



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

- Amy Chambers, Chair
- Rhonda Love, Vice-Chair
- Claudia Ayala
- Kat Engel
- Judy Estrada
- Robert Marquez
- Jimmy Spicer
- Silissa Uriarte Smith
- Clay Wood

STAFF

- Justine Nevarez, Special Projects Coordinator
- Kelsey Mader, Executive Assistant
- Amanda Barrera, Administrative Assistant

SPECIAL EVENTS & SPONSORSHIP COMMITTEE MINUTES

Tuesday, February 14, 2022

9:30 AM

DLBA Conference Room
100 W Broadway, Ste 120
Long Beach, CA 90802
OR
[Join Zoom Meeting](#)
Meeting ID: 899 8998 9591
Passcode: 100147

Voting Present: Amy Chambers, Rhonda Love, Judy Estrada, Claudia Ayala, Clay Wood.

Voting Absent: Rob Marquez, Silissa Uriarte Smith, Jimmy Spicer, Kat Engel

DLBA Staff: Amanda Barrera, Justine Nevarez, Asia Morris, Stephanie El Tawil, Austin Metoyer.

1. CALL TO ORDER and INTRODUCTIONS – Amy Chambers, Chair
[Meeting Presentation](#). Called to order at 9:38 AM.
2. **RECOMMENDED ACTION: Approve minutes from [December 13, 2022 Special Events & Sponsorship Committee Meeting](#)**
Motion: 1st: Love; 2nd: Wood.
Vote: None opposed. No abstentions. **Motion passes.**
3. STAFF REPORT –Justine Nevarez, Special Projects Coordinator; Austin Metoyer, President & CEO
 - a. Update on In-person Hybrid Meetings
 - Beginning March 1, 2023, all committees and board meetings will be going back to in-person participation.
 - b. Review of New Year’s Eve
 - DLBA coordinated a 9pm and midnight firework show which contributed to 78.3k visitors on New Year’s Eve.
 - c. Preview of Celebrate Downtown
 - Event will be Thursday, March 23 from 5:30pm-8:30pm at Lincoln Park with live music, activities, and Spirit of Downtown Awards.
4. CHAIRPERSONS REPORT – Chambers
 - a. Group 1 Update – Smith
 - The group is finalizing the language and making minor edits in the application, timeline, and scoring criteria.
 - b. Group 2 Update – Estrada
 - Estrada advised the group narrowed the deck down to 3 different categories and will be sharing with the committee at the March meeting.
 - c. Group 3 Update – Marquez
 - The group is in the middle of doing walk audits to identify guide locations before doing outreach.
5. OLD BUSINESS
6. NEW BUSINESS



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- Black Makers Mart will be on Saturday February 25th at Mosaic.
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
 8. ADJOURNMENT
Adjourned at 10:03 AM.

NEXT SPECIAL EVENTS COMMITTEE MEETING:

Tuesday, March 14, 2023

9:30AM

In Person (100 W Broadway, Ste 120, Long Beach)

***Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous
Downtown***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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