



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**Executive Committee  
Members**

Mike Gold – Chair

Silissa Uriarte Smith – Chair-Elect

Amy Chambers – Treasurer

Ashley Chiddick – Secretary

Sam Pierzina – Immediate Past Chair

Bo Martinez – City Representative

Graham Gill

Isidro Panuco

Thomas Mays

**DTLBA Alliance Staff**

**Austin Metoyer**

President & CEO

**James Ahumada**

Senior Vice President &

Deputy CEO

**Jeremy Ancalade**

Vice President of Administration

**Kelsey Ruiz**

General Manager

**EXECUTIVE COMMITTEE MEETING AGENDA**

Thursday, April 2, 2026

8:00 AM

**DTLB Alliance Conference Room**

100 W Broadway, Suite 235, Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Mike Gold, Chair
2. SECRETARY REPORT  
**ACTION: Approve Minutes from [March 5, 2026 Meeting](#)**
3. TREASURER'S REPORT – Jeremy Ancalade, Vice President of Administration  
Amy Chambers, Treasurer  
[Draft Year-to-Date Financials through February 2026](#) 10 Minutes
4. CHAIRPERSON'S REPORT – Gold 15 Minutes
  - A. Remarks from the Chair
  - B. Governance Committee Report – Uriarte Smith

**ACTION: Approve Michelle Magaldi to serve on the DTLB Alliance's Board of Directors.**
5. PRESIDENT/CEO REPORT – Austin Metoyer 45 Minutes
  - A. DTLB Strategic Plan Project Update
  - B. Assessment Adjustment Discussion for 2026-27

**ACTION: Review and recommend to the Board of Directors the annual Adjustment to PBID assessments for FY 2026-27, effective January 1, 2027, not to exceed 5% as outlined in the PBID Management Plan.**

  - C. Advocacy Update
  - D. Misc.
6. OLD BUSINESS
7. NEW BUSINESS
8. ANNOUNCEMENTS FROM THE BOARD
9. PUBLIC COMMENTS (three minutes on all non-agenda items)
10. ADJOURNMENT

**NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:**

May 7, 2026

Location: DTLB Alliance Conference Room

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and in compliance with AB 361. E-Mail correspondence regarding agenda items can be directed to [info@dtlb.org](mailto:info@dtlb.org). Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

100 West Broadway, Ste 235

Long Beach, CA 90802

T: 562.436.4259

**Respectful Dialogue** Disagree with ideas, not individuals. Focus criticism on proposals and data rather than making personal attacks or questioning motives. Frame disagreements as "I see it differently because..." rather than "You're wrong about..."

**Active Listening** Allow speakers to finish their points before responding. Ask clarifying questions when you don't understand rather than making assumptions about what someone means.

**Meeting Protocol** Wait to be recognized by the chair before speaking. Avoid talking over others or jumping in mid-sentence, even during informal discussions. Raise your hand or use agreed-upon signals to indicate you'd like to contribute.

**Constructive Engagement** Come prepared with specific alternatives when raising concerns. Instead of simply opposing an idea, suggest improvements or different approaches that address your concerns.

**Professional Communication** Maintain composure even during heated discussions. Avoid interrupting, side conversations, or dismissive body language. Keep voices at conversational levels.

**Focused Discussion** Stay on agenda topics and respect time limits. Save tangential conversations for breaks or separate meetings. Help redirect discussion when it veers off course.

**Confidentiality** Respect the confidential nature of board discussions. What's said in the boardroom stays in the boardroom unless explicitly approved for external sharing.

**Decision Support** Once decisions are made, support them publicly even if you voted against them. Present a unified front while preserving your right to dissent in board minutes.

**Preparation and Participation** Review materials in advance and come ready to contribute meaningfully. Balance speaking up with creating space for others to participate.