



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Governance
Committee**

Sam Pierzina – Chair

Debra Fixen

Graham Gill

Silissa Uriarte Smith

Whitney Neal

Staff

Jeremy Ancalade,
Vice President of Finance
& Administration

Kelsey Mader,
General Manager

GOVERNANCE COMMITTEE MINUTES

Wednesday, April 24, 2024

9:00 AM

DLBA Conference Room
100 W Broadway, Suite 235
Long Beach, CA 90802

Voting Present: Sam Pierzina, Debra Fixen, Silissa Uriarte Smith

Voting Absent: Graham Gill, Whitney Neal

DTLB Alliance Staff: Jeremy Ancalade, Kelsey Mader

1. CALL TO ORDER and INTRODUCTIONS – Sam Pierzina, Chair
Called to order at 9:06 AM.
2. APPROVE MINUTES
ACTION: Approve Minutes from [March 28 Meetings](#)
MOTION: 1st: Uriarte Smith; 2nd: Fixen
VOTE: None opposed. No abstentions. Motion passes.
3. CHAIRPERSON'S REPORT – Pierzina
 - A. Bylaw Amendments
 - i. [Partial Term Limits](#) (DLBA Bylaws Section 11.2)
 - Pierzina explained that the intention for this Bylaw amendment is to address Board members who are serving partial terms due to an unexpected Board vacancy mid-year.
 - This amendment will clarify term expectations/limitations for those who join the Board in the middle of a two-year term.

ACTION: Approve the recommended amendments to Section 11.2 of the DLBA Bylaws and send to Board of Directors for two-thirds approval.
MOTION: 1st: Pierzina; 2nd: Uriarte Smith
VOTE: None opposed. No abstentions. Motion passes.

 - B. [Organizational Calendar](#) Review
 - C. Returning Board Service Updates
 - The committee reviewed applications received to date from Board members whose terms are ending but are eligible to return.
 - All Directors/Advisors who are eligible to return have been notified and asked to submit an application online if they'd like to be interviewed for an opportunity to serve another two-year term.
 - So far, nearly all Directors and Advisors have expressed interest in returning to the DTLB Alliance Board. These candidates will need to go through the same interview process as new applicants. Their seats are not guaranteed.
 - D. Board & Committee Vacancies
 - i. Board Vacancies (FY24)
 - (a) DPBIA Pine & Promenade*
 - ii. Committee Vacancies
 - (a) Public Safety (1)

4. STAFF REPORT – Mader & Ancalade

A. Board Candidates & Interview Schedule

- Mader reviewed the applications received to date, identifying which seats each applicant is eligible for (both voting and non-voting).
- Applications continue to come in regularly. The deadline for applications is the end of April with interviews beginning in May.
- [Claudia Ayala](#)
- [Keith Davis Jr.](#)
- [Marianne Lunningham](#)
- [Jose Marin](#)
- [John Sangmeister](#)
- [Isaac Svensson](#)
- [John Tully](#)

B. Board Seat Assignments for Fiscal Year 2025

- The Governance Committee is responsible for recommending the composition of the Executive Committee/officers of the Board. This will take place in August or September of the current fiscal year, so the new Executive Committee/Board are ready to assume their new roles at the start of the year on October 1, 2024.

C. Misc.

- DTLB Alliance's events season is about to kick-off with the first ever Sip, Shop, & Stroll event on Saturday, May 11. This is a new version of Taste of Downtown with a focus more on retail.

5. OLD BUSINESS

6. NEW BUSINESS

7. PUBLIC COMMENT (three minutes on all non-agenda items)

8. ADJOURNMENT

Adjourned at 9:59 AM.

NEXT GOVERNANCE COMMITTEE MEETING:

May 22

Location: DLBA Conference Room

Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown for all.

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