

EXECUTIVE COMMITTEE MEETING MINUTES

Thursday, March 6, 2025

8 AM

DTLB Alliance Conference Room

100 W Broadway, Suite 235, Long Beach, CA 90802

Voting Present: Sam Pierzina, Mike Gold, Amy Chambers, Bo Martinez, Ashley Chiddick, Graham Gill, Silissa Uriarte Smith

Voting Absent: Alan Burks, Denise Carter

DTLB Alliance Staff: Austin Metoyer, Jeremy Ancalade, Kelsey Mader, James Ahumada

Guests: John Tully, Automotus; Matt Brooker, Automotus

1. CALL TO ORDER and INTRODUCTIONS – Sam Pierzina, Chair
[Meeting presentation](#). Called to order at 8:07 AM.
2. SECRETARY REPORT
ACTION: Approve Minutes from [February 6, 2025 Meeting](#)
MOTION: 1st: Pierzina; 2nd: Uriarte Smith.
VOTE: None opposed. No abstentions. Martinez not present for vote. Motion passes.
3. TREASURER'S REPORT – Jeremy Ancalade, DTLB Alliance Vice President of Finance & Administration and Amy Chambers, Treasurer
[Draft Year-to-Date Financials through January 2025](#)
 - Chambers presented on the year-to-date financials through January noting that most variances are due to timing of receiving money.
4. CHAIRPERSON'S REPORT – Pierzina
 - A. Remarks from the Chair
 - B. Governance Committee Report
 - Gold updated the Committee on current vacancies and what the Governance Committee is doing to try to fill them.
 - Staff is also working with their respective committee chairs to help fill open seats.
 - i. Board Vacancies
 - ii. Committee Vacancies

ACTION: Approve Amy Chambers & Isidro Panuco to serve on DTLB Alliance's Governance Committee for a one-year term, effective immediately and expiring upon the appointment of a new committee in FY26.
MOTION: 1st: Uriarte Smith; 2nd: Pierzina.
VOTE: None opposed. No abstentions. Motion passes.
5. PRESIDENT/CEO REPORT – Austin Metoyer
 - A. Introduction of Automotus - Parking Mgmt Tool
 - Brooker presented Automotus to the Committee, explaining the benefits of this parking management tool.
 - Some cities already use this to help alleviate parking congestion in urban areas.
 - Potentially, DTLB Alliance will propose the City utilize this program, at least to collect data.
 - B. CPI & District Assessment Adjustment Discussion
 - Metoyer reminded the Committee that this is an annual/discussion that will impact both the merchant and property-based districts.



DOWNTOWN LONG BEACH ALLIANCE Executive Committee

Members

Sam Pierzina – Chair

Mike Gold – Chair-Elect

Alan Burks – Secretary

Amy Chambers – Treasurer

Denise Carter – Past Chair

Bo Martinez – City
Representative

Ashley Chiddick

Graham Gill

Silissa Uriarte Smith

DTLB Alliance Staff

Austin Metoyer
President & CEO

James Ahumada
Senior Vice President &
Deputy CEO

Jeremy Ancalade
Vice President of Finance &
Administration

Kelsey Mader
General Manager

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- Next month, staff will present their recommendations. It is up to the Board to approve the final decision.
 - C. Update on 501(c)(3) Development
 - At this time, there are no updates.
 - D. Update on Entertainment Zone
 - At this time, there are no updates.
 - E. Misc.
 - Metoyer provided updates on programming/events going on throughout DTLB, past, present, and future. Some include Paws on the Promenade, Dance Downtown Revolution, and the Neighborhood Mixers.
6. OLD BUSINESS
 7. NEW BUSINESS
 8. PUBLIC COMMENTS (three minutes on all non-agenda items)
 9. EXECUTIVE COMMITTEE TO ADJOURN TO CLOSED SESSION
 - A. Personnel
 10. OPEN SESSION
 11. ADJOURNMENT
Adjourned at 9:23 AM.

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

April 3, 2025

Location: DTLB Alliance Conference Room

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and in compliance with AB 361. E-Mail correspondence regarding agenda items can be directed to info@dtlb.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.