



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

# **BOARD OF DIRECTORS MEETING AGENDA**

## **Wednesday, April 17, 2024**

### **4 PM**

**DLBA Conference Room**

100 W Broadway, Suite 235  
Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Denise Carter, Chair

#### **CONSENT CALENDAR (Items 2 and 3)**

2. SECRETARY REPORT: [Minutes from February 21, 2024, Meeting](#)
3. FINANCIAL REPORT: [Year-To-Date Financials through February 2024](#)

**ACTION: Approve Consent Calendar Items**

#### **REGULAR AGENDA (Items 4 – 10)**

4. Time Certain 4:15  
Shoreline Dr. Realignment & Shoemaker Bridge Replacement Project  
Mouhsen Habib, City of Long Beach Public Works Transportation Manager  
Kekoa Anderson, City of Long Beach Project Manager from KOA Consulting
  5. CHAIRPERSON'S REPORT – Carter 45 minutes
    - A. Remarks from the Chair
    - B. Executive Committee Report
      - i. [Property-Based Improvement District \(PBID\) Assessment Adjustment for 2024-25](#)  
**ACTION: As recommended by the Executive Committee approve a 4.5% increase to PBID assessments effective January 1, 2025.)**
      - ii. [Downtown Parking & Business Improvement Area \(DPBIA\) Assessment Adjustment for 2024-25](#)  
**ACTION: As recommended by the Executive Committee, approve a 4.5% increase to the DPBIA assessments effective July 1, 2024.**
    - C. Governance Committee Report – Pierzina, Chair
      - i. Board & Committee Vacancies
      - ii. Board Election Updates
      - iii. [Bylaw & Election Procedure Amendments](#)  
**ACTION: Approve the creation of two new Downtown Parking & Business Improvement District (DPBIA) marketing areas within the existing DPBIA boundaries: North East Village and Willmore Historic District**  
**ACTION: Approve the creation of two new Downtown Parking & Business Improvement District (DPBIA) Seats: North East Village Marketing Area (1) & Willmore Historic District Marketing Area (1)**
6. PRESIDENT & CEO REPORT – Austin Metoyer 15 minutes
  - A. Community Forums: Fiscal Year 2024-25 Budget
  - B. Misc. Updates
7. OLD BUSINESS
8. NEW BUSINESS
9. PUBLIC COMMENTS (three minutes on all non-agenda items)



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## 10. ADJOURNMENT

**NEXT SCHEDULED BOARD MEETING:  
June TBD (Regularly scheduled meeting is on Juneteenth)  
4PM  
Location: TBD**

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous  
Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.