

EXECUTIVE COMMITTEE MEETING MINUTES

Thursday, June 1, 2023

8:00 AM

DLBA Conference Room

100 W Broadway, Suite 120

Long Beach, CA 90802

Voting Present: Denise Carter, Sam Pierzina, Mike Gold, Sheva Hosseinzadeh, Rhonda Love

Voting Absent: Debra Fixen, Alan Burks, Loara Cadavona, Eric Lopez

DLBA Staff: Austin Metoyer, Jeremy Ancalade, Kelsey Mader, Stephanie El Tawil, James Ahumada

Executive Committee

Debra Fixen – Chair

Denise Carter – Chair-Elect

Alan Burks – Secretary

Sam Pierzina - Treasurer

Loara Cadavona – Past Chair

Eric Lopez – City

Representative

Mike Gold

Sheva Hosseinzadeh

Rhonda Love

DLBA Staff

Austin Metoyer,

President & CEO

James Ahumada, Sr. Vice

President & Deputy CEO

Jeremy Ancalade, Vice

President of Finance &

Administration

Kelsey Mader,

General Manager

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1. CALL TO ORDER and INTRODUCTIONS – Denise Carter, Chair-Elect Meeting presentation. Called to order at 8:05 AM.
2. SECRETARY REPORT
ACTION: Approve Minutes from [May 4, 2023, Meeting](#)
MOTION: 1st: Love; 2nd: Gold.
VOTE: None opposed. No abstentions. Motion passes.
3. TREASURER'S REPORT – Jeremy Ancalade, DLBA Vice President of Finance & Administration & Sam Pierzina, Treasurer:
[Year-to-Date Financials through April 2023](#)
 - Ancalade presented on the financials through April, 2023.
 - The 2nd PBID payment from the City was received.
 - Parking meter revenue is nearing the budgeted figures.
 - New on the books is Government Grant funding. DLBA received funds for each of the two Business Improvement Districts (BIDs) it manages, so this money must be reflected in the financial reports.
 - Consistent with previous months, Accounts Receivable looks how, however, when Ancalade reports out for the year through May 2023 the PBID payment will be reflected, showing a decrease in payments DLBA is awaiting.
 - Overall, DLBA is in the black by about \$80,000 compared to the budgeted estimate of being in the red by about \$330,000.
4. CHAIRPERSON'S REPORT – Carter
 - A. Remarks from the Chair
 - B. Governance Committee Report – Denise Carter, Chair
 - i. Board Election Timeline
 - Carter briefly reviewed the upcoming timeline for the Board Elections.
 - Voting opens mid-June and closes mid-July. After voting closes, the Governance Committee will tabulate the votes. The Board will ratify these results at its August meeting, and the new Board will go into effect on October 1, 2023.
5. PRESIDENT & CEO REPORT – Austin Metoyer
 - A. Sidewalk Vending & Food Truck Update – Stephanie El Tawil
 - El Tawil presented recent findings on sidewalk vending and food trucks. She reviewed historical legislation that helps protect the rights of these vendors while explaining the impact on today's businesses and communities.

- El Tawil explained both benefits and concerns for sidewalk vending, while also noting some complaints from traditional brick & mortar businesses.
- Elaborating on the limitations of what the City is able to control, she shared where local authorities are able to get involved to help these businesses succeed with all businesses in mind.
- Some recommendations for sidewalk vendors and food trucks include but are not limited to:
 - Long Beach business and health permit requirements
 - Designated operating areas
 - Distance from certain public spaces
 - ADA compliance

B. FY24 Budget Development Timeline

- Metoyer reminded the Committee that next month it will receive the first draft presentation of the budget.
- In August the Executive Committee will receive one last draft presentation before going to the full Board for approval.

C. Update on Taste of Downtown

- Metoyer shared the success of Taste of Downtown so far this year. This year's numbers exceed last year's and are more comparable to pre-pandemic turnout.
- The next Taste of Downtown is Wednesday, June 7 and Thursday, June 8 at Pine Ave. and Promenade from 5:30PM – 10PM. DLBA is looking for volunteers to help run the ticket booth.

D. Misc.

6. OLD BUSINESS
 7. NEW BUSINESS
 8. PUBLIC COMMENTS (three minutes on all non-agenda items)
 9. ADJOURNMENT
- Meeting adjourned at 9:05 AM.

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

Thursday, July 6, 2023
8 AM

DLBA Conference Room

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and in compliance with AB 361. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.