

# DOWNTOWN LONG BEACH



DOWNTOWN LONG BEACH ALLIANCE

## WELCOME TO DOWNTOWN LONG BEACH

Welcome to DTLB, the only true Downtown waterfront between San Diego and San Francisco. With dozens of murals, world-class museums, and one of a kind attractions, we've got a lot for you to see and experience in our 1.38 Un-Square Miles. In addition, DTLB features some of the best cuisine around and between art galleries, artisan shops, apparel and more, a shopping excursion should definitely be a part of your plans. With plenty of parking, bus transit, bicycles for rent, and pedestrian-friendly streets, mobility in Downtown is easy.

### POINTS OF INTEREST

- 01 Aquarium of the Pacific
- 02 Catalina Express
- 03 Cesar E. Chavez Park
- 04 Civic Center
- 05 Convention Center
- 06 Drake Park
- 07 Deukmejian Courthouse
- 08 Golden Shore Biological Reserve
- 09 Gumbiner Park
- 10 Harvey Milk Park
- 11 Historic Bembridge House
- 12 Museum of Latin American Art (MOLAA)
- 13 Pacific Island Ethnic Art Museum
- 14 Queen Mary
- 15 Rainbow Lagoon Park
- 16 Shoreline Aquatic Park
- 17 Terrace Theater
- 18 Transit Gallery

### INSTAGRAM WORTHY LOCATIONS

- 01 Lighthouse
- 02 WPA Mural at the Promenade
- 03 Ferris Wheel at the Pike
- 04 Shoreline Village
- 05 The Loop
- 06 Convention Center Rainbow Bridge
- 07 Dolly Varden Hotel
- 08 Villa Riviera
- 09 MOLAA Pink Wall
- 10 Historic Pine Ave Sign
- 11 Angel Wings
- 12 Mole Road Pier
- 13 Harvey Milk Park soap-box and Wall Quote



Not To Scale



# DOWNTOWN LONG BEACH NEIGHBORHOODS

With several distinct neighborhoods, DTLB offers a style to suit everyone. DTLB is uniquely qualified for spectacular views, including artistic murals throughout the area, plus easy access beaches, all wrapped up in a pedestrian and bicycle-friendly package.

## WEST GATEWAY

Known as the financial and governmental center of DTLB, the West Gateway is home to the **04 Long Beach Civic Center**, World Trade Center, the **07 Deukmejian Courthouse**, New Long Beach Library, and many of the city's office high-rises. The neighborhood also provides an array of housing options with the bonus of easy pedestrian access to all of DTLB's offerings.



David Weisbach | Unfiltered

## EAST VILLAGE ARTS DISTRICT

The East Village, as locals call it, is home to high-rise condos, artist lofts and small craftsman cottages mixed in with independent stores selling everything from designer denim and handmade jewelry, to used books and mid-century furniture.



## THE WATERFRONT

DTLB's Waterfront offers bike and pedestrian waterfront paths, stunning ocean and downtown views and is home to Shoreline Village and The Pike Outlets shopping and dining destinations. For those seeking an ocean adventure the **01 Aquarium** offers on land educational and entertainment activities. The Aquarium's new addition, The Pacific Visions wing, includes a state-of-the-art interactive theatre, an exhibit gallery with live animals and an art gallery.

Across the Queensway Bay, floats the majestic **14 Queen Mary** who made Long Beach her home in 1967. With a hotel, dining options, tours, and events, the Queen Mary is an experience not to be missed!



Mike Zampelli | Unfiltered

## DOWNTOWN CORE

Situated around Pine Avenue and The Promenade, the Downtown Core is the bustling heart of DTLB and features a variety of restaurants, entertainment, and award-winning craft beer and cocktail establishments. Within the Downtown Core is North Pine, a neighborhood that is home to historic buildings, the Historic Pine Avenue sign, and multiple eateries. Don't forget to visit the nation's first park named after **10 Harvey Milk**, an American politician and the first openly gay elected official in the history of California.



### DLBA SIGNATURE EVENTS

- LIVE AFTER 5**  
W [liveafterfive.org](http://liveafterfive.org)
- SUMMER AND MUSIC**  
W [summerandmusic.com](http://summerandmusic.com)
- TASTE OF DOWNTOWN**
- NEW YEAR'S EVE AT THE WATERFRONT**  
Visit [downtownlongbeach.org](http://downtownlongbeach.org) for event information

## DAY ONE | ITINERARY



Begin your day of adventure with breakfast and a cup of coffee at one of the many famed coffee houses in Downtown. Explore the **East Village Arts District** and discover murals by local and world-renowned artists, unique shops and galleries, and architectural gems. Spend the rest of the morning at the **Pacific Island Ethnic Art Museum** and the **Museum of Latin American Art**, known as **MOLAA**.

