budget and what the community would like to prioritize.
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
 8. ADJOURNMENT
Adjourned at 10:18 AM.

NEXT SPECIAL EVENTS COMMITTEE MEETING:

Tuesday, April 11, 2023

9:30AM

In Person (100 W Broadway, Ste 120, Long Beach)

***Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous
Downtown***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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