

# EXECUTIVE COMMITTEE MEETING AGENDA

Thursday, April 6, 2023

8:00 AM

## DLBA Conference Room

100 W Broadway, Suite 120  
Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Debra Fixen, Chair
2. SECRETARY REPORT  
**ACTION: Approve Minutes from [March 2, 2023, Meeting](#)**
3. TREASURER’S REPORT – Jeremy Ancalade, DLBA Vice President of Finance & Administration & Sam Pierzina, Treasurer:  
[Year-to-Date Financials through February 2023](#) 10 Minutes
4. CHAIRPERSON’S REPORT – Fixen 15 Minutes
  - A. Remarks from the Chair
  - B. Governance Committee Report – Denise Carter, Chair
    - i. Board Vacancies
      - a) DPIA - Pine
      - b) Advisory (1)
    - ii. Committee Vacancies
      - a) Marketing & Communications (2)
      - b) Public Safety (1)
    - iii. Bylaw Amendment Updates
5. PRESIDENT & CEO REPORT – Austin Metoyer 35 Minutes
  - A. Property-Based Improvement District (PBID) Assessment Adjustments for 2023-24  
**ACTION: Review and consider annual adjustment to PBID assessments for FY 2023-24, effective January 1, 2024, not to exceed 5% as outlined in the PBID Management Plan**
  - B. Downtown Parking & Business Improvement Area (DPBIA) Assessment Adjustments for 2023-24  
**ACTION: Review and consider annual adjustment to DPBIA assessments effective July 1, 2023.**
  - C. Community Forums: FY24 Budget
  - D. Misc.
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

## **NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:**

Thursday, May 4, 2023

8 AM

DLBA Conference Room

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and in compliance with AB 361. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

### Executive Committee

Debra Fixen – Chair

Denise Carter – Chair-Elect

Alan Burks – Secretary

Sam Pierzina - Treasurer

Loara Cadavona – Past Chair

Eric Lopez – City

Representative

Mike Gold

Sheva Hosseinzadeh

Rhonda Love

### DLBA Staff

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President & CEO

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