



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Executive Committee
Members**

Mike Gold – Chair

Silissa Uriarte Smith – Chair-Elect

Amy Chambers – Treasurer

Sam Pierzina – Immediate Past Chair

Bo Martinez – City Representative

Graham Gill

Isidro Panuco

Thomas Mays

DTLB Alliance Staff

Austin Metoyer

President & CEO

James Ahumada

Senior Vice President &

Deputy CEO

Jeremy Ancalade

Vice President of Administration

Kelsey Ruiz

General Manager

EXECUTIVE COMMITTEE MEETING MINUTES

Wednesday, May 6, 2026

8:30 AM

DTLB Alliance Conference Room

100 W Broadway, Suite 235, Long Beach, CA 90802

Voting Present: Mike Gold, Silissa Uriarte Smith, Sam Pierzina, Amy Chambers, Isidro Panuco, Thomas Mays

Voting Absent: Bo Martinez, Graham Gill

DTLB Alliance Staff: Austin Metoyer, Jeremy Ancalade, Kelsey Ruiz, Stephanie El Tawil, James Ahumada

1. CALL TO ORDER and INTRODUCTIONS – Mike Gold, Chair
[Meeting presentation](#). Called to order at 8:33 AM.
2. SECRETARY REPORT
ACTION: Approve Minutes from [April 2, 2026 Meeting](#)
MOTION: 1st: Uriarte Smith; 2nd: Panuco.
VOTE: None opposed. No abstentions. Chambers not present for vote.
Motion passes.
3. TREASURER’S REPORT – Jeremy Ancalade, Vice President of Administration
Amy Chambers, Treasurer
[Draft Year-to-Date Financials through March 2026](#)
 - Ancalade reviewed the financials to date, noting a slight overage in expenses due to the timing of invoices.
 - Revenue is slightly over for PBID and slightly under for DPBIA, while Parking Meter revenue is hitting targets.
 - Overall, the organization is in a healthy financial position, with reserve fully funded and good cash balance.
4. CHAIRPERSON’S REPORT – Gold
 - A. Remarks from the Chair
 - B. Governance Committee Report – Uriarte Smith
 - Uriarte Smith provided updates based off the most recent Governance Committee meeting. She discussed recent programming committee appointments, as well as the possible considerations to be made following the completion of the Strategic Plan Refresh project.
 - i. Board Vacancies
 - ii. Committee Vacancies
 - iii. Officers of the Board

ACTION: Approve Christy Caldwell to serve on the DTLB Alliance’s Governance Committee.

MOTION: 1st: Gold; 2nd: Mays.

VOTE: None opposed. No abstentions. Motion passes.

ACTION: Approve Isidro Panuco to serve as Secretary of the Board of Directors.

MOTION: 1st: Chambers; 2nd: Pierzina.

VOTE: None opposed. No abstentions. Motion passes.

5. PRESIDENT/CEO REPORT – Austin Metoyer

A. Entertainment Zone (EZ Sip) Update

- El Tawil presented an update on the Entertainment Zone (EZ Sip) program. This update included data that shows significant increases in foot traffic and sales from participating businesses, as well as overall positive feedback from both businesses and the overall community.
- Because there is no sales generating aspect for the organization at these events, operational costs vs. revenue generation was a topic of concern.
- The Committee brainstormed possible ideas on how to offset the high costs of producing and running EZ Sip events. At this time, the main cost offset is by the participating businesses which pay \$700 each, for each event.
- The pilot program is set to expire in July, with plans to present final recommendations to the Board in the fall.

B. Advocacy Update

- No advocacy updates were provided at this meeting.

C. Misc.

- Metoyer reminded the Committee of upcoming events in DTLB including DTLB Live, Gateway to Pride, local World Cup activations, and Beach Streets.

6. OLD BUSINESS

7. NEW BUSINESS

8. ANNOUNCEMENTS FROM THE BOARD

9. PUBLIC COMMENTS (three minutes on all non-agenda items)

10. ADJOURNMENT

Adjourned at 9:42 AM.

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

June 4, 2026

Location: DTLB Alliance Conference Room

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.

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