



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Amy Chambers, Chair

Rhonda Love, Vice-Chair

Claudia Ayala

Kat Engel

Judy Estrada

Robert Marquez

Jimmy Spicer

Silissa Uriarte Smith

Clay Wood

STAFF

Austin Metoyer, CEO

Justine Nevarez,
Community Outreach &
Events Manager

Kelsey Mader,
Executive Assistant

Amanda Barrera,
Administrative Assistant

SPECIAL EVENTS & SPONSORSHIP COMMITTEE AGENDA

Tuesday, March 14, 2023

9:30 AM

DLBA Conference Room
100 W Broadway, Ste 120
Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Amy Chambers, Chair
2. **RECOMMENDED ACTION: Approve minutes from [February 14, 2023 Special Events & Sponsorship Committee Meeting](#)**
3. STAFF REPORT –Justine Nevarez, Community Outreach & Events Manager 10 minutes
 - a. Preview of Celebrate Downtown
 - b. Preview of Beach Streets
4. CHAIRPERSONS REPORT – Chambers 40 minutes
 - a. Group 1 Update - Smith
 - b. Group 2 Update - Estrada
 - c. Group 3 Update - Marquez
5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
8. ADJOURNMENT

NEXT SPECIAL EVENTS COMMITTEE MEETING:
Tuesday, April 11, 2023
9:30AM
In Person (100 W Broadway, Ste 120, Long Beach)
Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.