



**DOWNTOWN  
LONG BEACH  
ALLIANCE  
Executive Committee**

**Members**

Sam Pierzina – Chair

Mike Gold – Chair-Elect

Alan Burks – Secretary

Amy Chambers – Treasurer

Denise Carter – Past Chair

Bo Martinez – City  
Representative

Ashley Chiddick

Graham Gill

Silissa Uriarte Smith

**DTLB Alliance Staff**

**Austin Metoyer**  
President & CEO

**James Ahumada**  
Senior Vice President &  
Deputy CEO

**Jeremy Ancalade**  
Vice President of Finance &  
Administration

**Kelsey Mader**  
General Manager

100 West Broadway, Ste 235  
Long Beach, CA 90802  
T: 562.436.4259

**EXECUTIVE COMMITTEE MEETING AGENDA**  
Thursday, March 6, 2025  
8 AM

**DTLB Alliance Conference Room**  
100 W Broadway, Suite 235, Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Sam Pierzina, Chair
2. SECRETARY REPORT  
**ACTION: Approve Minutes from February 6, 2025 Meeting**
3. TREASURER’S REPORT – Jeremy Ancalade, DTLB Alliance Vice President of Finance & Administration and Amy Chambers, Treasurer  
[Draft Year-to-Date Financials through January 2025](#) 10 Minutes
4. CHAIRPERSON’S REPORT – Pierzina 20 Minutes
  - A. Remarks from the Chair
  - B. Governance Committee Report
    - i. Board Vacancies
    - ii. Committee Vacancies

**ACTION: Approve Amy Chambers & Isidro Panuco to serve on DTLB Alliance’s Governance Committee for a one-year term, effective immediately and expiring upon the appointment of a new committee in FY26.**
5. PRESIDENT/CEO REPORT – Austin Metoyer 30 Minutes
  - A. Introduction of Automotus - Parking Mgmt Tool
  - B. CPI & District Assessment Adjustment Discussion
  - C. Update on 501(c)(3) Development
  - D. Update on Entertainment Zone
  - E. Misc.
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. EXECUTIVE COMMITTEE TO ADJOURN TO CLOSED SESSION 30 Minutes
  - A. Personnel
10. OPEN SESSION
11. ADJOURNMENT

**NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:**  
April 3, 2025 Location: DTLB Alliance Conference Room  
**Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.**

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and in compliance with AB 361. E-Mail correspondence regarding agenda items can be directed to [info@dtlb.org](mailto:info@dtlb.org). Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.