



**DOWNTOWN
LONG BEACH
ALLIANCE**

BOARD OF DIRECTORS MEETING AGENDA

April 16, 2025

4PM

DTLB Alliance Conference Room

100 W Broadway, Suite 235
Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Sam Pierzina, Chair

CONSENT CALENDAR (Items 2 and 3)

2. SECRETARY REPORT: [Minutes from February 19, 2024, Meeting](#)
3. FINANCIAL REPORT: [Year-To-Date Financials through February 2025](#)

ACTION: Approve Consent Calendar Items

4. TIME CERTAIN 4:10 PM

- A. Introduction of Commander Eric Fernandez, South Division Commander
- B. Los Angeles County Metropolitan Transportation Authority – Law Enforcement Transition Presentation

5. CHAIRPERSON'S REPORT - Pierzina 5 minutes

- A. Remarks from the Chair
- B. Executive Committee Report

- i. [Property-Based Improvement District \(PBID\) Assessment Adjustment for 2025-26](#)

ACTION: As recommended by the Executive Committee approve a 4% increase to PBID assessments effective January 1, 2026.

- ii. [Downtown Parking & Business Improvement Area \(DPBIA\) Assessment Adjustment for 2025-26](#)

ACTION: As recommended by the Executive Committee, approve a 4% increase to the DPBIA assessments effective July 1, 2025.

- C. Governance Committee Report – Mike Gold

- i. Board Vacancies
 - PBID Standard

ACTION: As recommended by the Executive Committee, approve [Sarah Brainard](#) to serve on DTLB Alliance's Board of Directors representing PBID Standard for the remainder of a two year term, expiring September 2025.

- ii. Committee Vacancies
 - Public Safety (1)
 - Marketing & Communications (2)
 - Special Events & Sponsorships (1)

6. PRESIDENT & CEO REPORT – Austin Metoyer 15 minutes

- A. Neighborhood Mixer Updates – Clay Wood & Clare Le Bras
- B. DTLB Entertainment Zone Updates
- C. Misc. Updates

7. OLD BUSINESS

8. NEW BUSINESS



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9. PUBLIC COMMENTS (three minutes on all non-agenda items)

10. BOARD OF DIRECTORS TO ADJOURN TO CLOSED SESSION

15 Minutes

A. Personnel

11. ADJOURNMENT

NEXT SCHEDULED BOARD MEETING:

June 18

4PM

Location: DTLB Alliance Conference room

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous
Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dtlb.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.