



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Amy Chambers, Chair

Rhonda Love, Vice-Chair

Claudia Ayala

Kat Engel

Judy Estrada

Robert Marquez

Jimmy Spicer

Silissa Uriarte Smith

Clay Wood

STAFF

Broc Coward, COO

Justine Nevarez, Special
Projects Coordinator

Kelsey Mader,
Executive Assistant

Amanda Barrera,
Administrative Assistant

SPECIAL EVENTS & SPONSORSHIP COMMITTEE AGENDA

Tuesday, December 13, 2022

9:30 AM

DLBA Conference Room
100 W Broadway, Ste 120
Long Beach, CA 90802
OR
Join Zoom Meeting
Meeting ID: 871 0580 2128
Passcode: 371961

1. CALL TO ORDER and INTRODUCTIONS – Amy Chambers, Chair
2. **RECOMMENDED ACTION: Approve minutes from [November 8, 2022](#) Special Events & Sponsorship Committee Meeting**
3. STAFF REPORT –Justine Nevarez, Special Projects Coordinator 10 minutes
 - a. Update on Unfiltered Photo Competition
 - b. Update on Shop Small Saturday & Holiday Shopping Season
 - c. Preview of New Year’s Eve
4. CHAIRPERSONS REPORT – Chambers 40 minutes
 - a. Finalize FY 22-23 Project Milestones
 - b. Break into Project Groups
 - c. Recap & Next Steps - Project Groups
5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
8. ADJOURNMENT

NEXT SPECIAL EVENTS COMMITTEE MEETING:

Tuesday, January 10, 2023
9:30AM

Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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