



# DOWNTOWN LONG BEACH ALLIANCE

## Members

Denise Carter – Chair

Sam Pierzina – Chair-Elect

Alan Burks – Secretary

Mike Gold - Treasurer

Debra Fixen – Past Chair

Bo Martinez – City  
Representative

Loara Cadavona

Rhonda Love

Sheva Hosseinzadeh

## DLBA Staff

Austin Metoyer  
President & CEO

James Ahumada  
Senior Vice President &  
Deputy CEO

Jeremy Ancalade  
Vice President of Finance &  
Administration

Kelsey Mader  
General Manager

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# EXECUTIVE COMMITTEE MEETING AGENDA

Thursday, April 4, 2024

8 AM

## DLBA Conference Room

100 W Broadway, Suite 235

Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Denise Carter, Chair
2. SECRETARY REPORT  
**ACTION:** Approve Minutes from [March 7, 2024, Meeting](#)
3. TREASURER’S REPORT- Jeremy Ancalade, DLBA Vice President of Finance & Administration & Mike Gold, Treasurer  
[Draft Year-to-Date Financials through February 2024](#) 15 Minutes
4. CHAIRPERSON’S REPORT – Carter 10 Minutes
  - A. Remarks from the Chair
  - B. Governance Committee Report
    - i. FY24 Board/Committee Vacancy Updates
      - a) Special Events Committee

**ACTION:** Approve Amy Chambers to serve as Special Events Committee Chair, effective immediately, expiring upon election of a new Chair in FY 2025.

**ACTION:** Approve Silissa Uriarte Smith to serve as Special Events Committee Vice-Chair, effective immediately, expiring upon election of a new Vice-Chair in FY 2025.
5. PRESIDENT & CEO REPORT – Austin Metoyer 35 Minutes
  - A. Property-Based Improvement District (PBID) Assessment Adjustments for 2024-25  
**ACTION:** Review and recommend to the Board of Directors the annual adjustment to PBID assessments for FY 2024-25, effective January 1, 2025, not to exceed 5% as outlined in the PBID Management Plan.
  - B. Downtown Parking & Business Improvement (DPBIA) Assessment Adjustments for 2024-25  
**ACTION:** Review and recommend to the Board of Directors the annual adjustment to DPBIA Assessments, effective July 1, 2024.
  - C. Update on Enhanced Security Patrols
  - D. Misc.
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

## **NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:**

Thursday, May 2, 2024, 8AM Location: DLBA Conference Room

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.