



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

## **FOR IMMEDIATE RELEASE**

### **CONTACT:**

Jennifer Arenas, Social Media and Digital Marketing Manager  
[Jennifera@dlba.org](mailto:Jennifera@dlba.org)  
(562) 485-3133

### **TASTE OF DOWNTOWN SERIES RETURNS TO EAST VILLAGE, PINE AVENUE AND THE WATERFRONT**

*Downtown Long Beach Alliance announces the return of the popular tasting event featuring local culinary culture.*

**LONG BEACH, Calif. (May 16, 2019)** – The much anticipated Taste of Downtown returns for its 12th year offering a fun and affordable way to enjoy dozens of Downtown Long Beach eateries one taste at a time. Hosted by the Downtown Long Beach Alliance (DLBA), this two-day tasting event is part of a series held throughout the summer providing the perfect outdoor setting to enjoy food, drink, and entertainment with family, friends, and work colleagues.

The first event kicks off in the East Village (May 29-30) at 1st and Linden Ave., followed by Pine Avenue and the Promenade (June 26-27), and a summer finale at The Waterfront (August 28-29). Each day of the event is from 6PM-10PM.

Come and taste a variety of signature dishes and drinks served up by Downtown's culinary favorites. An updated list of participating restaurants can be found [here](#). Hosting the bar for the East Village event will be the popular Latin themed restaurant, Padre, and entertainment will be provided by [Manuel The Band](#) from 6PM to 10PM both evenings.

"Downtown Long Beach has so many culinary treasures to be proud of and we are excited to once again offer a fun way for locals and food enthusiasts from across the region to enjoy them," commented Kraig Kojian, DLBA President & CEO. "Our unique neighborhoods, diverse cuisine, and local talent are all part of what make Downtown Long Beach so special. Bringing these elements together to create a successful event aligns with our desire to increase visibility for local businesses and restaurants, while providing a unique and memorable DTLB experience for residents, employees, and visitors."

Admission is free and \$1 tasting tickets can be purchased on the day of each event, or in advance online by visiting <http://bit.ly/TODEV19>. Tickets purchased in 2019 will be honored at all of this year's Taste of Downtown events. Everyone who purchases tickets in advance can take advantage of the early bird ticket specials. If a Taster Package is purchased at \$20 there will be a bonus \$4 of taste tickets issued. If a Feaster package is purchased at \$40 there will be a bonus \$8 of taste tickets issued. Ticket packages may also be purchased by debit or credit card at the DLBA office located at 100 W. Broadway, Ste.120. Tickets

purchased at the DLBA office will be made available at the event will call and parking will not be validated.

For more information or to purchase tickets for Taste of Downtown, visit <http://bit.ly/TODEV19>.

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**About DLBA:** The Downtown Long Beach Alliance is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit <http://www.downtownlongbeach.org>.

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