



**MEDIA ALERT
FOR IMMEDIATE RELEASE**

TASTE OF DOWNTOWN RETURNS TO PINE AVENUE AND THE PROMENADE

WHAT: Taste of Downtown, the annual culinary series hosted by Downtown Long Beach Alliance (DLBA), returns to Pine Avenue and will now include the Promenade June 26-27. The community is invited to indulge in taste-sized portions of signature dishes from Downtown's acclaimed restaurants, craft brews, and wine while enjoying live music from [Phygg](#) and other local artists. Admission is free and open to the public. Tickets are sold in one dollar increments for food sampling with most tastings priced between 1-6 tickets.

WHO: Presented by Downtown Long Beach Alliance
Website: <https://downtownlongbeach.org/event/taste-of-downtown-2019-2019-06-26/>
30+ DTLB restaurants
City of Long Beach Department of Public Works is an event sponsor. Beachwood Brewery is the event beer sponsor. Pie Bar is the wine sponsor. The Ordinarie is the cocktail sponsor.
Live Music Performers: Long Beach band Phygg, and more TBA.

WHEN: Wednesday, June 26 and Thursday, June 27, 2019 6:00PM –10:00PM
Tickets can be purchased online at: <http://bit.ly/tastedtlb2019>
Everyone who purchases tickets in advance can take advantage of the early bird ticket specials. If a Taster Package is purchased at \$20 there will be a bonus \$4 of taste tickets issued. If a Feaster package is purchased at \$40 there will be a bonus \$8 of taste tickets issued. Anyone who purchases tickets online will be automatically entered to win a pair of tickets to either the Aquarium of the Pacific or The Queen Mary. Ticket packages may also be purchased by debit or credit card at the DLBA office located at 100 W. Broadway, Ste. 120. Tickets purchased at the DLBA office will be made available at the event Will Call. Only tickets purchased in 2019 will be accepted.

Next Taste of Downtown will be at the Waterfront, August 28-29

WHERE: Pine Avenue and the Promenade in Downtown Long Beach between 1st Street and 3rd Streets

WHY: DLBA hosts the Taste of Downtown series each year to promote the rich culinary offerings, talent, and community of Downtown Long Beach. Community members and friends are encouraged to experience all dates of this fun outdoor series taking place in East Village, Pine Avenue/Promenade and the Waterfront.

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About DLBA: The Downtown Long Beach Alliance is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit www.downtownlongbeach.org.

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