Grab a bike and head to the **Waterfront** for lunch at one of the many restaurants located along **Rainbow Harbor**. Stop at the unique shops at **Shoreline Village** or find a great bargain at the Pike Outlets. At the **Aquarium of the Pacific**, come face-to-face with the ocean's ultimate predators in Shark Lagoon, hand-feed colorful lorikeet birds, and watch Magellanic penguins play.

Walk along **Pine Avenue** and spot the sea creatures in the crosswalk murals between 1st Street and 7th Street and gaze up at architectural history represented by the **Farmers & Merchants Bank, Kress, and Walker buildings**.

Choose from a variety of culinary choices along Pine Avenue and **The Promenade**. From the Pine Avenue to the **East Village**, Downtown has an active nightlife and plenty of craft beers and cocktails from which to choose. If you find yourself with a craving, check out the sweet treats along Pine Avenue.

## HALF DAY | ITINERARY

Start your half-day adventure with a leisurely stroll along the streets of the **East Village Arts District**. Here you'll find eclectic boutique shops, architectural gems, and plenty of Long Beach's well-known street murals. **East Village** has several options to grab coffee, a hearty breakfast, or dinner and drinks.

Head to **The Loop** at Pine + Ocean, a massive art sculpture that lights up at night, before taking a short walk to **Rainbow Harbor**. The picturesque **Waterfront** has several photo spots from **Shoreline Village** to **Lions Lighthouse**. At the **Aquarium of the Pacific**, come face-to-face with the ocean's ultimate predators in **Shark Lagoon**, hand-feed colorful birds, and watch Magellanic penguins play.

To complete your half-day adventure, take a walk along **Historic Pine Avenue** and try some tasty treats or head to **The Promenade** where you'll find a diverse selection of award-winning eateries.

## DAY TWO | ITINERARY



Plan for a full day exploring all corners of DTLB on foot, by bike, and on the water. Grab a **Long Beach Bike Share** bike at one of the 25 stations in Downtown and head to the **Waterfront** where you can take the bike path and marvel at fantastic views of the **Downtown Marina** and Downtown skyline. During the summer, take a break by enjoying the cool ocean breeze aboard **Long**

Beach Transit's **AquaBus** or **AquaLink**. These water taxis will take you to the **Queen Mary, Shoreline Village, Aquarium of the Pacific, Hotel Maya** and **Alamitos Bay**. After your adventure off-shore, spend the afternoon on foot or bike in historic **Wilmore City**, Long Beach's first neighborhood. The quiet tree lined streets of Wilmore City is where you'll find the ornate **Late Victorian Bembridge House** among **Craftsman, Mission, and Spanish** architectural styles.



1.38 UN-SQUARE MILES  
[DOWNTOWNLONGBEACH.ORG](http://DOWNTOWNLONGBEACH.ORG)

f @DowntownLongBeach  
@DLBA  
@DowntownLBC

100 W. Broadway, Ste 120  
Long Beach, CA 90802  
562.436.4259

### DLBA CLEAN AND SAFE TEAM

Two of DTLB's most visible programs facilitate cleanliness, maintenance and public safety.

Need directions, a friendly safety escort to/from your car or hotel, or maybe a jumpstart for your car?

Call 562.244.1365

MON - FRI 8 AM - 10 PM  
SATURDAY 9 AM - 10 PM  
SUNDAY 9 AM - 9 PM

Free services available during hours of operation inside the PBID boundaries only (see map).



DLBA is a community-based organization with a mission to cultivate, preserve and promote a healthy, safe and prosperous Downtown. Representing a community of nearly 5,000 stakeholders that spans from residents to businesses and property owners, the DLBA focuses on a variety of core functions: advocacy, marketing and special events; business

recruitment, retention and job creation; activating the public realm to emphasizing cleanliness and safety that ensures a quality of life for thousands. The DLBA is a full-service Downtown management and leadership organization made up of a team of community members that foster partnerships.

### GETTING AROUND DOWNTOWN LONG BEACH

- AIR:** Long Beach Airport  
W [lgb.org](http://lgb.org)
- BUS:** Long Beach Transit  
W [lbtransit.com](http://lbtransit.com)
- WATER TAXI:** Aqualink  
W [lbtransit.com/aqualink](http://lbtransit.com/aqualink)
- BIKESHARE:** Long Beach Bikeshare  
W [longbeachbikeshare.com](http://longbeachbikeshare.com)
- FLYAWAY**
- LAX FLYAWAY BUS**  
W [flylax.com/en/flyaway-bus](http://flylax.com/en/flyaway-bus)
- METRO:** Blue Line Station  
W [metro.net](http://metro.net)