

# EXECUTIVE COMMITTEE MEETING MINUTES

Thursday, April 3, 2025

8 AM

## DTLB Alliance Conference Room

100 W Broadway, Suite 235, Long Beach, CA 90802

**Voting Present:** Mike Gold, Alan Burks, Amy Chambers, Bo Martinez, Ashley Chiddick, Graham Gill, Silissa Uriarte Smith

**Voting Absent:** Sam Pierzina, Denise Carter

**DTLB Alliance Staff:** Austin Metoyer, Kelsey Mader, James Ahumada

**Guests:** Matt Brooker, Automotus

1. CALL TO ORDER and INTRODUCTIONS – Mike Gold, Chair-Elect  
[Meeting presentation](#). Called to order at 8:10AM.
2. SECRETARY REPORT  
**ACTION:** Approve Minutes from [March 6, 2025 Meeting](#)  
**MOTION:** 1<sup>st</sup>: Uriarte Smith; 2<sup>nd</sup>: Chambers.  
**VOTE:** None opposed. No abstentions. Burks not present for vote. Motion passes.
3. TREASURER'S REPORT – Jeremy Ancalade, DTLB Alliance Vice President of Finance & Administration and Amy Chambers, Treasurer  
[Draft Year-to-Date Financials through February 2025](#)
  - Chambers provided updates on the financials through February 2025. She spent time reviewing the aging accounts receivables, noting the progress that has been made.
  - Overall, the financial health of the organization is positive.
4. CHAIRPERSON'S REPORT – Pierzina
  - A. Remarks from the Chair
  - B. Governance Committee Report
    - i. Board Vacancies
    - ii. Committee Vacancies**ACTION:** Approve Eric Romero to serve on DTLB Alliance's Finance Committee for a one-year term, effective immediately and expiring upon the appointment of a new committee in FY26.  
**MOTION:** 1<sup>st</sup>: Uriarte Smith; 2<sup>nd</sup>: Chiddick.  
**VOTE:** None opposed. No abstentions. Burks not present for vote. Motion passes.
5. PRESIDENT/CEO REPORT – Austin Metoyer
  - A. Automotus Updates
    - Brooker reviewed proposed solutions through the use of Automotus's parking management system.
    - A pilot program is being recommended, exclusively for data collection. Once the pilot program concludes, the findings may be used to determine solutions for parking congestion, vehicular traffic, and pedestrian safety.**ACTION:** Authorize President & CEO to issue letter of support for pilot program of Automotus for Downtown.  
**MOTION:** 1<sup>st</sup>: Gold; 2<sup>nd</sup>: Uriarte Smith.  
**VOTE:** None opposed. No abstentions. Motion passes.



## DOWNTOWN LONG BEACH ALLIANCE Executive Committee

### Members

Sam Pierzina – Chair

Mike Gold – Chair-Elect

Alan Burks – Secretary

Amy Chambers – Treasurer

Denise Carter – Past Chair

Bo Martinez – City  
Representative

Ashley Chiddick

Graham Gill

Silissa Uriarte Smith

### DTLB Alliance Staff

Austin Metoyer  
President & CEO

James Ahumada  
Senior Vice President &  
Deputy CEO

Jeremy Ancalade  
Vice President of Finance &  
Administration

Kelsey Mader  
General Manager

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B. Property-Based Improvement District (PBID) Assessment Adjustments for 2025-26

- Metoyer reviewed the annual process of recommending increases to the two district assessment rates.
- CPI is referenced as well as the City's increase to business license fees.
- Metoyer broke down the cost implications for different increase amounts. Ultimately, staff's recommendation is a 4% increase which will allow the organization to maintain the same level of service it currently provides while accounting for inflation of prices and operational costs.

**ACTION: Review and recommend to the Board of Directors a 4% increase to PBID assessments for FY 2025-26, effective January 1, 2026.**

**MOTION: 1<sup>st</sup>: Gold; 2<sup>nd</sup>: Gill.**

**VOTE: None opposed. No abstentions. Martinez not present for vote. Motion passes.**

C. Downtown Parking & Business Improvement Area (DPBIA) Assessment Adjustments for 2025-26

**ACTION: Review and recommend to the Board of Directors a 4% increase to DPBIA Assessments, effective July 1, 2025.**

**MOTION: 1<sup>st</sup>: Gold; 2<sup>nd</sup>: Uriarte Smith.**

**VOTE: None opposed. No abstentions. Martinez not present for vote. Motion passes.**

D. Update on 501(c)(3) Development

- There are no updates on the development of the 501(c)(3).

E. Update on Entertainment Zone

- There are no updates on the development of the Entertainment Zone.

F. Misc.

- Metoyer reminded the committee of upcoming events, particularly the Art & Design Walk: Celebrate Downtown Edition. This is taking place on April 5 at the Acres of Books site.

6. OLD BUSINESS

7. NEW BUSINESS

8. PUBLIC COMMENTS (three minutes on all non-agenda items)

9. EXECUTIVE COMMITTEE TO ADJOURN TO CLOSED SESSION

A. Personnel

10. OPEN SESSION

11. ADJOURNMENT

Adjourned at 9:30AM.

**NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:**

May 1, 2025

Location: DTLB Alliance Conference Room

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and in compliance with AB 361. E-Mail correspondence regarding agenda items can be directed to [info@dtlb.org](mailto:info@dtlb.org). Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.