



**DOWNTOWN
LONG BEACH
ALLIANCE
Executive Committee**

Members

Sam Pierzina – Chair

Mike Gold – Chair-Elect

Alan Burks – Secretary

Amy Chambers – Treasurer

Denise Carter – Past Chair

Bo Martinez – City
Representative

Ashley Chiddick

Graham Gill

Silissa Uriarte Smith

DTLB Alliance Staff

Austin Metoyer
President & CEO

James Ahumada
Senior Vice President &
Deputy CEO

Jeremy Ancalade
Vice President of Finance &
Administration

Kelsey Mader
General Manager

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EXECUTIVE COMMITTEE MEETING AGENDA

Thursday, April 3, 2025

8 AM

DTLB Alliance Conference Room

100 W Broadway, Suite 235, Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Sam Pierzina, Chair
2. SECRETARY REPORT
ACTION: Approve Minutes from [March 6, 2025 Meeting](#)
3. TREASURER’S REPORT – Jeremy Ancalade, DTLB Alliance Vice President of Finance & Administration and Amy Chambers, Treasurer
[Draft Year-to-Date Financials through February 2025](#) 10 Minutes
4. CHAIRPERSON’S REPORT – Pierzina 20 Minutes
 - A. Remarks from the Chair
 - B. Governance Committee Report
 - i. Board Vacancies
 - ii. Committee Vacancies

ACTION: Approve Eric Romero to serve on DTLB Alliance’s Finance Committee for a one-year term, effective immediately and expiring upon the appointment of a new committee in FY26.
5. PRESIDENT/CEO REPORT – Austin Metoyer 30 Minutes
 - A. Automotus Updates
ACTION: Authorize President & CEO to issue letter of support for pilot program of Automotus for Downtown
 - B. Property-Based Improvement District (PBID) Assessment Adjustments for 2025-26
ACTION: Review and recommend to the Board of Directors the annual adjustment to PBID assessments for FY 2025-26, effective January 1, 2026, not to exceed 5% as outlines in the PBID Management Plan.
 - C. Downtown Parking & Business Improvement Area (DPBIA) Assessment Adjustments for 2025-26
ACTION: Review and recommend to the Board of Directors the annual adjustment of DPBIA Assessments, effective July 1, 2025.
 - D. Update on 501(c)(3) Development
 - E. Update on Entertainment Zone
 - F. Misc.
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. EXECUTIVE COMMITTEE TO ADJOURN TO CLOSED SESSION 10 Minutes
 - A. Personnel
10. OPEN SESSION
11. ADJOURNMENT

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

May 1, 2025

Location: DTLB Alliance Conference Room

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and in compliance with AB 361. E-Mail correspondence regarding agenda items can be directed to info@dtlb.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.